

83 KNOWN DEAD IN ST. LOUIS TORNADO

LARGER FUND REQUIRED TO ASSURE PEACE

New York Representative Says State Department Suffers Handicap

MESSAGES MUST BE CLEAR

Appropriations for Cablegrams Should Be Increased, Davenport Says

BY DAVID LAWRENCE

Copyright 1927, by Post Pub. Co.

Washington—Representative Fred Davenport of New York, college professor, publicist, former state senator and once candidate for governor of New York on the progressive ticket, has started something that may some day prove to be the most practical suggestion for world peace that has been advanced.

Mr. Davenport wants a survey of the department of state made. He says congress appropriates hundreds of millions of dollars for the department of state, which is the first line of defense against international controversy. He has not so critical of the department of state as of the way in which congress has permitted that department to function.

SMALL CABLE FUND

This is the first time that any member of congress has taken up the cudgels for the state department as an instrument for advancing the cause of peace. Appropriations for cable tolls, for instance, are held to the minimum. Ambassadors and ministers are given infrequently lead to misunderstandings. The American embassies and legations are frequently besieged for information about the American position on important questions, but there is not enough money to cable the full text abroad and hence only fragments appear in the foreign newspapers, most of which, owing to unfavorable rates of exchange, are unable to accept lengthy messages from their American correspondents. The American government has again and again been criticized abroad on the basis of meagre information. The idea of Mr. Davenport's is that more money should be spent for the department of state in the suggestion that the American embassies and legations be given full information on the position of the government at home so that it could be made available to all who inquired. This is particularly true of presidential addresses, announcements from the department of state and other authoritative data on which American officials abroad are kept in the dark until American newspapers can reach them by mail, sometimes too late to be of value to them in erasing unfavorable impressions.

CAL TALKS TO CALLES

President Calles and President Calles, for instance, are talking over the long distance telephone through the courtesy of the American Telephone and Telegraph company. This is the first time the heads of states on this continent have had the opportunity for telephone conversation. It suggests not merely a means for the secretaries of state in two governments to get closer together and explain their thoughts orally, but it means that the department of state if it had the appropriation, could communicate by telephone to its ambassadors and ministers. Although transatlantic service by phone has been established the government here has had little occasion to use it largely because of the limited amount available for communications. Unless congress specifically appropriated the money for long distance calls, the chances are that funds already appropriated for telegrams and cablegrams would be used.

The department of state will always not be obliged to use radio, telegraph and cable to make a formal record of business transacted with other governments and with American officials abroad, but the telephone is expected to be of great aid in emergencies when a conversation can save time and bring about not only a better understanding by the American ambassador or minister of what the foreign government wants to have done, but a clear idea of what the foreign government in question wants. If Mr. Davenport's crusade results in giving the department of state more money in transacting the ever-growing volume of its business with foreign countries, it may be of incalculable aid in preventing the growth of those little seeds of friction which ultimately breed wars.

FORMER BADGER EDITOR DIES AT OKLAHOMA HOME

Phoenix, Ariz.—Allen F. Warden, former Wisconsin newspaperman, politician and legislator, died Wednesday at Stratton, Okla., where he has lived since 1905. Warden, 75, was widely known in Wisconsin. He was editor of the Wisconsin State Journal for many years, and later went to Waukegan, where he edited the Waukegan Dispatch for 10 years and served as mayor, leaving there for the west in 1905. He was elected to the 1908 legislature from Sheboygan.

Illinois Woman To Have Strong Support In Race

Chicago, (P)—Mrs. Ruth Hanna McCormick will, probably have strong organization support in her campaign for the Republican nomination for congress in large, friends here said following the announcement of her candidacy at Washington Thursday. Before leaving for Washington Mrs. McCormick is understood to have conferred with many political leaders and her decision to seek the nomination may have been based partly on the result of these talks.

Through the union of political forces, Governor Small and Mayor Thompson have concentrated Republican organization strength and Mrs. McCormick is believed to be favorably viewed by these two leaders.

Homer K. Galpin, Cook-co Republican chairman and States Attorney Robert E. Grove, who sponsored Mayor Thompson's successful comeback campaign last spring, have been quoted as saying Mrs. McCormick's name on the ticket would strengthen it.

The nucleus of Mrs. McCormick's support, however, is expected to be the Republican Women's clubs, for whose organization throughout the state she was largely responsible. Another source of probable support is expected from former associates of her husband, the late Senator Medill McCormick, who served one term as congressman at large before being elected to the United States senate.

Mrs. McCormick is expected home

about middle of October to start a campaign which she intends to carry into every county of the state.

Probably no woman who has sought election to congress has had a broader political background than Mrs. McCormick. She is the daughter of the late Mark Hanna of Ohio, once a powerful figure in national politics who often was spoken of as the "maker of presidents."

As the wife of Senator McCormick she continued to dwell in the political atmosphere, and was a constant adviser and aide to him during his years in politics.

While details on the plan being worked out by army engineers in consultation with leading engineers of the country are withheld, the representatives from the south central states look for a program which will call for both an improved levee system and a series of spillways which will relieve the main stream during the flood seasons and prevent such a flood as that of the past spring.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

Washington, (P)—Senators and representatives from the flood states will strenuously resist any efforts to attach to Mississippi flood control legislation any other national project, such as Boulder dam and Muscle Shoals.

Assured that a comprehensive plan of the Mississippi flood control will be ready in December, they will seek the right of way for it in the new congress with a view to the earliest possible action by the house and senate. And they want this legislation to stand on its own merits without being delayed by consideration of "riders."

ST. PAUL ROAD RELIEF BEFORE FEDERAL BODY

Corporations Counsel and Opposition Group Completes Arguments

Washington, (P)—Plans for reorganization of the Chicago, Milwaukee and St. Paul railroad reached a final stage Friday with the conclusion of arguments Thursday before the Interstate Commerce commission.

Counsel for the railroad corporation defended the arrangements that have been made, subject to the commission's approval, to take the 11,000 mile system out of receivership and return it to its owners while, in behalf of a minority of dissenting bondholders, the commission was asked to reject the proposals entirely.

Attorneys for various committees of the road's security holders also were heard in support of the plans submitted, while D. H. Grady, Portage, Wis., special assistant to the attorney general of Wisconsin, argued for its modification.

Failing to reach a verdict, the jury which tried Mrs. Rogers was discharged Friday.

Washington, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—A spirited political contest loomed, with two factions opposed, as the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

Milwaukee, (P)—In a stormy session Friday morning, the American War Mothers defeated a proposal to establish the national headquarters in Washington, D. C., and extended the membership fee to include Gold Star Mothers, who in the past have not paid.

WISCONSIN MICHIGAN POWER CO.



Miss Beatrice Cary, Home Economics Expert, of Conlon Corporation, manufacturers of the 3 in 1 Conlon Cabinet Ironer. Her training and experience are such as to benefit all those who attend these lectures and hear her talks. Be sure you do not miss them.

There is no obligation incurred in this FREE offer. **You are not required to buy anything. You** are the one to benefit. Miss Beatrice Cary, conducting the lectures, has talked to thousands of women in **many cities. Her services are much in demand.** We could secure them for only a limited time. In your own interests be sure to attend.

Lectures Will Be Timed as Follows:

Saturday, October 1st, 10:00 A. M. and 2:00 P. M.

Monday, October 3rd—10:00 A. M. and 2:00 P. M.

Tuesday, Wednesday, Thursday and Friday, October 4th to 7th—
2:00 P. M. only.

Saturday, October 8th—10:00 A. M. and 2:00 P. M.

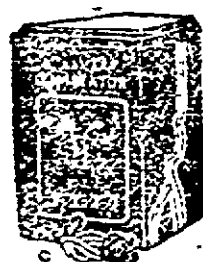
If for any reason you find that impossible, phone us and we will arrange for her to call on you in your own home. We want every possible one to hear this important story.

An Amazing New, Labor-Free, Time and Money-Saving Way to Iron!

For the first time you will see a complete ironing done **electrically**. Not just towels, sheets, tablecloths—flatwork. **Everything** — including personal things, laces, pleated garments, silks. You will see whole dresses ironed this new way. You will see outer garments **pressed**—just as a tailor can do them. And all this done without strain, while sitting in a comfortable chair, just guiding the things through an amazing appliance that starts and stops automatically at the touch of a button. This simple, efficient, electrical way to iron will be thoroughly demonstrated to you. You will see for yourself why it has caused thousands of women to discard their old hand-irons and boards, with infinite saving of time, labor and money.

ONE WEEK ONLY

Be sure to attend one of these lectures. They will last only one week. We are fortunate in being able to arrange it for you—you will be fortunate in having seen and heard it. Everyone will be accommodated—everyone will benefit. Be there—the week of October 1st (see times given above). Or if it is absolutely impossible, phone us and we will try and arrange for Miss Cary to call on you at your own home.



Headquarters for
**RADIO
SUPPLIES**

Burgess

R. C. A.
TUBES

Majestic
ELIMINATORS

Westinghouse CHARGERS

Langstadt Elec
Phone 206

DRAW REPAIR PLANS FOR DAMS ON WOLF

Association Contends Navigation Is Endangered; Will Appeal Ruling

Officials of the Association for Relief of High Water are drawing up plans for repairs on two dams on what is known as the cut-off of the Wolf river. The officials recently made an inspection trip to the cut-off and the report of those making the inspection will determine the action to be taken by the association.

The inspection was made to show that the two dams, established by the navigation department to keep the water at a four foot depth in the channels of the Wolf near New London, are in need of repair because their present condition is damaging to navigation and the black bass spawning grounds which have been established in the "cut-off."

It is the contention of the association that while the navigation department constructed the dams ten years ago and maintains they are necessary to navigation it never repaired the structures. When efforts were made to have work done by the government, it refused saying it would give consent for the work providing the cost was paid by residents near the dams. The federal engineers have also consented to provide a dredge at a total cost of not to exceed \$500.

The association has appealed to the state for backing in the matter and when final soundings are made plans have been made to send a protest to the rivers and harbors commission at Washington, D. C.

POLICEMEN SAFEGUARD CHILDREN AT CROSSINGS

Police officers are stationed every day at the intersection of S. Cherry and W. Fifth-sts and Walnut-st. and W. College-ave to help children cross the streets safely, according to George T. Prim, chief of police. Chief Prim said the two crossings are the most dangerous in the city and for that reason the officers are stationed there in the morning, at noon and late in the afternoon.

Chief Prim said he did not believe there was need for officers at any other intersections, although if it was shown that the crossing was dangerous he would attempt to have an officer at the corner.

LOCAL WOMEN WILL OPEN CANDY STORE

A new candy store will be opened by two Appleton women in the Bijou-bldg at the corner of Oneida-st. and the Midway, in the store formerly occupied by the Markow millinery. The proprietors are Miss Marie Reick, a clerk at the First National bank, and Miss Pauline Hoffman of the candy department of the Pettibone-Peabody Co.

The store will be opened about Oct. 15 and it will be operated at that location until building operations are started by the Saxe theater corporation.

CIRCUIT COURT CALENDAR FINISHED UNTIL OCT. 10

The only jury case tried in the opening session of the September term of circuit court, which started Monday afternoon and the court adjourned until Oct. 10. Circuit Judge Edgar V. Werner will go to Shawano Friday and Saturday, and next Monday he will be in Antigo. He will return to Appleton for the Oct. 10 session when several cases are listed for hearing and after that he will hold court in La Crosse and Milwaukee.

Dr. O'KEEFE, DENTIST-Xray

Democrat Women Angered By Ruling Of Postoffice

BY RODNEY DUTCHER
Washington — If the Republicans lose the election to the Democrats next November it's their own fault.

The Democratic women, who are infinitely more active in promoting the party's welfare than Democratic men, are hopping mad at the G. O. P. since its government officials interfered with the slogan contest of the Democratic National Women's Club.

The ladies held a local contest some time ago to pick a campaign slogan for next year, realizing that a good slogan goes a long way whether it means anything or not. The winning yell was "Eight years of Wall Street. Give Main Street a chance."

Then some thought it would be a dandy idea to have a national contest. After all, the Main Street slogan was a little cumbersome and might not appeal to the city people. So notice of the big contest was sent to Democrats over the country, and, because someone had conceived a bright idea regarding the club's deficit, a \$1 entry fee was stipulated.

Then the Postoffice Department luted in and announced that this looked like a lottery and that someone would be prosecuted if such plans were carried through. The postoffice wouldn't prosecute, of course, unless the ladies refused to listen to reason and withdraw that about the \$1 fee.

New notices were sent out and the contest is now open to all comers. The club members did their work all over again without a word of public comment, but privately many of them are

boiling with rage at what they think was a case of dirty mean politics.

What a proud and happy man Secretary of Commerce Hoover must have been the other morning when he awoke to find all the New York morning newspapers printing stories to the effect that eastern Republicans would allow him to run for vice president on a ticket with Hughes!

According to these stories, assurances had been received that Mr. Hoover would gladly accept second place. The same Mr. Hoover, of course, who now considers himself the outstanding candidate for the presidential nomination!

The Hughes-Hoover ticket story was inspired by one or all of several reasons. The secretary of commerce has strength in the west and south, especially in California where Hughes was beaten in 1916, and the Hughes crowd surely would like to corral this strength.

Furthermore, to make it appear that Hoover would be satisfied with the vice presidency would weaken his strength everywhere, which would be fine for Hughes. Undoubtedly the Hughes backers would be glad to have Hoover take the second place, under their man, but the idea suggests that of asking a gambler to sell a good chance at a million dollar prize for 15 cents.

The surname Smith is the most prevalent in the United States, there being 1,501,300 persons by that name. In all cities except St. Paul, Minneapolis and Chicago, where they are second to the Johnsons, the Smiths predominate.

Avoid Draggy Mornings by Eating Right Breakfasts—Get

QUAKER OATS

The Breakfast that "Stands By" You

JUST RECEIVED — A LOT OF
FELT HATS

(NICE SOFT FELT)

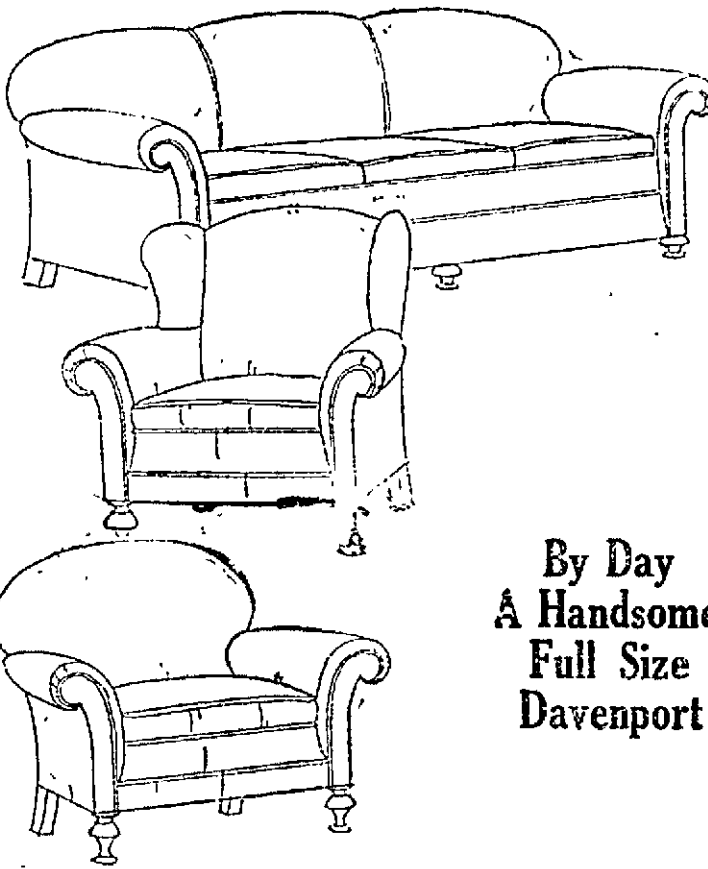
SATURDAY ONLY. \$2.00
Regular \$4.00 Values

KISS'

East College Avenue

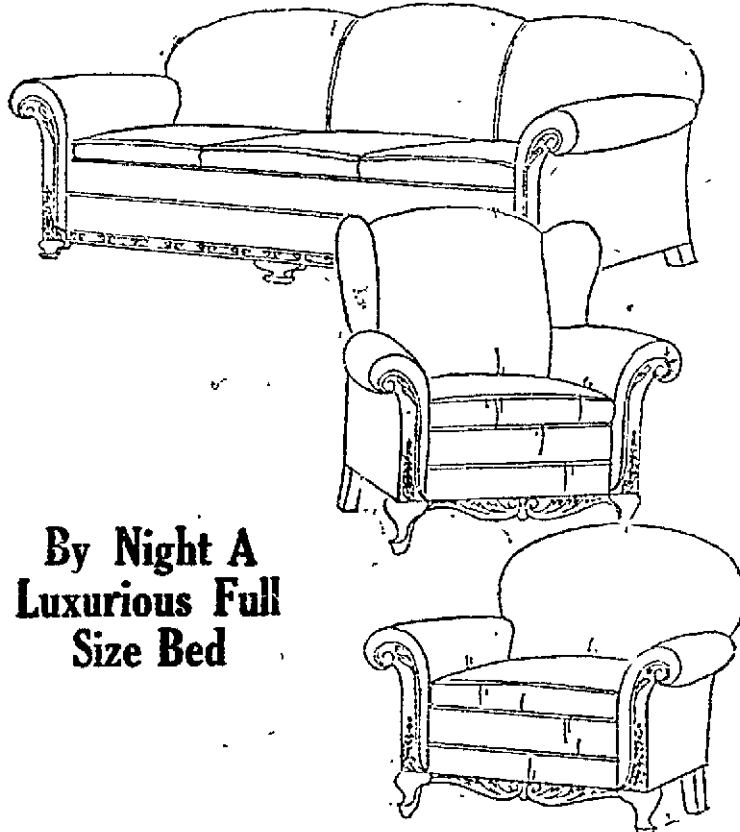
Our Remodeling Sale IS ON FULL BLAST SATURDAY!

The Last Day of The 'Kroehler' Sale



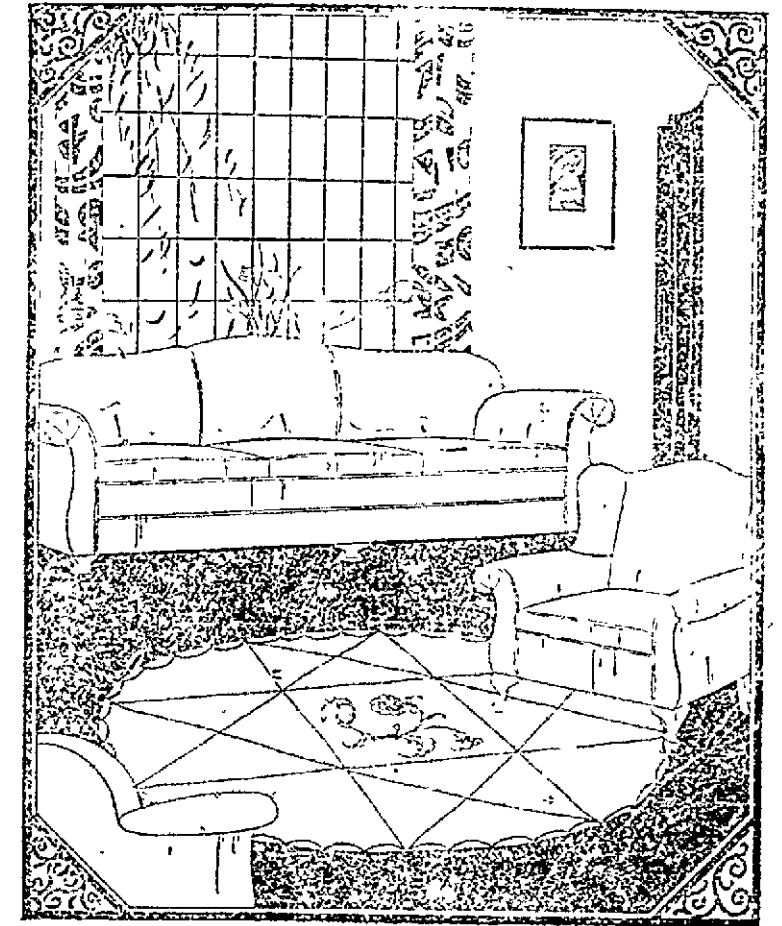
By Day
A Handsome,
Full Size
Davenport

3 Pc. Suite With Coil Spring Construction
The genuine "Kroehler" suite illustrated above is covered with excellent quality broadcloth velour. Its deep, luxurious coil spring construction assures maximum comfort, both as a davenport or as a bed. The suite consists of the davenport, club chair and wing chair and is priced complete—
\$169



3 Pc. Suite In Fine Jacquard
The inner construction of the suite illustrated above is of extra length, oil tempered coil springs. It is the finest type of construction known in suites of this kind. The covering is a fine quality jacquard. The complete suite of three pieces, including the davenport, club chair and wing chair,—special—
\$198

Kroehler had davenports create an extra bedroom in the home. With one of these wonderful suites you are always prepared for the unexpected guest. The sale ends Saturday evening. This is your opportunity to save. Values offered are the greatest in our history.

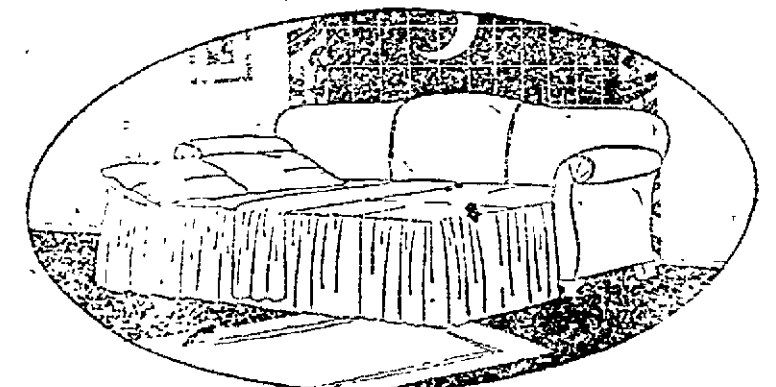


A "Kroehler" Suite of 3 Pieces

Value even greater than you had ever hoped for,—or, than even we had ever thought possible. The spring construction is soft and strong and the covering is of high grade jacquard. From this suite you may easily anticipate many years of luxurious service. The complete suite of three pieces, exactly as illustrated, includes the davenport, club chair and wing chair. Special —

\$149

Same Suite in Genuine Mohair — \$180



TAKE A WHOLE YEAR TO PAY

A. LEATH & CO.

103-105 E. COLLEGE AVE.

Tomorrow--- The Final Day of Our Big 16th Birthday Celebration

Hundreds of Bargains for Farsighted, Thrifty Shoppers—Items You'll Need All Winter—At Savings You Cannot Afford To Ignore.

GLOUDEMANS-GAGE CO.



FALL MILLINERY
OF
RARE DISTINCTION

Seldom does any season bring out such charming modes as those we are showing this Fall.

GANTTER HAT SHOP
New Spector Bldg.

NEW HITS ON COLUMBIA New Process Records

1090D—Just Once Again Love and Kisses Paul Ash and His Orch.

1081D—That Saxophone Waltz I Could Waltz On Forever, With You Sweetheart Whispering Pianist

1092D—Pastafazoola Magnolia Van & Schenck

Still a Big Seller:

931D—Two Black Crowns—Parts 1 and 2. Moran & Mack
Coming—Parts 3 and 4—Watch for our ad.

MEYER-SEEGER MUSIC CO.
ESTABLISHED IN 1880
"The House that Reliability Built"



Hunters Supplies

GUNS AMMUNITION
GUN CASES CAPS
SHOOTERS' SUPPLIES

A Galpin's Sons
Hardware at Retail Since 1864

SPORTS

NEWS OF NEENAH AND MENASHA

SOCIETY

10 PLANES TO STOP OVERNIGHT OCT. 11 AS NEENAH GUESTS

Huge Welcome Is Planned by Civic Committee: Will Hold Public Banquet

Neenah—Ten airplane pilots will be publicly greeted at Neenah on Oct. 11. When the Milwaukee good will air tour stops here overnight.

Arrangements were made Thursday by the committee in charge for transportation of pilots to and from the field and for a public banquet at the Valley Inn.

The committee, composed of M. Schalk, C. B. Clark, D. W. Bergstrom, Fred Denton, James Fritzen, Joseph Weishaup, H. J. Zemlock and John Kuehner, met Thursday afternoon at the Neenah club to take the preliminary steps for entertainment of the visitors. C. B. Clark, chairman of the general committee, appointed a committee on finance composed of William Kuehner, D. W. Bergstrom, Carl Gerhardt and F. L. Senebrenner, to look after the expenses to be incurred in the project. This will include hiring of a band to be at the airport to entertain the crowds awaiting the arrival of the fleet and to add to the enthusiasm marking the visit of this number of planes to the city.

A banquet committee was named composed of M. Schalk, Joseph Weishaup, H. J. Zemlock, F. L. Senebrenner and Dr. J. M. DeWitt. The latter two are presidents of the Kiwanis and Elks clubs, which will be asked to change their meeting dates and have a joint meeting at the banquet Tuesday evening.

An outside committee composed of James Fritzen, Fred Denton, John Kuehner and Carl Gerhardt was appointed to take care of the affairs at the airport, arrange for the necessary police and watchman, and to transport the pilots to and from the grounds during their stay here. H. J. Zemlock will take charge of the publicity work connected with the project.

The visit of the 10 ships to this city is to be advertised as an outstanding civic event, inasmuch as Neenah is one of the few cities selected as the stopover place for the men on their trip through the states.

Tickets are to be sold for the banquet, which will be served at 7 o'clock after the arrival of the fleet. Men accompanying the fleet are to speak at the banquet.

The committees will meet Thursday afternoon to make final reports.

WINNEBAGO-CO FAIR JUST ABOUT BREAKS EVEN

Neenah—Premiums won at the Winnebago-co fair by exhibitors in the various departments last week will be sent out within the next two weeks according to T. G. Brown, secretary. There are several hundred prize lists to be made out and it will require some time to get them ready. A final check-up of the ticket receipts shows a total of \$17,074.80. This is about \$600 more than was taken in in the same department last year. Mr. Brown stated that the concessions and other sources of revenue brought in additional funds which will make the receipts about even with expenditures this year.

NEENAH MILL MAN IS TRANSFERRED TO EAST

Paul Bowman, N. Rankin-st. assistant superintendent of the Neenah mill of the Kimberly-Clark Paper Co. has been transferred to the Niagara Falls, N. Y. mill of the company. Mr. Bowman will be assistant superintendent of the New York mill. Mr. and Mrs. Bowman were to leave for New York Friday.

NEENAH SOCIETY

Neenah—A group of Neenah young people attended the annual dance Thursday evening at Riverwood country club, given by the Riverwood club composed of Neenah, Menasha, Appleton and Oshkosh men. Several dances were given at the Valley Inn before the event at Appleton.

A group of 30 Neenah was entertained Wednesday afternoon by Mrs. Henry Ber at her home on Third-st. The time was spent in playing cards, the prize in bridge was won by Mrs. John Walter and Mrs. Fred Walter and in golf by Mrs. William Schaeffer and Mrs. Henry Bauer.

RELIEF CORPS HOLDS DISTRICT CONFERENCE

Neenah—The thirteenth annual meeting of the South District of the American Relief Corps will be held Thursday, Oct. 6, at the Winnebago city hall, according to correspondence received here. There will be two sessions during the convention. The first session will be devoted to the business of the district and the second to the entertainment of the delegates. The delegates will be from the following cities: Appleton, Oshkosh, Kaukauna, Menasha, Neenah, Winnebago, Wisconsin, Veterans Home and Stoughton.

FATHER-SON TEAM IS DEFEATED AT ZURICH

Neenah—Last night, Frank J. Schaeffer and his son, Fred, defeated the Appleton team in a basketball game at the Valley Inn. The game was a close one, with the Schaeffer team leading for most of the time. The final score was 15-12 in favor of the Schaeffer team.

NEENAH BOWLING

HARDWOOD PRODUCTS LEAGUE—Neenah—Hardwood Products company bowling league rolled its weekly matches Thursday evening at the Valley Inn. The Pinners won two games from the Desk Birds. Assemblers won two from the Glueers. Production won two from the Veneers and the Sanders won two from the Shippers.

Standings of teams:

Sanders	W. L. Pct.
Production	2 1 .667
Assemblers	2 1 .667
Pinners	2 1 .667
Engineers	1 2 .333
Desk Birds	1 2 .333
Veneers	1 2 .333
Shippers	1 2 .333
Glueers	1 2 .333

The scores:

Jensen	149	158	145
June	135	135	135
Schroeder	88	98	107
Thornion	174	205	191
Thornion	11	11	11

Totals

Laursen	170	170	170
Mueller	122	151	150
Reinke	145	138	135
Pager	134	132	131
Schneider	202	155	194
Schneider	6	8	6

Totals

Laursen	170	170	170
Mueller	122	151	150
Reinke	145	138	135
Pager	134	132	131
Schneider	202	155	194
Schneider	6	8	6

Totals

Laursen	170	170	170
Mueller	122	151	150
Reinke	145	138	135
Pager	134	132	131
Schneider	202	155	194
Schneider	6	8	6

Totals

Laursen	170	170	170
Mueller	122	151	150
Reinke	145	138	135
Pager	134	132	131
Schneider	202	155	194
Schneider	6	8	6

Totals

Laursen	170	170	170
Mueller	122	151	150
Reinke	145	138	135
Pager	134	132	131
Schneider	202	155	194
Schneider	6	8	6

Totals

Laursen	170	170	170
Mueller	122	151	150
Reinke	145	138	135
Pager	134	132	131
Schneider	202	155	194
Schneider	6	8	6

Totals

Laursen	170	170	170
Mueller	122	151	150
Reinke	145	138	135
Pager	134	132	131
Schneider	202	155	194
Schneider	6	8	6

Totals

Laursen	170	170	170
Mueller	122	151	150
Reinke	145	138	135
Pager	134	132	131
Schneider	202	155	194
Schneider	6	8	6

Totals

Laursen	170	170	170
Mueller	122	151	150
Reinke	145	138	135
Pager	134	132	131
Schneider	202	155	194
Schneider	6	8	6

Totals

Laursen	170	170	170
Mueller	122	151	150
Reinke	145	138	135
Pager	134	132	131
Schneider	202	155	194
Schneider	6	8	6

GARDEN TRUCK EXHIBIT IS OPENED AT NEENAH

Neenah—The annual exhibition of garden truck and related articles raised or preserved by the class in agriculture at the high school, will be opened to the public Friday afternoon and evening and all day Saturday at the Kimberly high school. Every article raised or preserved by the class in agriculture was brought to the exhibition by pupils and all vegetables on display were raised by the pupils in their home gardens. Judges will view the articles and award prizes. The exhibition class is conducted by Louis Trosell, who will have charge of the exhibit.

LITERARY SOCIETIES TO CONTEST FOR CUP

Neenah—The challenge cup donated by the high school faculty to literary societies of the school, again will be contested for this year for competition between the Philomathean and Forensic societies. The cup was captured last year by the Philomathean, who won the football and the basketball titles. A call has been issued for candidates for the debating teams.

E. F. U. TO INSTALL NEW OFFICERS AT MEETING

Neenah—Equitable Fraternal union officials met Thursday evening to arrange for the fall and winter work. Installation of newly elected officers will be conducted at the next Wednesday evening meeting. Committees were appointed to take charge of the social part of the winter program, to arrange for a series of card and dancing parties, similar to those of last year.

BOARD OF EDUCATION WILL MEET ON MONDAY

Neenah—The board of education will hold its regular monthly meeting next Monday evening at the Kimberly high school office. While the board will not take any action on plans for the new senior high school until Oct. 11, when bids will be received for its erection, the plans and preliminary work will be discussed at this meeting. The delay in plans for the new school was caused by several changes in the buildings, which necessitated drawing a complete new set which were submitted to the board, which adopted. With the disposing of the bids on Oct. 11, it is planned to start the basement work and excavating this fall in order to get an early start next spring on actual construction work.

NEENAH PERSONALS

Neenah—Mr. and Mrs. Carl Jersild and Charles Tensendorf left Friday morning for Chicago where they will spend a few days with Howard Jersild who is attending University of Chicago.

Paul Bowman who has been assistant superintendent of the Kimberly-Clark company here, has been transferred to the mill at Niagara, N. Y.

Mrs. Martin Olson and children have returned to their home in Chicago after visiting relatives here for the last few weeks.

Mrs. Mary Runde is receiving treatment at Theda Clark hospital.

Miss Evelyn Ledingswell has returned from a visit with relatives in the southern part of the state.

Mrs. C. B. Clark and Mrs. F. Bishop have returned from Eau Claire where they spent the week at a Red Cross conference. The next meeting will be held next fall at Milwaukee.

Mr. and Mrs. Fred Zedde of Chippewa Falls are visiting relatives in the twin cities.

Cards received from Dan Nielsen, who attended the American Legion convention at Paris as a delegate from the Sixth district, state that the Neenah people were spending a few days at that time in touring to places of interest on the continent.

Mrs. E. D. Ketchum, 205 N. Superior, Appleton, is at Theda Clark hospital for treatment.

JEWELERS MAY MOVE OFFICES FROM NEENAH

Neenah—An attempt, it is understood, is to be made at the annual convention of Retail Jewelers' association, now in session at Milwaukee, to remove the office of the secretary from Neenah to some eastern city. A. W. Anderson of Neenah, is the present secretary. Should the eastern faction win in changing the location of the secretary's office, Mr. Anderson would not accept, as it would mean his removal to the east. Mr. Anderson will continue his duties here if he is re-elected to the office, which he has held since the organization of the association.

GETS WORKHOUSE TERM FOR DISORDERLY CONDUCT

Neenah—John Sterno, arrested Thursday evening on a drunk and disorderly charge, was sentenced to 10 days in Winnebago-co workhouse Monday morning by Justice Harness. Sterno was arrested while creating a disturbance upon the streets.

RAIN DRIVES NEENAH GRID SQUAD FROM PARK

Neenah—Owing to flooded conditions of Columbia park, high school football practice was held Thursday evening at the Washington school grounds. The final practice before the Saturday game with St. Peter high school team of Oshkosh will be held Friday evening at the new Citizens' Athletic field where the game, first on the school schedule, will be played Saturday afternoon. A strong team has been selected by Coach Ole Jorgensen from the squad of 34 candidates.

HIGH SCHOOL PAPER PUBLISHED FRIDAY

Neenah—The club, the high school bi-monthly paper, edited and printed by the printing department of the school, came out Friday noon. Much interesting reading is to school activities, was contained in its issue.

TWIN CITY DEATHS

MRS. ANTON KOSKIE—Menasha—Mrs. Anton Koskie, 71, died Thursday afternoon at her home, 709 Park-st, after a several weeks' illness. She was born in Italy and came to Menasha 20 years ago, where she made her home continuously until her death. She is survived by her widow, eight daughters, one son and thirteen grandchildren. The daughters are Mrs. Lena Brown, Mrs. Barbara Koskie, Mrs. Anna Albert, Mrs. Irwin Vogel, Mrs. Howard Zimmerman, Menasha; Mrs. George Zimbeck, Neenah; Mrs. Ed. Rebeck, Milwaukee; Mrs. Leonard Ross, Appleton; Mrs. Joseph K. K. Menasha; and 12 grandchildren. The funeral will be held at 9 o'clock Monday morning at St. Mary church and interment at St. Mary's cemetery. The services will be conducted by the Rev. John Hummel.

MENASHA AND BAYS WILL PLAY SUNDAY

Menasha—Menasha football team of Fox River Valley league, scheduled to play Green Bay next Sunday at Recreation park. Neenah will play Oshkosh and Kimberly at Kaukauna on Monday will be held.

MENASHA BOND ISSUE RESOLD AT MEETING OF COMMON COUNCIL

Second Ward Securities Company of Milwaukee Buys \$100,000 Issue

Menasha—At an adjourned meeting Thursday night the common council passed a resolution authorizing the resale of the \$100,000 waterworks extension bond issue to the Second Ward Securities company of Milwaukee, at a price slightly in excess of that of the former sale. The vote on the resolution was unanimous.

The Harris Trust and Savings company of Chicago, former purchasers, recently notified the city that its attorneys were unable to approve the original resolution of the bond issue for the reason that it did not embody all the required features.

Letters from the company and from the attorneys explained matters in detail. The Harris people were willing to abide by their purchase provided the resolution was changed, but as this would involve the passage of another resolution and cause a delay of 60 days in issuance of the bonds the council decided to accept the offer of the Second Ward Securities company.

The original resolution was approved by Quaries, Spence and Quaries, Milwaukee, who also approved the resolution passed Thursday evening. There will be no delay connected with the issuance of the bonds. All preliminary work concerning the resale has been attended to and the mayor and clerk were authorized to enter into contract with the Milwaukee company.

The contract for the plumbing and heating at the filtration plant was awarded to J. F. Ducks of Menasha, whose bid was about \$300 less than that of Albert H. Angermeyer of Neenah. Only two bids were submitted.

Mayor N. G. Rempel read a communication from the Wisconsin highway commission to the effect that it will hold a hearing on the Tayco-st bridge matter at 11 o'clock Thursday morning, Oct. 13, at the city hall. The hearing will be open to the public. Hearing on an application for a permit to operate a freight truck line between Manitowoc and the Twin Cities will be held on Oct. 7 at Appleton. City Attorney Spengler was instructed to attend.

The council extended for a period of five years a \$5,000 bond belonging to the public library fund, which was used for street and sewerage improvements.

Alfredman Brezinski said he notified the Wisconsin-Michigan Power company to install gas mains on Racine-st prior to putting down the new pavement, but that it had not been done. City Attorney Spengler said the company could not be compelled to act unless there was a customer for each 75 feet.

Mayor Rempel requested that the street committee check up on contractors who have been doing street improvement work and see that they are cleaning up the streets as the work progresses. Alderman Brezinski, chairman of the street committee, said he had been looking after cleaning of some of the streets, particularly Park-st and Kennebec-sts.

Meyer Construction Co. takes two big jobs.

Menasha—C. R. Meyer & Sons Construction company which is building Menasha's new \$100,000 filtration plant, has just taken on two other large jobs, a new power plant to be built at Kaukauna for the Green Bay & Mississippi Canal company and a new concrete dam at Appleton to replace the present one on the middle Wisconsin. Work on the dam will be commenced Monday. The power house was started early this week.

CITY FOOTBALL TEAM SIGNS UP FOR TWO GAMES

Menasha—Menasha City football team has definitely secured two football games, one with Little Chute to be played Sunday, Oct. 9, at Menasha, and the other with Clintonville to be played at Clintonville, Sunday, Oct. 16, Sunday, Oct. 2, the team will have an open date.

YOUNG MEN MEET AGAIN TO DISCUSS THEIR PLAY

Menasha—St. Mary Young Men's club held a meeting Thursday evening at which matters concerning the proposed play, "Nothing But the Truth," were discussed. The cast has not yet been fully determined. Elaborate arrangements are under way for the presentation of the play.

INJURED PEDESTRIAN SLOWLY RECOVERING

Menasha—The condition of Christened of Menasha, who is at Theda Clark hospital with a fractured skull as the result of being struck by an automobile driven by a Neenah driver continues to improve. It will be some time, however, before he will be in position to leave that institution.

MENASHA PERSONALS

Roman Tractinsky and Edward Ehrlich have gone to Lake Pkogen to complete their course on a several day duck hunting trip.

Mr. W. H. Reynolds has returned from an extended visit at the cottage at Chaska lake.

CITY LEAGUE STARTS—Menasha—The City League league will open its season Friday evening at Menasha arena. The league starts with a series of games which later on may be increased to 12.

SOCIAL ITEMS AT MENASHA

Menasha—Mrs. J. R. Hufstrom, who plans to remove to Chicago next month, was the guest of honor at a 1 o'clock luncheon and bridge party given by the Tri-City Bridge club Wednesday afternoon at the Candle Glow tea room at Appleton. The honors were won by Mrs. F. J. Oberweber, Mrs. G. W. Looman and Mrs. G. Rose-mait.

Mrs. Anna Engelman entertained the Jolly Eight club Wednesday evening at her home on Third-st. Schafkopf was played and the prizes were won by Mrs. Albert Berndt, Mrs. F. A. Lickert, and Mrs. Hubbard Schiffer, Jr.

The Eagle ladies gave their first card party of the season at Eagle hall Thursday evening. Schafkopf, whist and bridge were played and 26 tables were engaged. Mrs. R. Hahnen was chairman. The schafkopf prizes were won by William Dorow, Mrs. Henry Oeffke, Mr. Miglio, Mrs. John Orth-bridge, Mrs. Martin Ahlander, Mrs. John Meyer, whist, Mrs. Theodore Beach, Mrs. Gus Herman and Mrs. Acker.

A large delegation from Menasha attended the dance at Resch's hall at Mackville Thursday evening. The Valley Melody orchestra of the Twin Cities furnished the music.

The Rev. Guy Salisbury, pastor of the Methodist church, and Arthur

THE WEATHER

FRIDAY'S TEMPERATURES

	Coldest	Warmest
Appleton	58	65
Chicago	58	72
Denver	46	62
Duluth	46	50
Galveston	80	84
Kansas City	60	76
Milwaukee	60	66
St. Paul	48	52
Seattle	50	62
Washington	70	84
Winnipeg	46	54

WISCONSIN WEATHER—Mostly cloudy tonight and Saturday, with probably showers in northeast portion tonight, and in south portion Saturday afternoon or night; cooler in extreme east tonight.

WEATHER CONDITIONS—The pressure is low over the lake region this morning, with extensive rain over the lake region and central valleys and portions of the plains states. The low pressure development is moving out of the Canadian northwest and higher pressure is advancing inland from the north Pacific coast. Considerable cloudiness will continue here tonight and Saturday until the low pressure moves past, but the tendency will be toward slowly clearing weather. Temperatures will be somewhat lower tonight and continue cool probably over the weekend.

The Talk Of The Town Why?



If you haven't heard about our Coats, and have not seen them—come in and find out why every one is boosting them.

Smart reproductions of Paris models, made in soft materials, large shawl collars and cuffs at a nominal price — with special personal service that can always be had at:—

Fleischner's SPECIALTY SHOP

STYLE WITHOUT EXTRAVAGANCE

THE NEWEST FIRST

AS USUAL—FIRST with the LATEST

BLUE KID GLINT PATENT LEATHER BLACK VELVET

The model presented herewith is 5th Avenue's latest shoe creation, and it has instantly gained favor. As usual the Novelty leads in showing this model first. We are showing this shoe in the delightfully new Blue Kid, Glint (the new shade of gun metal), Patent Leather and Black Velvet.

DAME'S NOVELTY BOOT SHOP

Shoes Fitted By X-Ray



The Novelty

Presenting footwear for street and afternoon wear that combines the smartness of the mode with that intangible something that gives instant appeal to the well dressed woman. The style illustrated will instantly find favor — see it while it is new.

EARLY BIRD GETS PUBLICITY WORM IN U. S. CAPITAL

**Borah Does Much Research
Reading as Chairman of
Foreign Relations Body**

BY ROBERT DUTCHER
Washington—In Washington, the early gets the publicity. Which is to say that when senators get back to their offices early in the fall, they find themselves besieged by hungry correspondents.

When four such outstanding senators as Borah, Curtis, Pat Harrison and Nye all returned early the correspondents were very happy indeed. Thus, in the news dispatches out of Washington the Democratic viewpoint has been given in the golden words of Harrison, the progressive-farm bloc viewpoint from the inspired lips of Nye, the Republican viewpoint from the G. O. P. Senate floor leader from Kansas and the always interesting Borah viewpoint from the lionine and puissant senator from Idaho.

Not that anyone sent these senators back as advance guards, but their own interest in their jobs has been of distinct service to their colleagues who are far enough away to be virtually mauling.

Borah, besides resuming his interesting daily chats with the correspondents, has gone to bat against the plan for a new private loan to France; Curtis has declared against an extra session; Harrison has issued a call for party harmony and united support of a strong presidential candidate, and Nye has advanced the present proposal for a combination of McNary-Haugen, Muscle Shoals and Boulder Dam supporters to beat the presidential veto when and if the McNary bill again passes Congress.

KNOWS HIS SPANISH

Borah is up to his omnivorous reading again, this year fortified with a knowledge of Spanish, and the delivery boys from the Library of Congress are cursing at the extra burden imposed on them. Borah seems to be the most assiduous reader in either house and nearly all his reading comes under the head of research because it has to do with his big job as chairman of the Foreign Relations Committee.

The last batch of books the senator ordered from the Library included such titles as "Mexico," "The Fascist Dictatorship in Italy," "Church and State in Mexico, 1822-57," "The American Secretaries of State and Their Diplomacy," "The Russian Revolution," "Thomas Payne, Prophet and Martyr of Democracy," "The Monroe Doctrine, 1823-26," "America's Foreign Relations," "The Problem of Security" and two Spanish volumes entitled "Fundamentos de la Moral" and "America," the latter by Arturo Capdevila.

The eloquent Senator Harrison is back hotter than ever for some effective farm relief, and even hotter for a real old-time, rip-roaring Democratic presidential campaign next year.

Some of Senator Pat's enemies have been accusing him of harboring hopes of running for vice president on a ticket with Al Smith, but charges of similar heinous ambitions have been leveled at most other important southern Democrats, so it probably doesn't mean anything.

FARMING DOES NOT PAY

Harrison tells of "one of the finest pieces of land in this country" down in old Mississippi which used to sell for \$250 an acre and which was lately offered to him for \$25 an acre. He

FIND RICH YOUTH



Mystery of the disappearance of Richard J. Reynolds, 21, one of the heirs of the Reynolds tobacco millions, was solved Tuesday night when the youth was found in a St. Louis restaurant. He explained to detectives that he was taking a vacation under an assumed name to avoid being "bothered." A nation-wide search had been started for him at the request of his family.

DENTAL SOCIETY WILL MEET TUESDAY NIGHT

Outagamie Dental society will meet Tuesday evening, Oct. 4 at 10:00 Northern. Dr. J. W. Crawford, Milwaukee, president of Wisconsin State Dental society, will speak on Organized Dentistry as a Profession.

cites other specific examples to show that farming doesn't often pay any more and then expresses the belief that the Senate can agree on a relief measure this winter which can be passed over the Coolidge veto if necessary.

He believes that the Democrats can wage a hot campaign on the issues of tariff reduction—which he believes vital to the farmer, corruption and special privilege, although he admits that the people may be too lethargic to get excited over these issues.

Senators and congressmen will be drifting back to their offices gradually between now and December. Perhaps a majority, especially over on the House side, will wait until the last minute and arrive just for the opening, but many prefer to get on the job well in advance.

PACKAGES MUST BEAR POSTAGE FOR RETURN

**Postal Department Rules
Practice of Certain Manufacturers Is Illegal**

Parcel post packages which are received by the addressee, opened for inspection and are to be returned to the sender must carry return postage placed on the package by the person returning the article. This information has just been received at the Appleton post office from the postal department at Washington, D. C., according

to Fred Felix Wetzel, acting postmaster.

The report stated that many postmasters erroneously have been accepting and dispatching parcels presented by addressees for return to the original mailers without repayment of the return postage. The misunderstanding apparently arises, it was said, from the practice of certain concerns which mail merchandise to prospective customers with the understanding that it may be returned if, after examination, it is not wanted.

Such parcels usually bear a pledge to pay the return postage if undeliverable and the recipients erroneously assume that under this pledge they may examine the parcels and if they do not desire to keep them, return them without prepaying the return postage.

USE 55,000 BRICKS ON JACKMAN-ST JOB

About 55,000 bricks will be used in the paving of Jackman-st. from W. Water-st to State and Fourth-sts. The concrete base is now in place but the rainy weather has made it impossible to lay the bricks.

One carload of fine sand, about 40 wagon loads, will be used on the 500-foot job, which will take four or five days to finish.

The pledge applies only to parcels which are not delivered, it was said.

Request was also made by the department that packages which are returned be included in a new envelope or wrapper to secure proper transmission.



Ready to drop by noontime

SHE seemed to stay tired—her lightest task too heavy. . . . What was the matter? Why, she used to be full of life and energy! What had stolen her health—had sapped her strength?

Constipation takes awful toll from thousands of men and women. It thievers vitality. It wrecks energy. It destroys beauty and health itself, and often leads to serious disease. Yet it can be so easily relieved! Kellogg's ALL-BRAN is guaranteed to relieve constipation—safely and promptly.

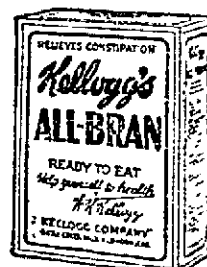
ALL-BRAN vs. part-bran
ALL-BRAN has "bulk." This bulk absorbs moisture and carries it throughout the intestines, gently distending them—purifying, removing poisonous wastes. How different from part-bran products—in which the quantity of bulk is so

small that there is seldom enough to be effective. That is why doctors recommend ALL-BRAN. Because it is 100% bran.

Beware of drugs!

Contrast healthful ALL-BRAN with habit-forming pills and drugs, which become useless unless the dose is constantly increased! ALL-BRAN is delicious with milk or cream—and add fruits or honey. Let it soak for a few moments to bring out all its rich flavor. Serve it with other cereals. In soups. Try the recipes on every package.

Don't risk a part-bran substitute. Insist on genuine Kellogg's—the original ALL-BRAN. Sold by all grocers. Served at hotels, restaurants—on dining-cars. Made by the Kellogg Company in Battle Creek, Mich. Write for free "Treatise on Constipation."



**Kellogg's
ALL-BRAN**

Always First in Styles

You Are
Invited To Come and

See The Truly Magnificent New Fashions for the Family!

This season we are meeting and ever beating competition of strictly cash stores in new clothing for every member of the family, smart, new pretty things that most men, women and children would want — on terms that will fit everyone's income! Just come in and walk out with the new outfit you have set your heart on!

PAY \$1.00 or \$2.00 A WEEK!

A Different Credit Store From the Rest!

SILK DRESSES, special tomorrow \$12.95 up
NEW COATS, Some far from mod, all sizes, special \$15.00 up
NEW MILLINERY: Stylish new modes in colors to fit the new coat and dress \$1.95 up
Men's SUITS and OVERCOATS: Just the way most men and young men want them, at \$20.00 up
Boys' SUITS and OVERCOATS: are just like Dad's at \$10.00

**People's
CLOTHING CO.**
113 E. COLLEGE AVE.

GROWS HAIR ON THIN SPOTS

New way revives dormant hair roots

THIS discovery scientifically massages the scalp. It works into the surface elements that kill growing hair roots. Hair stops falling. New hair comes in 90 days or you pay nothing under signed guarantee. Special price today.

**VAN ESS
VOIGT'S**
Liquid Scalp Massage
"You Know the Place"

Before You Move
PHONE
For
"LONG"
Just give us a Phone Call and move the "Long" Way. We can save money for you by placing your order early for long distance trips.
Phone 724
HARRY LONG
Moving, Shipping, Handling

Watch
Clock and Jewelry
Repairing
**HENRY N. MARX
JEWELER**
212 E. College Avenue

97
WIS. ST. PATENTS
BRANCH OFFICE
WISCONSIN
YOUNG AND YOUNG

J.C. PENNEY Co.

Lutheran Aid Bldg.

Appleton, Wis.

In Step with Style Fall Suits

Keeping Pace with Your Demand for Service

The THREE - BUTTON, SINGLE - BREASTED MODEL for MEN, shown at the left, is offered in quality serges and worsteds—single and fancy group stripes—in blues, browns and grays. A wide assortment of patterns, a liberal range of sizes to meet every customer's fancy and requirements. In design, cut and tailoring every garment is up to the high standard of workmanship required by the J. C. Penney Company.

Strong Lines—Good Looking Patterns— Durable Fabrics for Business or Dress

The man who is looking around for a stylish, serviceable Fall Suit for office or informal dress is invited to look over our newly stocked line of Fall clothing. You need not feel obligated to buy because you drop in to look around.

A Man-Sized Value at

\$24.75

Extra Pants \$5.00

Other Suits from \$19.75 to \$39.75

25th Anniversary The Whippet A Fall Marathon



Style and value all the way. Snap brim, satin band in newest shades for Early Fall. An exceptional value at—

\$2.98

25th Anniversary Our Feature Waverly Cap



All-wool cassimeres, in leading shades and smart mixtures blended with blue rayon overplaid; one-piece or 3/4 models, silver satin lined; soil-proof sweat-bands—

\$1.98

25th Anniversary Building Style into Overcoats

Our newly arrived stock of Overcoats reveal the touches of a true artist who has used tailored lines in place of brush strokes to produce his effects. In design, cut and finish these Overcoats radiate the vigor and snap of Youth.

Popular Box Model

Inspect these three-button, double-breasted box coats in dark blue and in medium and light shades of gray, blue-gray, tan and brown; fancy overplaid and novelty weaves. Moderately priced at—

\$24.75

Other Overcoats \$19.75 to \$39.75

25th Anniversary Knit Union Suits Medium Weight

Now is the time to stock your needs for winter from an assortment of union suits. Here is a splendid medium weight knit suit, ankle length, long sleeved, well made and inexpensive. Full range of sizes.

98c

25th Anniversary Dress Shirts Smart Patterns

For your new fall suit a new dress shirt is needed. New patterns, good colors, splendid quality leads in shirts at this low price. With and without collar attached.

\$1.49

LOWER ASSESSMENT WILL BRING HIGHER TAX RATE IN 1928

Indications Are That Maximum Rate of 3 1/2 Per Cent Will Be Decided on

Taxpayers will bear a heavier tax burden in 1928 than they do this year, it is indicated by city officials. The lower city assessment, with the resultant higher tax rate, resulted from elimination of the bank stock tax and taxing banks stockholders on the basis of income.

Another reason for the higher tax rate is that the city will have a deficit of about \$150,000 at the end of the fiscal year, due to the fact that taxpayers were illegally assessed \$10,000 last year and that sum must either be returned or credited to the taxpayers in 1928.

With a total valuation of \$877,025 less than last year, it is certain that the tax will be the maximum allowed by law—three and one half per cent of the total assessed valuation—if the city refunds the \$100,000 to the taxpayers. If that sum is credited to them it is likely that the tax rate will be between \$30 and \$32 per \$1,000 valuation.

City officials have not yet determined whether the \$100,000 will be credited to 1928 taxpayers, or returned to them.

Appleton has a large industrial investment and the brunt of the taxation increase will be carried by the merchants and manufacturers. Appleton was one of the first cities in the state to settle with its banks for il-

legal taxes which have been collected during the last four or five years. As a result the city treasury balance is nil and the city will finish the fiscal year with an indebtedness estimated at \$150,000.

Last January the city treasurer collected \$1,212,593 in taxes. Of that sum, the city's share was \$341,913 and the balance went to the state, schools, and the county. The trend toward increased taxes, of which the city secures but a small part, was shown Thursday by Mayor Hale. He said that in 1929, of every \$55 of tax money collected, the city's share was \$12.60.

In 1925, he said, the city's share was only \$6.21 out of every \$30 collected. "The intention of the framers of the state constitution," Mayor Hale said, "was that the city collect all taxes. The ideal they pictured was that the city collect all taxes, retain 70 per cent and give the state 10 per cent and the county 20 per cent."

"If we could retain that same proportion of our tax levy now, we would have so much money we wouldn't know what to do with it all."

Other cities in the Fox river valley appear to be in the same predicament as Appleton.

Green Bay has reported financial difficulties that may force the issuance of general municipal liability bonds.

The municipal finance problem in Fond du Lac, as well as in many other Wisconsin cities may become even more complicated if the state decides on a general state tax levy. Gov. Fred R. Zimmerman is said to oppose such action but Secretary of State Theodore Dammann is the man who will decide and apparently well founded reports are current to the effect that he will announce the necessity for a tax. Secretary Dammann may order the collection of a state tax if he finds that the appropriations made by the legislature exceed the total of expected revenues and the current balance

SET OCT 10 AS DATE FOR FAHRBACH TRIAL

The trial of George Fahrbach, Menasha, charged with manslaughter in the death of Miss Gertrude Becher, struck by Fahrbach's automobile, has been postponed until the Oct. 10 session of circuit court. Fahrbach was to have been tried this month but was unable to be present in court because of illness. He is confined in Theda Clark hospital, Neenah, with blood poisoning.

Fahrbach is free on \$1,000 bond. The accident in which Miss Becher was fatally injured occurred at the corner of S. Cherry-st and W. Prospect-ave on the evening of March 4.

of the state treasury for the next two years.

Officials estimate that the current indebtedness of the City of Fond du Lac will total nearly \$500,000 before the close of the year. Meanwhile the assessed valuation of the city for 1927 has been increased but the additional valuation has been placed principally on residential and business property.

The assessed valuation of merchants' and manufacturers' stocks, automobiles, animals, and other personal property has shown a decrease.

The decrease in the valuation of automobiles, according to city officials, was occasioned by the state's protest against the method employed in assessing vehicles last year.

Public Auction which was to be held on Sept. 28 at Northwestern Hotel, Kaukauna, has been postponed to Sat. Oct. 1 at 10 o'clock.

Chicken Dinner. Catholic Church, Clintonville, 12:00 M., Sunday, Oct. 2.

NEED DIETICIAN IN VETERANS' SERVICE

Many Medical Officers Also Wanted by Civil Service Commission

A dietician for public health service and for service at the Veterans' bureau hospitals throughout the United States is needed and civil service examinations for the position will be held in the near future, according to H. J. Franck, secretary of the United States civil service board of examiners for this district.

Duties of the dietician will be to purchase food supplies for all messes operated by the veterans hospitals; to plan all menus, both for patients and ordinary diets, and diets with reference to special diseases; and to supervise preparation and serving of all dietaries in the hospital, both to patients and personnel.

Other competitive examinations will be held to fill the following positions: Assistant medical officer, associate medical officer, medical officer, and senior medical officer, various branches of the service throughout the United States.

There is need for specialists in practically all branches of medicine. Social worker (psychiatric) at \$1,850 a year, junior social worker at \$1,650 a year, Veterans' bureau. The duties will be to investigate history and environmental conditions of patients; to analyze and submit data to the physician to aid him in arriving at a definite diagnosis and in outlining a course of treatment; to observe, report upon, and treat the social environment to which a convalescent patient may go or be expected to go.

Minor laboratory apprentice, bureau

TRAFFIC LAW VIOLATORS ARE TAKEN INTO COURT

Police officers during the past few days have been making a drive against motorists who violate local parking ordinances. George T. Prim, chief of police, ordered the drive because of lack of care on the part of the motoring public in obeying city laws. "Parking in prohibited areas in front of the theatres where the pro-

hibited spaces are very plainly marked, parking in alleys which creates a fire menace, parking in front of private driveways and parking within 15 feet of a fire hydrant are prohibited by city ordinance and the motor-

ists must obey these laws or stand the penalty," declared Chief Prim.

Pharmacologist, hygiene laboratory, public health service, at \$3,600 a year. The duties will be to carry on pharmacological and toxicological investigations and research.

Physiotherapy aid and physiotherapy pupil aide, field service of the public health service and the Veterans' bureau.

Graduate nurse and graduate nurse (visiting duty), various branches of service throughout the United States, including the departmental service at Washington, D. C., the Indian service, the public health service, the Veterans' bureau and other branches.

Information about the examinations may be obtained from Mr. Franck at the postoffice or by writing the United States Civil Service Commission at Washington, D. C.

DRY-O-LA DYES

A sprinkle of Dry-O-La in cold water, a dip, and it's done. Any shade. 15c at dealers.

Lingerie

Runnige Sale at 9 A. M. Sat. Woman's Club Playhouse, benefit Girl Scouts.

The longest prize fight ever fought was the one between Andy Bowen and Jack Burke at New Orleans, April 9, 1833. The fighters went 110 rounds, in 7 hours and 18 minutes and ended in a draw.

Announcing the formal opening of our modern shoe repair department Saturday Oct. 1, 1927 TESCH'S SHOE SHOP

126 W. Washington-St.

Corner of Appleton-St.
(Hotel Northern Basement)



The equipment in our repair department, is the same as is used in modern shoe factories and inasmuch as we know exactly how to handle this equipment, you can be assured of getting your old shoes made over as near to new shoes, as possibly can be done, if you will bring those shoes that need repairing to us.

—SPECIAL OFFER—

We will attach ABSOLUTELY FREE, with each resoling job one pair of rubber heels. The men's heels will be GENUINE GOODYEAR WING-FOOT, and for ladies wood heel shoes we have USKIDE, which two brands are considered the Very Best wherever shoe rebuilding is done.

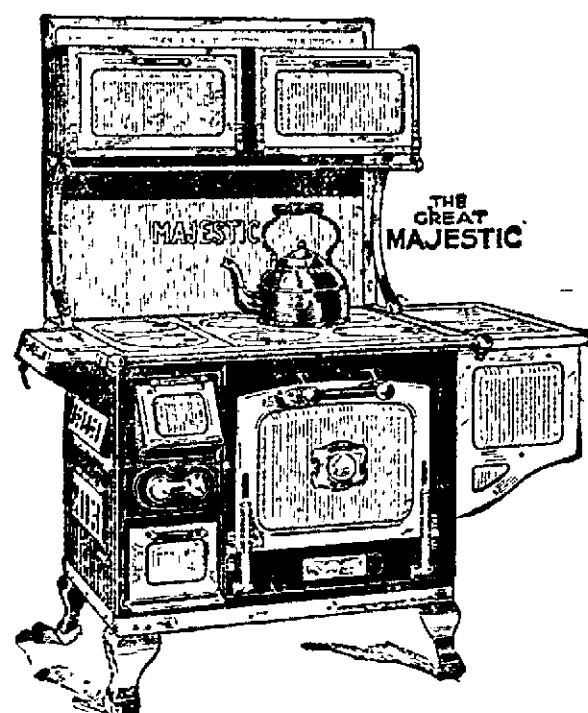
This Offer is Good Up to Oct. 10, 1927

Yours for better shoe repairing, at very moderate prices, with the best quality of material that money can buy.



Tesch Shoe Shop

Free Demonstration The Great Majestic Range



The Range With a Reputation

The range that bakes and roasts and boils and fries . . . oh, beautifully! . . . Keeps things warm and provides gallons and gallons of hot water . . . all at the same time and with the same fuel. Saves you time and trouble and money and gives you more time for the other things you love to do. Come see it demonstrated. Bring your friends. We're going to make this an enjoyable, interesting social affair.

Why Experts Call Majestic the Best Range Built

- Made of malleable (unbreakable) iron
- All copper reservoir for abundance of hot water
- Burnished blue top that requires little work
- Doors and splashers back panelled in white, grey or blue enamel
- Rustless floor rests.
- Large warming closet
- Open-end ash pan
- Anti-dirt design and ash-tight construction

You've always heard about this wonderful range . . . with 40 years of reputation to recommend it. Now hear a factory expert tell about it. Know why Majestic cuts down fuel bills . . . eliminates repair charges and costs less per year than any other range in the world. See how good looking it is. Then you'll understand why Majestic has been chosen to serve more than a million homes and hotels where appearance is held at a premium and cooking must never fail.



Something you would like to own . . . Handsome De Luxe Nickel Plated Copper Ware. A complete set, absolutely FREE, to every woman who buys a Majestic Range at our store during Demonstration Week. Come, see the set.

**FREE to
the Children**

Bring the children Monday afternoon to special demonstration. A souvenir for every child.

MONDAY AFTERNOON
2:00 to 3:00 o'clock

Only One Week of Opportunity!

Don't let this bargain offer slip by. It only lasts seven days. If you are going to buy a range this year save money by buying a Majestic. Drop in any day next week. It will take just few moments of your time.

SCHLAFER HARDWARE COMPANY

APPLETON, WIS. "Wisconsin's Hardware Department Store" TELEPHONE 60

"Right Foot Forward"

WE have our "Right Foot Forward" on these great Overcoats that are right in style, value and quality. Get right on this and turn right when you come to our store for the right "dope" on Coats.

Featured at

\$25.00 to \$45.00

The CONTINENTAL

NEW FASHIONS

A PAGE OF INTEREST TO WOMEN

BEAUTY HINTS

"EDUCATING" KIDS IN CARS

BY OLIVE ROBERTS BARTON

A N automobile is not just the words "Every Family Should Have Two Cars."

After the public reads this remarkable piece of advice for a while it will probably be convinced that the advertisement is a joke. It is things are different now. It is not enough and often enough, we are not yet paying particular attention at the time, the inevitable result is that we end by being greatly deceived.

Now the advertiser is not who first put out the two-car propaganda may have thought that he was being original. But he is like the public, who only after a while, but this had been brought to his own notice by a power greater than all the advertising agencies in the United States—the younger generation.

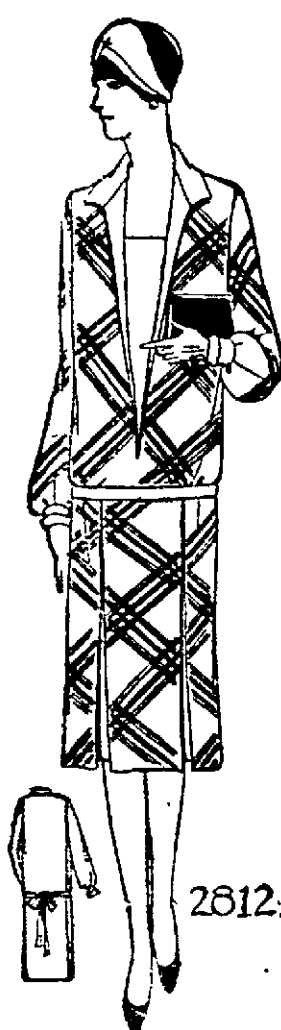
"The younger generation" is a very vague term. It may mean anything from five to twenty-five. Let us split the difference and say fifteen. Ask almost any fifteen-year-old boy of his mother, "What do you want for Christmas?" and you know his

answer before he gives it. A car! No, not a family car, your car, everybody's car! What he wants is his own car, to do with as he pleases.

Some states make the license age high enough to be moderately safe on this score—safe as automobiles can be made at least. Others require no license at any age. I don't know the law of this plan. Perhaps they go on the saying that there's no fool like an old fool; also that sober youngsters are safer than a drunken older.

But here we are—roads and cities at present are packed with cars to a condition of unholly torment! More lives lost every year than by war or pestilence. We keep children as safe as possible from epidemics of disease. We would not give children guns for playthings. Yet we give the thirteen- or fourteen- or fifteen-year-old a car, and say to our neighbor as he shoots down the road in his new toy, "We live in a mechanical age. A bit risky but he'll learn." forgetting that others may pay for his education.

MARGOT'S FASHIONS



2812.

FOR THE SMART MATRON

Both fashionable and appropriate for the woman with a stout figure. The straight back and slightly molded waistline creates a snugness through the hips. The deep French V-front and inverted plaits combine to give a slenderizing effect. Crepe satin, wool crepe, faille crepe, tulle and printed velveteen are appropriate. You will experience a delightful afternoon making this dress—pattern No. 2812 is so simple to use. The miniature views give you an idea: complete instructions with pattern, which can be had in sizes 18 years, 36, 38, 40, 42, 44, 46, 48 and 50 inches bust measure. Price 15 cents, in stamps or coin (coin preferred). Our patterns are made by the leading Fashion Designers of New York City and are guaranteed to fit perfectly. Fashion Magazine 10 cents a copy. Contains all Fall and Winter styles. Mail order styles. Xmas gifts that can be made at home etc. One year subscription to Fashion Magazine 25 cents.

Order Blank for Margot Patterns.
MARGOT, Care Appleton Post-Crescent, Appleton, Wis.
Inclosed find 15c. Please send me the patterns listed below:
Pattern No. Size Price
Name
Street
City
State

Faith, kissing her sister-in-law, felt a twinge of conscience because, deep in her heart, she was a little relieved that there would be one less person to keep her from having a private life with her husband.

NEXT: Jim Lane leaves.

LITTLE THINGS COUNT IN MAKING THE HOME COZY

BY VALERIE VANCE

TASTE in home furnishing consists in infinitesimally little things, so little that unless attention is called to them by a decorator those who have not studied them will miss them altogether.

Take for example, are arrangements of books. Placed in sets, they make too large a color area and are monotonous looking. If not used frequently, sets might better be broken up. It is not disorderly either to let books tilt against each other or to lay some flat. Thus they have a used look and to the understanding indicate the touch of an artist in decoration as well as that of a book lover.

READY TO LIGHT

Logs in place in the fireplace, in like manner, give a ready-to-be-lighted, used look. Even in spring or summer they seem appropriate, for a person knows there are many days

in these seasons when a hearth fire is welcome. Placing them thus, artistically, takes away that open, sapling look of the blackened fireplace.

The use of the very feminine, fully French draped dressing table in a wife's bedroom, shared by her husband, is another instance. It is distinctly a piece for the young girl's room, the bachelor maid or the woman enjoying the freedom of her very own room. It is altogether too feminine, makes a man seem shut out and dominated by femininity.

FAMILY PHOTO

Similarly, photographs of relatives friends have no place in the living room where the stranger must sometimes enter. They belong in the more intimate bedrooms, or the library where only the family gathers. Relegating photographs to these rooms gives a more dignified look to the living room because of their absence, and correspondingly, a more intimate appearance to the rooms where they are kept.

Framing them in standard frames of the swining type is also in good taste. When photographs are kept in the library there are now handsome large photograph boxes of gilt, decorated with the head of an Italian beauty, that make an interesting ornament on the library table.

ETIQUET HINTS

1. Where are glasses placed, at a formal dinner?
2. If cold beverages are served, which side of the water glasses do they go?
3. Where should napkins be placed at a formal dinner?

THE ANSWERS

1. To right of plate, approximately over knives.
2. Right.
3. In the place plate.

FASHION HINTS

ROUND TOES

A smart walking shoe for fall, in russet calf and pigskin, with triple buckled closing, has a decidedly round toe.

FUR POCKETS

The luxuriously fur-trimmed coats of winter develop new ideas. One has deep patch pockets of beaver on a camel-hair model.

FLAPPER FANNY SAYS—



It's bad luck for a motorist to look at the moon over either shoulder.

THE TINYMITES

By Hal Cochran



READ THE STORY. THEN COLOR THE PICTURE

THE camel started on its way. The Tinies heard the Arab say, "Be careful now, and hang on tight. He soon will run real fast." "All right, we will," wee Clowney said, "I'm hanging tightly to his head." And, as the camel ran along a half an hour passed.

Then Clowney said, "Well, goodness me, just sand is all that I can see. We're far away from any stores, and any houses, too. It seems it's getting mighty hot, but we are safe, as like as not. There's nothing else to do."

"Oh, let's not worry," Scouty cried. "We might as well enjoy this ride. The camel seems to know his way and we'll just go along. If we feel hot, just think of him. He surely must be right in town. To carry all of us, he surely has to be real strong."

Said Clowney, "Wonder where we'll go." And then the wind began to blow. It picked up little specks of sand and tossed them towards the sky. "Oh, my," yelled Clowney, "let's all slide right down and find some little place to hide. The wind is getting terrible, and sand is in my eyes."

So, off they slid, down to the ground and each one started looking 'round, to try and find a shelter where the bunch of them could hide. But, not a

thing was near at hand. And then the worried little band saw mister camel run away, and end their desert ride.

The sand kept blowing all about. The bunch heard little Clowney shout, "How we will get out of this I cannot understand. I guess we'd better drop down low. If what I've heard is really so, to hide our faces will protect us from the burning sand."

(The Tinymites are rescued in the next story)

BRIDE'S SLIPPER

Novel is the use of the lucky bow-knot on a bride's slipper of white kid. The bow-knot of kid forms the strap while the ends connect with the vamp.

WOMEN OF MIDDLE AGE

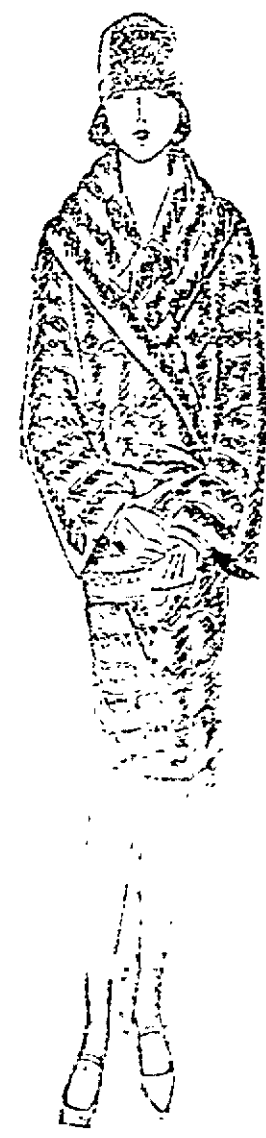
Praise Lydia E. Pinkham's Vegetable Compound

Mrs. Annie Kwinski, of 526 1st Avenue, Milwaukee, Wis., writes that she became so weak and run-down that she was not able to do her housework. She saw the name Lydia E. Pinkham's Vegetable Compound in the paper and said to her husband, "I will try that medicine and see if it will help me." She says she took six bottles and is feeling much better.

Mrs. Mattie Adams, who lives in Downing Street, Brewton, Ala., writes as follows: "A friend recommended Lydia E. Pinkham's Vegetable Compound and since taking it I feel like a different woman." With her children grown up, the middle-aged woman finds time to do before—read the new books, see the new plays, enjoy her grandchildren, take an active part in church and civic affairs. Far from being pushed aside by the younger set, she finds a full, rich life of her own. That is, if her health is good.

Thousands of women past fifty, say they owe their health to Lydia E. Pinkham's Vegetable Compound.

For the Woman Who Knows!



The woman to whom good taste is a heritage and the niceties of life a birth-right—will appreciate the excellence of these wonderful Fur Coats—the exclusiveness of the styles and the moderation of prices.

We are now showing a remarkable diversity of newly developed styles—featuring pelts of irreplaceable quality and style-rightness. There are new colorings, and combinations of furs in the trimmings. Gorgeous silk crepe or heavily brocaded linings.

There are styles and furs for every need—models for the school and college miss, glorious styles for dress wear and conservative types for the sedate woman.

We urge immediate choosing, while assortments are at their best—and while prices remain at their present moderate level.

A SMALL DEPOSIT WILL HOLD ANY COAT!

MYER'S FUR POST

Banquet Room—Hotel Appleton
Entrance Through Hotel Lobby

BROADWAY STYLES for MEN

ESTABLISH YOUR
CREDIT
AT THIS STORE AND
BE WELL DRESSED
ALWAYS!



MEN! — Real Swagger TOPCOATS

The black Fall days are here. You'll need one of these dapper Topcoats. Many styles. Many shades!

\$24.75 — \$29.75
PAY ONLY \$1 A WEEK

Boys' School SUITS

Sturdily built, handsome suits for the school boys and young men. Many styles. Many shades.

\$9.75
Another Group at \$12.75

JORDANS 127 W. COLLEGE AVE. APPLETON, WIS.

STUNNING FUR TRIMMED COATS! NEW STYLES—NEW MATERIALS NEW FURS—NEW COLORS

Beautiful Rich Suedes and Fur Fabrics styled right up to the minute in the modes of Fifth Avenue, New York. These coats are luxuriously trimmed with the predominating furs for Fall: Manchurian Wolf, Vienna Shawl, Fox, Opossum and many others that help make this coat a really gorgeous garment.

EASY TERMS **\$35** EASY TERMS
Many Others \$24.50 up to \$44.50

MEN! — You'll Never Beat These Wonderful Values in Handsomely Tailored — 100% All Wool

2 PANTS BLUE SUITS! Pencil Stripe

We've received a great shipment of these suits. They're "big" for Fall. All-wool, handsomely tailored. Many other new styles and shades.

ON EASY TERMS **\$29.75** ON EASY TERMS
AND EVERY ONE WITH 2 PANTS! (Many other 1 & 2 Pant Models \$22.50 to \$42.50)

Boys' Caps
Famous Surefit... **\$1.25**

MEN'S FALL HATS
In all the new styles and shades. Snap brims and well edges.
at **\$4.85**

Men's Caps
Senior Surefit... **\$2**

PEOPLE ARE PLEASED WITH OUR PRICES

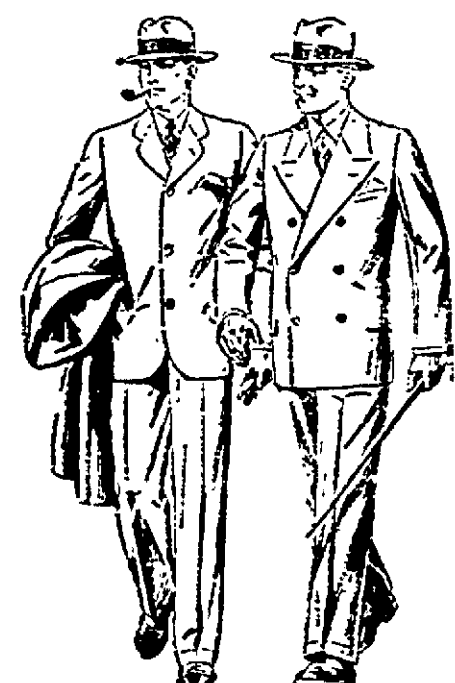
5th AVE. FASHIONS for WOMEN

PAY AS YOU WEAR!
YOU DON'T NEED CASH WHEN YOU HAVE A CHARGE ACCOUNT HERE!

Special Value Group of
Sport Coats
Smart jaunty plaid models in the styles that will please the stylish dresser. Trimmed with Oppossum, Fox and others at **\$25.00**

Luxurious FUR COATS
on Easy Payment Terms
Why deprive yourself of the Fur coat of your dreams—when it's so delightfully easy to get it here on payments. Just select the coat you want—and pay at your convenience.

DRESSES
You'll just Love! Beautiful Silks denoting the last word in styles. All the beautiful new shades for Fall at **\$15**



SOCIAL ACTIVITIES

Three Local Women Hold Their Posts

Three Appleton women were re-elected to offices at the joint county convention of the Women's Christian Temperance union of Brown and Outagamie counties Thursday at St. Paul Methodist church at West Green Bay. Mrs. George Eberhart was re-elected recording secretary, Mrs. W. C. Fish, county treasurer and Miss Inez Gurnee was re-elected county superintendent of scientific temperance instruction.

Twenty nine voting members from the Appleton union attended the convention. About 50 women from the two counties were present. Mrs. Cora Reese of Appleton gave a response to an address of welcome given by Mrs. Edith Williams of Green Bay, vice president of the county. The Rev. Mr. Hulen, pastor of St. Paul church at Green Bay gave the address of welcome for the churches.

County officers reported at the meeting in the morning and committees were appointed. Mrs. Bernice Laird of Black Creek, county president gave an address after the devotionals at the afternoon session. Reports were given by all unions in the two counties after which a musical program was given by the Green Bay union. Mrs. Annie Warren of Stoughton, state president, gave a talk in the afternoon and was the principal speaker at the evening session.

All officers were re-elected. They are: Mrs. J. J. Laird of Black Creek, president; Mrs. Edith Williams of Green Bay, vice president; Mrs. John Hawthorne of Black Creek, corresponding secretary; Mrs. George Eberhart of Appleton, recording secretary and Mrs. W. C. Fish of Appleton, county treasurer.

Mrs. Warren, state president was in Appleton Friday and gave a talk in the grade schools. She also addressed the assembly at the Outagamie County Rural Normal school at Kaukauna at 8:30 Friday morning.

LODGE NEWS

A regular business meeting of Knights of Pythias was held Thursday night in Castle hall. No special business was discussed.

The Auxiliary of United Commercial Travelers will hold a regular business meeting at 7:30 Saturday evening at Odd Fellow hall. Plans will be discussed to entertain visiting auxiliary women who will be in the city on Oct. 8 when the United Commercial Travelers of the valley will have a get-together meeting.

Pythian Sisters will hold their regular meeting at 7:30 Monday evening in Castle hall. Cards will be played after the business session and refreshments will be served.

Mrs. Rose Brown was elected collector of the Women's Benefit association at a meeting Thursday evening at the home of Mrs. Walter Kohl, 727 W. Summer-st., to succeed Dr. Emma Kotick who moved from the city about two months ago. Mrs. Meta Huntz was elected vice president to succeed Mrs. Brown. Mrs. Catherine McGregor of Neenah, district deputy, attended the meeting. A social was held following the business session.

A meeting of United Commercial Travelers will be held at 8 o'clock Saturday night in Odd Fellow hall. Plans for the Fox River Valley meeting to be held in Appleton Oct. 8 will be made.

WEDDINGS

Announcement has been made of the marriage of Kenneth Hatch, son of Mr. and Mrs. M. F. Hatch, 617 N. Clark-st., and Miss Myra Luebke, of Milwaukee. The ceremony took place Jan. 8 at Waukegan, Ill. Mr. and Mrs. Hatch spent the weekend at the home of Mr. Hatch's parents. They will make their home in Milwaukee.

Miss Evelyn Lanser, daughter of Mr. and Mrs. Matt Lanser, 537 N. Appleton-st., and Harold Kuehni, son of Mrs. Bertha Kuehni, 522 N. State-st., were married at 10 o'clock Thursday morning at St. Joseph's church. The Rev. Francis Faith performed the ceremony. The attendants were Miss Viola Grove and Willard Merkel. A wedding dinner was served at the home of the bride's parents to about 25 guests. Mr. and Mrs. Kuehni will live in Appleton.

CLUB MEETINGS

Mr. and Mrs. John Fisch, 718 Broad-st., Menasha, entertained the Bee Buzz club Thursday evening. Schafkopf was played and prizes were won by Mr. and Mrs. Elmer Rehmer. Mrs. A. Dienne and Denis Pratt.

Because of the membership drive of Appleton Women's club which was scheduled for Tuesday, Oct. 4, will be postponed until Tuesday, Oct. 11. Supper will be served by the Shamrock troop of girl scouts.

The hike arranged for Sunday by Appleton Women's club will be postponed until 4 o'clock next Sunday because of the continual rain this week. The hike originally was scheduled for last Sunday but the rain made it impossible.

Mrs. Richard Groth, 721 W. Spring-st., entertained the Who Zits club at her home Thursday evening. Cards were played and prizes were won by Mrs. Fred Tredor, Robert Abendroth, Mrs. Robert Abendroth and Richard Groth. The next meeting will be held next Thursday at the home of Mrs. Fred Tredor.

"Little Paris Millinery"—Sat. Extra Special "One Cent Hat Sale." Hundreds of new models unpacked.

CHOIR MEMBERS TO BE GUESTS AT BANQUET

Members of the choir of Mt. Olive Lutheran church will be entertained at a banquet at 6:30 Friday evening at the church. A prize will be awarded to the winning team in the membership contest which was conducted during September by the choir. The choir was divided into four groups for the contests. Captains of the teams were John Bartman, Robert Mueller, Dean Chamberlain and Henry Jahnke.

The principal speaker of the evening will be the Rev. Zick of Green Bay. F. H. Jebe, director of the choir and Mrs. Jebe, organist will be on the program. Herbert Kuentz will act as toastmaster. One of the features of entertainment which will follow the banquet will be a playlet given by several members of the choir.

John Bartman is chairman of the committee in charge of arrangements and will be assisted by Arthur Kahler, Dean Chamberlain, Helen Perry and Leone Hegner.

Bachelors Are Hosts To 200 At Fancy Ball

Bachelors of Riverview Country club entertained at a Machelor ball Thursday night at the clubhouse. About 200 members of the club and guests from Oshkosh, Neenah, Appleton, Green Bay and other nearby cities attended. Music for dancing was furnished by Al Thompson's orchestra of Madison. During intermission, entertainment was furnished by a colored orchestra from Neenah. The clubhouse was transformed into a "fairytale" for the occasion. Garlands of pink, rose and lavender crepe paper formed the decorations. Punch and cakes were served during the evening and a breakfast was served at 1 o'clock.

Hosts were Jack and Gilbert Stevens, Arthur Wakeman, Stuart Thompson, George Gardner, Jack Kimberly, William Kellett, John Williamson and William Buchanan and Dr. Clark, Jr. and Clayton Wahl of Oshkosh. A dinner for the bachelors was held at the Valley Inn preceding the ball.

MISSION CLUB WOMEN ATTEND KIMBERLY MEET

Thirty members of the Women's Missionary society of Emmanuel Evangelical church attended the meeting Thursday afternoon at the home of Mrs. B. Greb at Kimberly. Plans were made for a membership campaign to be held in October and November and for soliciting new subscriptions for missionary periodicals.

The topic, A program for the Rural church, the last chapter in the study book, "Our Temple Hills" was given by Mrs. Petznick. Mrs. Carl Baurnfeldt gave a reading "The Fullness Thereof" and Mrs. Edward Saiberlich read the scripture. Mrs. O. Polzin played a mandolin selection. Mrs. Greb was assisted by a committee of which Mrs. Petznick was chairman.

CHURCH SOCIETIES

The Light Brigade of Trinity English Lutheran church which is composed of children between the ages of 4 and 16, will meet at 1 o'clock Saturday afternoon at the church to rehearse the play to be given at the Missionary convention to be held in Appleton in October and to make costumes. Mrs. George Knoke and Mrs. Harry Cameron are in charge of the group.

The choir of Trinity English Lutheran church held its regular monthly business meeting and social Thursday evening at the church following regular rehearsal. Games were played and the prize was won by Miss Leona Tesch. Mrs. F. L. Schreckenberg was hostess at the social.

The Catechetical class of Trinity English Lutheran church will meet at 2 o'clock Saturday morning at the church. Children between the ages of 11 and 14 are invited to attend to register for the three year course of instruction which will be held every Saturday morning. Classes will be held at 2 and 10 o'clock every Saturday morning.

OUR FALL STOCK — Of — MEN'S WOMEN'S and CHILDREN'S UNDERWEAR IS HERE!

And we are ready to serve you, with economy prices.

JACOBSON ECONOMY STORE

WOMEN'S, CHILDREN'S and MEN'S WEAR
325 N. Appleton St.
Phone 414 and Save!

Couple Celebrates On 50th Wedding Anniversary

The golden wedding anniversary of Mr. and Mrs. John Hoerning, Sr., 1303 N. Superior-st., was celebrated Wednesday evening when children, grandchildren, great grandchildren and other relatives gathered at their home. Dinner was served at 7 o'clock.

Mr. Hoerning, who is 75 years of age, was born Dec. 8, 1852 in Germany. He came to America when a boy settling on a farm in Appleton. Mrs. Hoerning is 69 years old and was born in Appleton on June 14, 1858. After their marriage fifty years ago at the home of the bride's parents in Appleton, they lived on a farm until 26 years ago when they moved to Appleton where they have since resided. Mrs. Hoerning was Miss Otilia Kuttner.

Four children were born to the couple, all of whom were present at the dinner Wednesday evening. They are Charles Hoerning of Minneapolis, Minn.; John Hoerning of Appleton; Mrs. Frank Korth of Milwaukee and Arnold Hoerning of Appleton. The husbands and wives of the children also were present.

The Rev. T. J. Sauer pastor of St. Paul Lutheran church and the Rev. Fred Brandt were guests. Music and singing furnished entertainment in the evening.

Among the other guests at the celebration were: Grandchildren, Mr. and Mrs. Ray Spangenberg and Mr. and Mrs. Wilbert Hoerning of Appleton; Mr. and Mrs. Harold Hoerning of Minneapolis; Reinhold and Anita Hoerning and Mr. and Mrs. John Hoerning, Jr., of Appleton; great grandchildren, Lester and Dolores Hoerning and Ray Spangenberg, Jr., of Appleton; Mr. and Mrs. A. Carlson of Broadhead, Wis.; Mr. and Mrs. Charles Kuttner, Mrs. A. Lemke and Mrs. A. Maas of Appleton; Mr. and Mrs. M. James of Rockford, Ill.; Mr. and Mrs. E. Grissell and family of Black Creek; Mr. and Mrs. R. Greise of Black Creek; Mr. and Mrs. L. Leitz and family and Mr. and Mrs. A. Spangenberg of Appleton; Mr. and Mrs. G. Brandenberg of Broadhead; Mr. and Mrs. H. Jahnke and family; D. Jahnke, Miss Esther Rusch, Miss Irene Knaack, of Appleton.

CARD PARTIES

Thirty tables were in play at the card party given by the Auxiliary of United Commercial Travelers Thursday evening in Odd Fellow hall for members of the auxiliary and U. C. T. and their friends. Prizes were won at bridge by Mrs. John Grootmont, George Ewen and Mrs. Emil Court, and at schafkopf by Mrs. Elmer Schabo and Henry Schultze.

The Christian Mothers society of St. Joseph church held an open card party Thursday night in the parish hall. Prizes were won at schafkopf by John Butler, Clarence Springer, Mrs. William Fisher, and Mrs. Fred Stoffel; plumpsack, Mrs. B. Fisher and Mrs. E. Hofensperger; euch, Miss Mary Stark; dice, Miss Ione Steffen, and Miss Constance Hammes; bridge, Mrs. August Arens and Miss Anna Keller. Fifty-one tables were in play.

PARTIES

Mrs. Leon Weld, 717 N. Rankin-st., entertained at a dinner at 6 o'clock Thursday evening. Bridge was played following the dinner. Six tables were in play. Prizes were won by Mrs. Don Klezian, Mrs. Henry Rothchild, George Nixon and R. J. White.

FORM ANOTHER GROUP OF WOMEN IN NEW CHURCH

Group 9 of the Christian Mothers society of St. Theresa Catholic church was formed Thursday afternoon at the home of Mrs. Jake Moder, 1011 N. Appleton-st. Mrs. H. J. Dresell was appointed captain and Mrs. Mary Gehring, assistant captain.

Members who attended the meeting were Mrs. Dan Butler, Mrs. Mary Gehring, Mrs. Carl Wentink, Mrs. Margaret Schuh, Mrs. Harris, Mrs. Fred Douglas, Mrs. Theodore Berg, Mrs. Alferi and Mrs. Jake Moder.

The Fashion Shop

303 W. College Avenue

Chic Styles-Quality Fabrics Moderate Prices



Greet the miss and woman who enters this shop. Our large and comprehensive stocks of exquisite coats and dresses permit a most unusual and pleasing choice.

Dress Coats

Of unusual beauty and character distinctively styled, skillfully tailored and priced considerably less than their actual worth at

~~\$39.75~~ ~~\$49.75~~ ~~\$59.75~~
~~\$69.75~~ to ~~\$125~~

Sport Coats

Dashing styles and patterns, beautifully lined and furled. Featuring for tomorrow only, one special group of high grade coats at .. \$45

Others at \$18.75,
\$29.75, \$39.75
to \$95.00

NEWEST FALL DRESSES

Specially Priced for Tomorrow

Arranged in five groups—offering charming dress styles and unusual values. Come in and see these beautiful dresses at these low markings.

~~\$9.75~~ ~~\$13.95~~ ~~\$19.75~~ ~~\$29.75~~ ~~\$35.00~~

SMART ACCESSORIES

New Rain Coats, New Hosiery, New Bags,
New Kid Gloves, New Negligees
Formerly Oreck's

The Arens School of Piano Playing

108 E. College Avenue Phone 4601

Eudolph Arens Director
Ann Ford Thomas Associate
Mary Irene Jenkins Registrar
Piano, Harmonium, Counterpoint, Composition, Ensemble
Special Attention Given to Children and Beginners
Students May Enter At Any Time

Special Showing
SILK
DRESSES
\$10.75

GEENEN'S

New
JERSEY
DRESSES
\$10.75

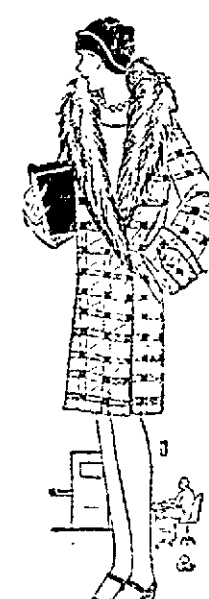
New Coats

Luxuriously Fashioned—Beautifully Furred



— at
\$25

These suede and Sport Coats have rich looking fur collars. The sport mixtures have large pockets to give them a smart appearance. Many have smart new details that make them desirable.



— at
\$35

Dress Coats of lustrous, buckskin and featherdom — with rich fur collars and cuffs. Every new collar is shown—all sizes 14 to 50. Serviceable coats for all kinds of winter weather.

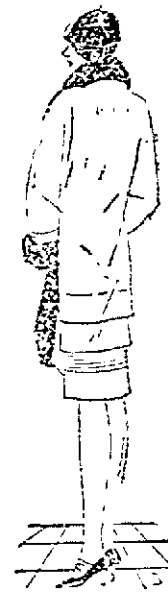
— at
\$45

Good looking coats fashioned of alba and Venise, new Fall fabrics in every style—Dress and sports coats at these prices. Each coat represented is a stunning creation for style-rightness and value.



— at
\$59.75

At this price you will see a group of coats such as we have never shown before — wonderful values — coats you would expect to pay much more for. Their beauty is found in the new and lavish treatment of fur. All sizes.



A Close Out

Only 17 Coats

Last year's styles — but good styles—Some bargain at ONLY \$8.75

Just 10 Coats

Also last year's styles. It will be worth while to look them over. \$14.75

New Fall Frocks

60 of Them Arrived Thursday!

—Featuring the Season's Most Popular New Materials and Smartest of New Styles



Styles Are Exact Copies of Expensive Models.

When you see these smart dresses you will agree they far surpass your fondest dreams. Unusual efforts on our part and unusual concessions from the manufacturer combine to bring DRESS VALUES you have not seen in many a day.

\$15

Newest Fall Colors, Smartest Fall Models. Popular Fall Materials.



Juniors', Misses', Women's and Slenderizing Sizes

These are dresses that you will buy not only for the great savings represented but also for their smart quality. So exceptional are the style and splendid values you will want more than one, so come early.

Sale of 150 Fall Hats

— at Two Big Groups: — at

\$2.00

Including Felts, Velvets, Satins and Combinations. Many are recent arrivals. All formerly marked at \$4.00, \$5.00, \$6.00, \$7.00. Head sizes for everyone. All are uniformly full styles. Your choice at \$2.00 and \$3.00.

\$3.00

WAUPACA COUNTY

NEW LONDON-CLINTONVILLE-WAUPACA

NEARBY TOWNS

MASON COUPLE HURT IN AUTO COLLISION ON NORTHPORT ROAD

Mr. and Mrs. Charles Westley in Hospital When Car Runs into Ditch

Special to Post-Crescent.
New London—Mr. and Mrs. Charles Westley, of Mason, Wis., were badly injured in a motor accident at about 4:30 Thursday afternoon on the Northport road, when their big touring car, colliding with a machine driven by a man from Waupaca, whose name had not been obtained. The accident occurred on a hill about a mile from the accident scene. It was the first to reach the injured people. According to Mr. Jensen, the driver of the Marawa car stopped his car as he was driving past taking his children home from school in Royalton.

The touring car, a complete wreck, had on its side in the ditch. Both the occupants of the car were conscious but seriously injured. Lifting Mrs. Westley, who is about 20 years old, from the wreck of the car by the roadside into the rear seat of his own car, and commissioning another motorist to aid him in bringing her into town. Mr. Jensen started for New London, Wis., where he is a resident. Mr. Jensen, who is a resident of this city, brought Mrs. Westley into town where both were taken to the Community hospital. It was found that Mr. Westley suffered a broken shoulder bone and severe cuts and bruises, while Mrs. Westley appears to be suffering injuries to the spine, since all sense of feeling seems to have gone from her lower limbs.

CAR COMPLETE WRECK
According to the injured people's story they had been driving on Mason, Wis., to go to Milwaukee to work during the winter. Their infant child had been left with Mrs. Westley's mother at Mason. In the car, strewn all about the scene of the wreck were found the couple's personal belongings, including bedding and things intended for light housekeeping. The car, which had been thrown over a steep embankment, was a local garage is a wreck, nothing remaining intact but the tires. The top was torn completely off, while the steering wheel and wind shield were also missing.

Mr. Jensen recalled that a heavy rain was falling at the time the car crashed. He did not believe that the car met head-on, but thought that neither driver was able to see the other until they met at the top of the hill and probably crashed sideways. The Marawa car was thrown to one side by the impact. The Westley car was headed east while the other automobile was going west.

MILWAUKEEANS WILL VISIT NEW LONDON
Itinerary of Junior Association of Commerce Includes Valley Cities
Special to Post-Crescent.
New London—The Junior Association of Commerce of Milwaukee, will include New London on its itinerary. It was disclosed here when H. M. Mottram, resident member of the association, Clayton Chase and Miss Drenka, secretary and chairman of the tour, arrived in the city to make arrangements. The touring party, which will visit New London Saturday, Oct. 5, will probably be composed of about 200 persons who will travel in cars during the three day tour of eastern Wisconsin.

The party, headed by Bromie, of a Milwaukee touring club, will leave Milwaukee Friday morning, Oct. 5. The first night will be spent in Oshkosh where a reception and dance will be held at the yacht club. The second day's tour will include Butler, De Pere, Winnebago, Zittau, Fremont, Waupaca, Waupaca, Royalton, New London, Shiocton, Black Creek, and Seymour. The second night will be spent at Green Bay, where again the visitors will be greeted by a reception banquet and dance. The return to Milwaukee will be made through Denmark and Two Rivers on the opposite side of the lake.

BOATMAN TRANSFERRED TO MISSOURI FACTORY
Special to Post-Crescent.
New London—A boatman who has been transferred from the Milwaukee factory to the Missouri factory, is now working at the latter place. The boatman, who is a resident of New London, was transferred from the Milwaukee factory to the Missouri factory, is now working at the latter place.

NEW LONDON PERSONALS

Special to Post-Crescent.
New London—Verna Blum of Milwaukee is visiting at the home of Mrs. Estelle Alderman and Charles Peterson for a few days.

Mr. and Mrs. William J. Brown and son, Liners, attended the Saturday party given at the Jesse Lathrop home Tuesday evening.

Mr. and Mrs. Otto Peterson of Appleton, were Sunday guests at the William Lathrop home.

Miss John Merser served on the jury at Appleton Monday and Tuesday.

George Rother of Waupaca is the guest of his son, Edward, at Liberty.

A daughter, Betty Lou, was born to Mr. and Mrs. John Ruckelshof of Sugar Hill recently.

Miss Louise Thoma left Wednesday for the city, where she will spend the winter.

Mr. George McBurnett turned Thursday from a several week's visit at the home of her son, George, at Fond du Lac.

Louis Clark turned Thursday to his home at Plymouth after a week's visit at the home of his daughter, Mrs. E. J. Wilson.

Mrs. E. J. Wilson will leave Saturday for her home at Greenfield, Pa. after a several weeks visit with her parents, Mr. and Mrs. Herman Hein.

Mrs. Julius Fomminger will return Saturday from a week's visit at the home of her daughter, Mrs. Max Schubring, at Milwaukee.

Miss Margaret Koehl is a guest for a few days at the Russell Wilkerson, Louis Kucharski and A. St. George home.

Miss Gertie Stone of Stevens Point is spending a few days with her sister, Mrs. Gilbert Fomsted.

FORMER RESIDENT OF CITY DIES AT WASHINGTON, D. C.

Special to Post-Crescent.
New London—Word has been received here of the recent death of Homer M. Miller, which occurred at his home at Washington, D. C., as the result of an infection. Mr. Miller was a former resident of this city, having been born here April 6, 1852, the son of Mr. and Mrs. Ira Miller. He left when he was 25 years of age, going to the state of Oregon where he resided until two years ago. Mr. and Mrs. Miller moved to Washington where their only son, Homer, Jr., had established a preparatory school for West Bend station cadets.

Surviving are the widow and son, two brothers, Charles P. Miller of this city, and Duane Miller of Denmark, Wis., and two sisters, Mrs. Katherine Spurr of this city, and Mrs. Carrie Spaulding, who resides with her son in the state of Florida.

ZAUG TO MEET U. S. TARIFF COMMISSION

Says Americans Can't Compete With Prices Offered by Foreign Mills

Special to Post-Crescent.
New London—P. L. Zaugg left recently for Washington, D. C., and is this week appearing before the United States Tariff commission, relative to the plywood manufacturing industry of this country. Mr. Zaugg explained that the plywood industry of this country is being placed upon the markets of this country from factories in France and mills on the Balkan sea. This flood of material coming from abroad is sold in eastern markets at prices, which manufacturers of this country cannot meet, and the situation is growing serious, he explained. Mr. Zaugg, an expert of the national plywood organization, and another manufacturer from the state of New York, told the committee who will ask that the tariff authorities take steps to protect American interests by raising the tariff. Present tariff rates are 10 per cent of the value of the plywood.

Detailed figures will be presented showing costs of production here in comparison to those abroad. Certain factories abroad are equipped with the latest American machinery and are paying per day in wages what common laborers earn here in one hour at the value of the plywood.

Lumber is far cheaper and wholesale advertising in trade magazines here offer finished plywood at prices with which no home manufacturer can compete. Russian plywood can be bought here at less per thousand feet than Americans can afford to sell, Mr. Zaugg says.

The situation has assumed grave proportions, declared Mr. Zaugg, as there are nearly one hundred plywood mills in this country, representing an investment of \$37,000,000. Annual wages and output represent another seventy five million. Plywood factories are located in Germany, Poland, Russia, Finland, Russia, France, England and there are more than a hundred in all.

MOVES TO WAUPACA

Special to Post-Crescent.
New London—Marlin Much, of this city, has been made manager of the Waupaca Wadams Oil station. Mr. Much has for the past year been connected with the local station, and during the past month was sent to Waupaca to act in a vacancy occurring there. Mr. Much's place at the local station will be filled by Percy Halverson of this city. Frank Nelson will remain as manager of the station.

Chicken Dinner. Catholic Church, Clintonville, 12:00 M., Sunday, Oct. 2.

NEW LONDON SOCIETY

Special to Post-Crescent.
New London—About seventy-five members of the Live Wire club gathered at the home of Mr. and Mrs. Alvin Elise to celebrate the sixth anniversary of their wedding. The evening was spent in dancing, the Fredrick Old time orchestra furnishing the music.

Forty friends and relatives surprised Jesse Lathrop at his home in Milwaukee Tuesday evening in honor of his birthday anniversary. Snoot and schafkopf furnished the evening's entertainment.

Miss Ida Verzog was hostess to the Neighborhood club at her home Wednesday evening. The following won prizes in five hundred: First, Mrs. Louis Behl; second, Mrs. Mae Anderson; consolation, Mrs. Wallace Ransom. Mrs. Charles Nock will entertain the club at its next meeting.

Mrs. George Demming, Mrs. David Platt and Mrs. John Seering were hostesses to 32 friends at a 1 o'clock luncheon and bridge at the home of Mrs. Seering Thursday afternoon. Mrs. Fay Smith was awarded the prize for high score in bridge; Mrs. Austin Dexter, second, and Mrs. F. J. Pfeiffer, consolation.

The Autumn Leaf club held a 7 o'clock dinner at the Grand hotel Wednesday evening in celebration of the fifth anniversary of its organization. Husbands of the members were guests for the evening. Following the dinner the guests assembled at the J. W. Monsted home where five hundred was played. Men's prizes were won by Henry Stern, who held high score, and Robert Dauterman, second. Mrs. Robert Dauterman received the prize for women's high score, and Mrs. Walter Raschke, second. The next meeting of the club will be held at the home of Mrs. A. H. Knoke.

ANNOUNCE MARRIAGE OF FORMER NEW LONDON MAN

Special to Post-Crescent.
New London—Announcement has been made of the marriage of Arthur A. Reuter of Milwaukee, son of Mr. and Mrs. William Reuter of this city.

LARGE AUDIENCE HEARS PINEY WOODS SINGERS

Special to Post-Crescent.
New London—The auditorium of the Methodist church was filled to "standing room only" Thursday evening at the program given by the singers of the Piney Woods Country Life school.

The quartet, under the direction of Miss Blanche Carter, musical instructor at the school, has been traveling in the interest of the institution since the close of the past school year. According to Miss Carter, the sum of \$50,000 is necessary to maintain the school for one year. There is \$20,000 yet to be raised for the present year's budget. Aside of from financial support, the school is desirous of receiving donations in clothing and canned food. It also offers an agricultural course, and donations of livestock are often made.

FRED WALMER ACQUIRES ZERRENNER DWELLING

Special to Post-Crescent.
New London—Fred Walmer, proprietor of the Tourists Inn on the Shawano road, recently purchased the Otto Zerrenner residence at the northern edge of this city, adjoining the Zerrenner brick yards. The deal was closed at a consideration of \$5,000, and the Walmers are to take possession at once. Mr. and Mrs. Zerrenner and children have moved into the city and have purchased the Freymuth residence on East Cook-st. The Walmer flat above the inn has been taken by the William Litts family.

to Miss Alma E. Fondrey of Fifield. The marriage took place at Waupaca, Ill., on Aug. 23. Mrs. Reuter has since been staying at the home of her parents, her husband arriving from Milwaukee to return with her to their home there. Mr. Reuter is an alumnus of the local high school, class of 1923. He is now employed as draftsman by the Cutler Hammer company of Milwaukee. Mrs. Reuter attended Fifield high school of which she is a graduate.

ANNOUNCE MARRIAGE OF FORMER NEW LONDON MAN

Special to Post-Crescent.
New London—Announcement has been made of the marriage of Arthur A. Reuter of Milwaukee, son of Mr. and Mrs. William Reuter of this city.

FORMER DALE RESIDENT DIES AT VETERANS HOME

Special to Post-Crescent.
Dale—Mrs. Polly Vaughn died Sunday at the Wisconsin Veterans home. Burial was at Marshfield. Mrs. Vaughn, nee Lerby, was one of the pioneer settlers of Dale, coming here from Ohio nearly 70 years ago later moving to Marshfield. Two sons and a daughter at Marshfield, a sister, Mrs. M. Hauk of Oshkosh, and a brother, Gideon Lerby of Ohio, survive.

The following friends gave Mr. and Mrs. William Van Bussum a farewell party Monday evening. Messrs. and Mesdames W. E. Archer, I. Breyer, Fred Kaufman and H. E. Breyer.

Fred Kaufman has been received here of the birth of a son to Dr. and Mrs. R. Bitter of Denver, Colo., Mrs. Bitter

WAUPACA GIRL HURT WHEN BOOKCASE TIPS IN SCHOOL LIBRARY

Jane Johnson Severely Bruised When Pinned Beneath Heavy Glass Case

Special to Post-Crescent.
Waupaca—Jane Johnson, small daughter of Mr. and Mrs. Soren Johnson of this city suffered minor injuries when she fell beneath a heavy glass bookcase at the Waupaca grade school building. Jane is a fifth grade pupil and just before the close of school Wednesday afternoon, she went to the library with a book. In reaching up to replace the book she tripped the side of the bookcase and it toppled over and came crashing down on her. The child was buried under the debris but received no injuries except a slight bruise in her right side.

Arthur Nelson, son of Mr. and Mrs. Sam Nelson, who was seriously burned by gasoline a week ago, is recovering nicely. Over one third of the body was burned and it was feared that Mr. Nelson would not recover but the doctor has now pronounced him out of danger.

Lester Laux made a business trip to Milwaukee Tuesday.

Mr. and Mrs. Carl Rasmussen and Mr. and Mrs. Harold Peterson spent the first of the week at Milwaukee where they were guests of relatives.

Charles McLean purchased a residence on W. Union-st. from N. P. Peterson and moved in Thursday. The house was formerly occupied by Lester Laux.

Louis Minton is spending several days at Mellen, where he is visiting friends.

Mr. and Mrs. Marilyn Behnke of Waupaca spent Saturday at the home of the former's parents, Mr. and Mrs. M. Behnke.

FORMER DALE RESIDENT DIES AT VETERANS HOME

Special to Post-Crescent.
Dale—Mrs. Polly Vaughn died Sunday at the Wisconsin Veterans home. Burial was at Marshfield. Mrs. Vaughn, nee Lerby, was one of the pioneer settlers of Dale, coming here from Ohio nearly 70 years ago later moving to Marshfield. Two sons and a daughter at Marshfield, a sister, Mrs. M. Hauk of Oshkosh, and a brother, Gideon Lerby of Ohio, survive.

The following friends gave Mr. and Mrs. William Van Bussum a farewell party Monday evening. Messrs. and Mesdames W. E. Archer, I. Breyer, Fred Kaufman and H. E. Breyer.

Fred Kaufman has been received here of the birth of a son to Dr. and Mrs. R. Bitter of Denver, Colo., Mrs. Bitter

6 NEW CORPORATIONS ARE GIVEN LICENSES

Madison—(P)—Licenses to transact business have been issued by the Secretary of State to newly incorporated concerns in Milwaukee.

These concerns are: Forty Prospect, Inc., incorporated with fifty shares of common stock at \$100 each to deal in real property.

The Lenart company, 1500 shares of common stock at no par value and 750 shares of preferred stock at \$100 each. The Milwaukee Airways, Inc., 150 shares at \$100, to deal in airplanes.

National Publicity company, 100 shares of stock at no par value, to deal in patents and applications for patents.

National Wausau Silver Fox corporation, 250 shares at \$100 each, to deal in pedigreed and registered silver black foxes.

Wisconsin and Thirtieth company, 100 shares of common stock at \$100 each, to repair automobiles and motor vehicles.

Sight-saving classes to the number of 255 are conducted in the United States to provide instruction for children with seriously impaired vision.

"DUNLOP CITY"

DUNLOP CITY

Throughout the world, the productive Dunlop properties cover so vast an area that—if combined into one place—they would form a "Dunlop City" of over 100,000 acres

4 times as big as PITTSBURGH

THINK of all the great factories at Pittsburgh, Pa., and yet the 29,226 acres occupied by that city is only about a fourth the area of the productive properties occupied by Dunlop.

Great size proves great quality, Dunlop could never have grown to its present magnitude unless its tires had given outstanding value.

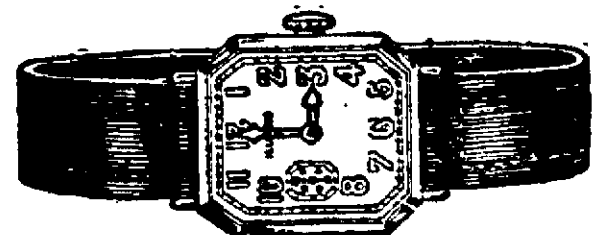
Greater size makes possible greater quality. Dunlop today is making far better tires than in all the 39 years since John Boyd Dunlop founded the pneumatic tire industry.

Until you put Dunlops on your car, you will miss something of economy, comfort and safety.

DUNLOP TIRES

Schlafer Hardware Co. 115-19 W. College Avenue, Appleton, Wis.

SCHLAFER'S SERVICE STATION Across from Post-Crescent—Phone 60



An Accurate WRIST WATCH For the Young Man

We Carry a Complete Assortment in both American and Swiss makes of reliability and accuracy.

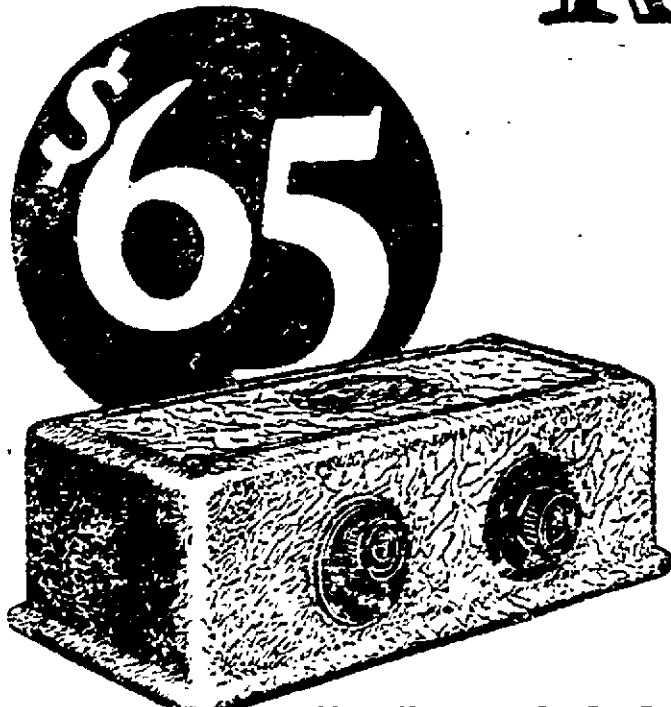
\$7.00 to \$55.00

OUR MOTTO—"BEST FOR LESS"

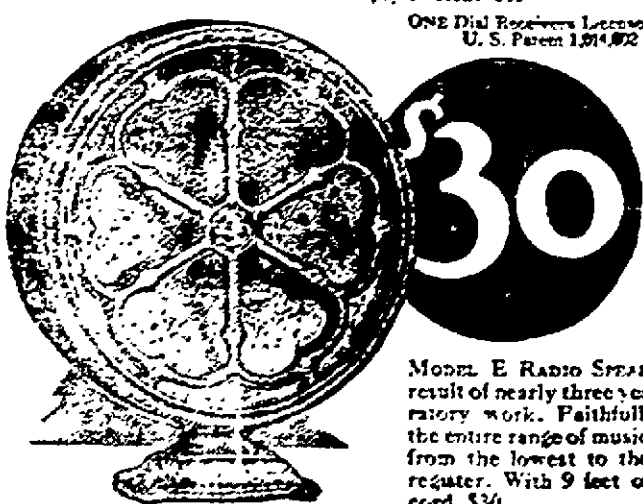
Leman Jewelry Co.

112 N. Oneida Street

ATWATER KENT RADIO



Model 35, six-tube, One Dial Receiver. Crystalline-finished cabinet; gold-plated ship-model name plate; decorative rosettes and power supply switch. \$65



Model E Radio Speakers. The result of nearly three years' laboratory work. Faithfully covers the entire range of musical tones, from the lowest to the highest record. With 9 feet of flexible cord. \$36

What's keeping you from radio?

Cut through all the useless talk and tune in to-night!

Just by turning the ONE Dial of an Atwater Kent Radio—just one half turn—you can sample it all and choose what you like.

Get your Atwater Kent Radio installed today. Experts will tell you that Atwater Kent is scientifically and mechanically right. Your ears will tell you that its reception is perfect. Your pocket-book will appreciate its price.

Don't miss it any longer! Today—tonight—NOW—is the time!

Write for illustrated booklet telling the complete story of Atwater Kent Radio

EVERY SUNDAY EVENING—The Atwater Kent Radio Hour brings you the stars of opera and concert, in Radio's finest program. Hear it at 9:15 Eastern Time, & 15 Central Time, through:

WEAF . . . New York
WEEI . . . Boston
WGAE . . . Pittsburgh
WSAI . . . Cincinnati
WTAM . . . Cleveland
WGN . . . Chicago
WRC . . . Washington
WGR . . . Buffalo
WOC . . . Des Moines
WDAP . . . Kansas City
KSD . . . St. Louis
WWJ . . . Detroit
WHAS . . . Louisville

ATWATER KENT MANUFACTURING COMPANY

4700 Wissahickon Avenue

A. Atwater Kent, President

Philadelphia, Pa.

STAGE
And
SCREEN

MACLEAN WINS LAUGHS AS ARABIAN KNIGHTS RASCAL
In his unique new comedy "Soft Cushions" which comes to Fischer's Appleton Theatre Saturday and Sunday Douglas MacLean has undergone a complete screen transformation. From the character of the bashful, timorous young American who couldn't fly an airplane, scale a mountain or capture a lion, MacLean has become a swashbuckling, self-confident oriental rogue who willingly dares anything to win fortune and a lovely lady.

"Soft Cushions" is from the pen of the late George Randolph Chester, creator of "Get Rich Quick Wallingford." Like this popular fiction character, MacLean in "Soft Cushions" depends on his quick wits to carry him through many dangers.

As the leader of a band of three thieves, Douglas successfully executes several "get rich quick" coups worthy of Wallingford only to fall victim to a pair of languorous eyes in a harem window. By sheer bluff and bravado, he invades the harem, escapes from prison, dodges the executioner's axe and wins the girl and a fortune.

"Fast and funny" was the motto adapted by Director Eddie Cline, who made MacLean's recent "Let It Rain" in filming the present Paramount comedy. While taking full advantage of the beauties of the oriental settings and costumes, Cline has maintained the speed which he learned while directing Mack Sennet comedies.

"THE ROUGH RIDERS" WAS AN "EXCLUSIVE REGIMENT"
Theodore Roosevelt was particular about who went to war with him. He organized the only "exclusive regiment" in history when he assembled the Rough Riders for the fight with Spain.

Thousands applied for enlistment in the outfit and thousands were refused. Family connections, excellent reputations, wealth and breeding didn't mean a thing. What Roosevelt wanted was the finest aggregation of mounted fighting men he could get and he chose his men for stoutness of heart, sharpness of eye and mind and the ability to sit a bad horse.

So, the exclusive regiment included in its ranks men who had been in jail, gamblers, rough mining men, broncho-busters, two-gun men from the West and lone scouts who had terrorized the border. But there were also fearless fighting men in the East, who could ride gracefully in a carriage or sit a vicious pony.

There were college athletes who had learned to take punishment on the football field and others who were gentlemen and soldiers.

All these types are seen in Paramount's picture of "The Rough Riders" written for the screen by Hermann Hagedorn, biographer for Roosevelt. The picture, comes to Fischer's Appleton Theatre for three days starting Monday with a cast including Mary Astor, Charles Farrell, Charles Bennett, Mack, Noah Beery, George Bancroft, Frank Hopper as Roosevelt, Col. Fred Lindsay as Leonard Wood and Fred Kohler.

Opening Dance K. of C. Hall
New London, Tonight. Glen Geneva Marigold Serenaders.

SAKE
BIJOU
TODAY and SAT. 10c-15c

Tom Mix



The CIRCUS ACE

KIDS MATINEE Sat. Morning 10 5c

SUPERVISORS' COURSE
NOW OFFERED BY CON

Instrumental supervisors instruction is a new course offered this year at Lawrence Conservatory of Music, under the direction of E. C. Moore. All band instruments, banjo and guitar will be taught. Mr. Moore came to the conservatory this year after teaching in the public schools in Green Bay. He will teach band instruments once a week in the public schools of Appleton.

Miss Frances J. Moore, instructor in

cello and teacher of stringed instruments in the Appleton public schools and Miss Helen Mueller, contralto and instructor in voice, are newcomers at the conservatory this year.

"Little Paris Millinery", 318 E. Wash-St. Extra Special "One Cent Hat Sale". Choice of entire stock. Shop Hours 9 A. M. to 8:30.

Royal Garden, Sun. Greenville, That Hot Band.

ELITE

MILTON SILLS
Hard Boiled Haggerty

TO-DAY
SATURDAY
And
SUNDAY

You've been waiting for a different kind of war picture—

HERE IT IS!

They called him "Hard Boiled." When he wasn't flying over No Man's Land—he was high flying on the boulevards of Paris. But Cupid sent him into a tailspin that put the heart in Hard Boiled Haggerty!

IT'S ACE HIGH ENTERTAINMENT!

—Also—
Mack Sennett Comedy

Pathe News—Pathe Review



— COMING MONDAY —
Constance Talmadge in "Venus of Venice"

— COMING SOON —
"THE BIG PARADE"

DANCING

"Born At The Time of Man's Creation, Old As Love And As Ancient As The Gods"



CINDERELLA

BALL ROOM APPLETON

GALA OPENING

This Week Saturday, OCTOBER 1st

SPECIAL DECORATIONS

OUR POLICY!

Has been and will always be to promote that which is best in this truly American recreation. Frowning at all times on anything objectionable, assailing those who seek to corrupt dancing, we will fight the battles for the uplift of public dancing and denounce those persons or things that may from time to time threaten the life of this clean, healthful pastime.

Remember the Opening Date — Sat., Oct. 1st
Entertainers, Singers, Vaudeville, Crystal Ball
You'll be glad you came. An attendance record unparalleled in Wisconsin Will Be Established

Lawrence Chapel

FRIDAY, OCT. 7th

CONCERT

— BY —

Marion Talley

Prices: \$1.50, \$2, \$2.50 and \$3

Tickets on Sale at Belling's Now

10c and 35c **SAKE'S NEENAH** 2 Shows

— TONITE and SAT. —



Adolphe Menjou in
"SERVICE for LADIES"

What'll you have? Love and laughter lead the list on Menjou's merry movie menu!

Comedy—"FRENCH FRIED"—MOVIE CURIOSITY

10c **ORPHEUM** 25c

TONITE—LAST TIME

OLIVE BORDEN in "The Monkey Talks"

Comedy, "Somebody's Fault"

"SILVER COMES THRU" THOMSON
and the boys who previously
— SILVER KING —

"2nd Chapter Serial"

TONITE YOUR LAST CHANCE TO HEAR

IRV. LUTZ
TERRACE GARDEN BAND
Before They Leave For Milwaukee

— AT —

Hap's Big 5 Dance

EAGLES' HALL — Appleton

TERRACE GARDEN DANCING

TO THAT RED HOT MUSIC OF RED CURTISS and his Gang of Master Musicians

CHICKEN DINNERS as Only Terrace Can Serve Them

There's a Difference

FISCHER'S
APPLETON THEATRE

SATURDAY and SUNDAY

WHAT A SHOW THIS IS! —

— This Week's —

VAUDEVILLE

Tops This or Any Other Season's Programs With THREE SPLENDID HEADLINE ATTRACTIONS

APPLETON'S LITTLE SWEETHEART **BETTY OUMMET**
Songs, Dances and Surprises

LATE DANCERS OF THE NEW YORK ROOF **RITA & PATZER REVUE**
Presenting a Beautiful Musical Satire "KISS ME AGAIN"

A Pair of Silent Funsters **MILLER & MILLER**
in "Hats"

THREE OLYMPIANS
Novel Comedy Acrobats

AND A SCREEN ATTRACTION, THAT'S HARD ON THE LAUGHTER SYSTEM BUT EASY ON THE EYES

EVERY SATURDAY MATINEE
The Wonder Dog of the Screen
"LIGHTNIN'"
In a Series of International Detective Stories

SAT. MATINEE 10c
CHILDREN
BARGAIN HOUR
SUNDAYS
From 12 to 1 P. M. 25c

3 DAYS STARTING MONDAY

"THE ROUGH RIDERS"

The Biggest Thing in Film Since "Beau Geste." Produced on a Super-Road Show Scale With A CAST OF THOUSANDS, Headed by NOAH BEERY — MARY ASTOR — GEORGE BANCROFT — CHARLES EMMETT MACK With FRANK HOOPER, the Living Image of Theodore Roosevelt SPECIAL SYMPHONIC ORCHESTRAL MUSIC SCORE

LAST TIMES TONIGHT
JEAN HERSHOLT
JUNE MARLOW
RALPH GRAVES
ALIAS THE DEACON
The Laugh Hit of the Month!
"MONTY OF THE MOUNTED"
Fischer's Symphonians

MATINEES 35c
EVENINGS 50c



DOUGLAS MACLEAN
AS AN ARABIAN KNIGHT'S RASCAL WITH TWENTIETH CENTURY IDEAS, IN

"Soft Cushions"

Comedy News Felix

FISCHER'S FAMOUS SYMPHONIANS
The Valley's Most Popular Orchestra

ANOTHER \$2.00 BROADWAY N. Y. AND ROAD SHOW ATTRACTION AT POPULAR PRICES.

ROOSEVELT AND ROMANCE! A girl who couldn't make up her mind! Two gallant lads who loved her and faced death for her! A wonderful romance against the colorful background of Colonel Roosevelt's historic regiment,

A Paramount Picture.

The Biggest Thing in Film Since "Beau Geste." Produced on a Super-Road Show Scale With

A CAST OF THOUSANDS, Headed by

NOAH BEERY — MARY ASTOR — GEORGE BANCROFT — CHARLES EMMETT MACK

With FRANK HOOPER, the Living Image of Theodore Roosevelt

SPECIAL SYMPHONIC ORCHESTRAL MUSIC SCORE

MAJESTIC

TODAY and TOMORROW

10c — Always — 15c

HOOT GIBSON
Scores another hit in this laugh-packed, action-cramped western.

"THE DENVER DUDE"

Showing
FEL.
SAT.



6 DANCE ARTISTS
Entertainers! Singers!
DANCE

To the Music of
Hi Colwell

And His
New York Orchestra

VALEY QUEEN
12 Corners

SUN., OCT. 2nd

NOTE—Old Time Dance Valey Queen, Sat. Oct. 3th. The same music.

They Are All Talking About It
— THE BIG —

CLOSING-OUT SALE

— AT THE —

RED GOOSE SHOE STORE

—and no wonder when you can buy—

Men's Shoes as low as \$1.99

Women's Shoes as low as \$1.98

Girls Shoes as low as 99c

Children's Shoes as low as 69c

BIGGER AND BETTER BARGAINS FOR SATURDAY — COME AND GET YOUR SHARE — REMEMBER THE PLACE —

THE RED GOOSE SHOE STORE

COLLEGE AVE. — APPLETON

WATERWORKS MEN ARRANGE MEETING

Hold Conference Here to Pre-
pare Program—Hall Among
Speakers

Arrangements for the annual meet-
ing of the Wisconsin division of the
American Water Works association at
Madison, Oct. 13, 14 and 15 were com-
pleted at a meeting of officers of the
organization Wednesday night at the
Appleton Water works plant. A. J.
Hall, superintendent of the local de-
partment, is vice president of the
division. Others present at
the meeting were John Knudsen, su-
perintendent of the Menasha water de-
partment, president of the state asso-
ciation and L. A. Smith, superintend-
ent of the Madison Water department,
secretary treasurer.

There are more than 100 members
in the organization and nearly all are
expected to attend the meeting, ac-
cording to Mr. Hall. Thursday morn-
ing will be given over to registration
and the program and business meet-
ings will not start until Thursday af-
ternoon. Following is a list of the
speakers and their subjects.

Evaluation of Water Utilities and
Proper Provision for Depreciation by
L. E. Gettle, chairman of the Wiscon-
sin Railroad commission. Ground Wa-
ter Supplies by W. G. Kuchoff, con-
sulting engineer of Madison. Protec-
tion of Public Water Supplies by W.
J. Warwick, assistant state sanitary
engineer. Value of Pure Water for
Health by H. Sauerbach, Madison
health officer. Materials for Under-
ground Pipes by L. A. Smith, Mad-
ison. A Pension System for the Water
Works Employee by E. H. Brown,
superintendent of the Eau Claire Wa-
ter Works. Rating of Cities for Fire
Insurance Rates by Frank Daniels,
chief engineer of the Wisconsin In-
spection bureau. Value and Method of
Water Treatment by A. J. Hall, Ap-
pleton. Water Works Billing by J.
Knudsen, Menasha. A Discussion on
the Milwaukee Standard Fire Insur-
ant by H. P. Bohman, superintend-
ent of the Milwaukee Water Works
department.

Menning's Orch. Gainer's
Hall, Mackville, Tues., Oct. 4.

BACK FOR FOURTH TIME



LITTLE BETTY GUIMET WILL FISCHE'S APPLETON THEATRE.
PRESENT A PROGRAM OF DANC THIS WILL BE HER FOURTH RE-
ING SATURDAY AND SUNDAY AT QUEST PROGRAM.

Reward For Car
A reward of \$25 is offered for in-
formation which will lead to the rec-
overy of a Willys-Knight coupe-sedan,
1923 model, stolen at Milwaukee, Sept.
26, according to information received
by the police department Friday
morning. The machine was equipped
with hood white arrow cord tires and
license number D-111108 and the serial
number 11713.

Big Jo Flour makes
good Bread.

STORY OF THEFT LEADS TO RECOVERY OF CAR

A Ford roadster owned by Harold
Ness, 1129 Lawrence-st., which was
stolen from its parking place on
Franklin-st. between Onelda and Ap-
pleton-sts Wednesday evening, was
recovered by police Thursday night.
Two people who had read an account
of the theft in Thursday's Post-Cres-
cent, saw the machine abandoned on
the Mackville-rd. about two miles out-
side the city, and they reported to
the police station. The gasoline tank
of the car was empty but the machine
had not been damaged.

The Rev. Paul Herb, Stockbridge,
visited here Thursday.

SHERIFF IS WATCHING FOR ESCAPED FORGER

Sheriff Otto Zuehlke has been asked
to watch for John Shoemaker, 18, who
escaped from the Kansas State refor-
matory at Hutchinson, Kans., on Sept.
15. A reward of \$50 is offered for his
capture. Shoemaker was sent to pris-
on for forgery on Oct. 2, 1926. He is
five feet six and three-fourths inches
tall, weighs 144 pounds and is of me-
dium build. He has dark brown hair
and gray eyes.

Mrs. C. A. Barwig, Wausau, and
son, R. E. Barwig, Chicago, were vis-
iting in the city for a few days. Mr.
Barwig formerly was a student at
Lawrence Conservatory of Music.

EMBREE, Glasses, 107 E. Col.

Read This Out Loud

If you paid several dollars more elsewhere you could
NOT equal their pattern, style and tailoring.

Handsome New 2-Trouser Suits

The Latest Smart Fall Models At

\$25 \$30 \$35

Harry Ressman

310 N. Appleton-St.

"Little Paris Millinery"
11th Anniversary Sale
Sale Starts 9 A. M.
1/2 Price Sale
"Beautiful Winter
Millinery"
and Dresses



349 New Hats
Just Unpacked Today
Plenty of Extra Large
Head Sizes

Dresses
1/2 Price

\$15.00 at
\$7.50
\$18.50 at
\$9.25
\$20.00 at
\$10.00
\$22.50 at
\$11.25
\$25.00 at
\$12.50
\$27.50 at
\$13.75
\$29.50 at
\$14.75
\$30.00 at
\$15.00
\$32.50 at
\$16.75

"Don't Miss This One Day
Sale"
Doors Open 9 A. M. Until
8:30 P. M.

"Little Paris Millinery"
The Shop
Distinctive
318 E. Washington St.

Greenville
SUN., OCT. 2
Royal Garden
Orchestra
of Oshkosh
They Sing!
They Entertain!
They Dance!
They are Plenty Hot!



SURE AS
SHOOTING
-you'll get
quick results
from your -
A-B-C
CLASSIFIED
ADS

Beautiful Fall Hats



NEW FELTS — NEW VELVETS

New Metal Combinations

\$2.95 \$3.95 \$5 \$7.50 \$10

Bright, Stylish, Up-to-Date
Many of these hats arrived the last two days

School Hats 50 At Only \$1

Felt Hats

Embroidered All Over.
Plain Felts. Ribbon
Trimmed. All Silk
Lined. All Colors and
Black. LARGE and
SMALL HEAD SIZES

\$1.95

Stronger Warner Co
212 West College Ave.

Tomorrow—The Last Day

FREE Cooking and Baking Demonstration

— BY —
The Well Known Home Economics Expert
of the Alcazar Stove Co.

Mrs Jean Presscott

LUNCH
WILL BE
SERVED

MANY NEW
RECIPES
AND MENUS

\$15 FOR YOUR OLD STOVE—
or a Handsome 42-Piece Set
of Dishes With Every Alcazar
Purchased Tomorrow.

ASK MRS. PRESSCOTT ANY QUESTIONS THAT YOU
WISH ABOUT COOKING, BAKING OR KITCHEN
PROBLEMS.

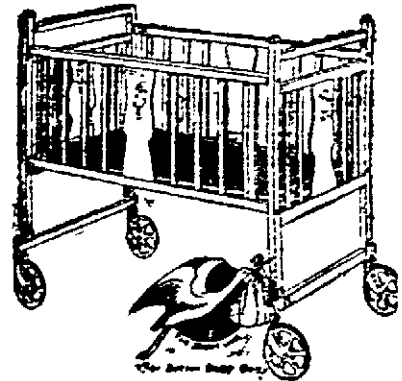
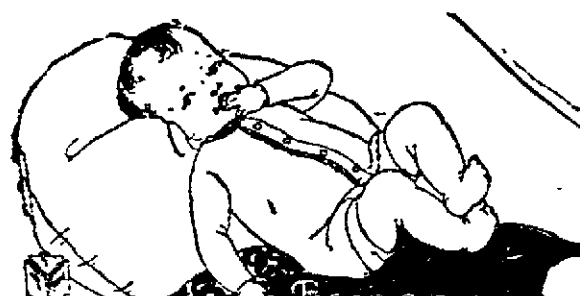
Hauert Hdwe Co.

Phone 185 307 W. College Ave.

DR. H. F. O'BRIAN
DENTIST

Office Hours: 9 to 12 A. M., 1 to 5 P. M. Evenings by Appointment
Room 201 Walsh Bldg., 303 W. College-Avenue
Phone 1828, Appleton, Wis.

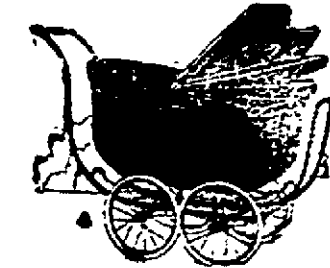
Baby Baby



Bassinets and Cribs
Priced at \$4.75 up to \$19.75



Taylor Tot Baby Walker
\$3.50, \$4.95, \$5.95



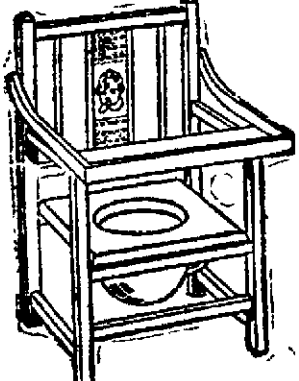
English Coach
\$39.75



Fibre Baby Carriage
\$22.00 to \$36.50



Stroller With Hood
\$13.50 to \$24.50



Nurse Chair
\$1.50-\$4.50



Taylor Wagon
\$5.95



Stroller
\$9.50 to \$14.25

Things For The Baby

- Cribs
- Baby Carriages
- High Chairs
- Play Yards
- Baby Swings
- Nurse Chairs
- Baby Walkers
- Bassinets
- Kiddie Kars
- Strollers
- Porch Gates
- Sulkies
- Taylor Wagon

WICHMANN Furniture Company

IRVING ZUELKE

PIANO-RADIO SALE

A Selling Event That Will Make History In This Community



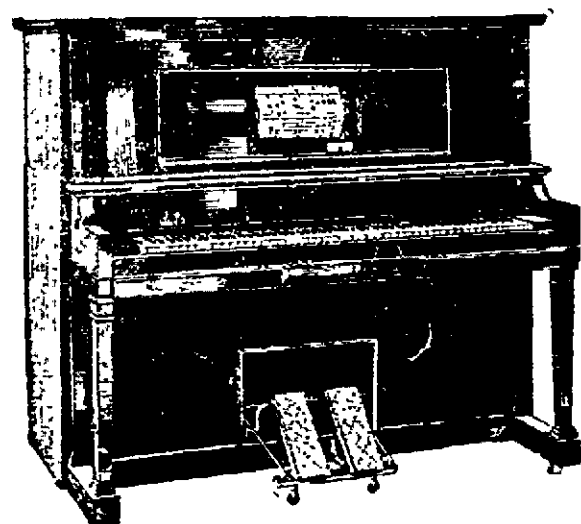
We recently purchased two car loads of High-Grade Pianos, Player-Pianos and Grands at Prices **BELOW MANUFACTURER'S COST** — they needed the Cash and we were fortunate to make this deal.

Now Come Expecting Super Values Never Before Equaled In This Community

Only
\$500
down
Rest Easy
Monthly Payments

\$435 STROHBER
PLAYER-PIANOS

\$15 PER MONTH
Regular \$650 Seller



Bench, Scarf
and Rolls
FREE



PLAYER PIANOS
Priced Regular \$775

NOW
\$585

EASY TERMS — \$15 Per Month

ONE CAR CONTAINING 20 PIANOS
WAS JUST UNLOADED
Make Your Selection NOW—We Will Hold Any Piano
for Christmas Delivery

Fine Baby Grand Pianos

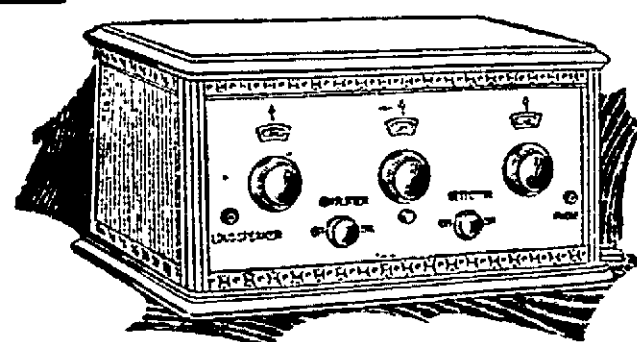
\$535 TERMS
\$15 PER MONTH



These Are Not The Lower Grade of Pianos
Usually Offered at Sales. They Are Guar-
anteed Regular Stock of Fine Pianos.

75 RADIO SETS

FREE

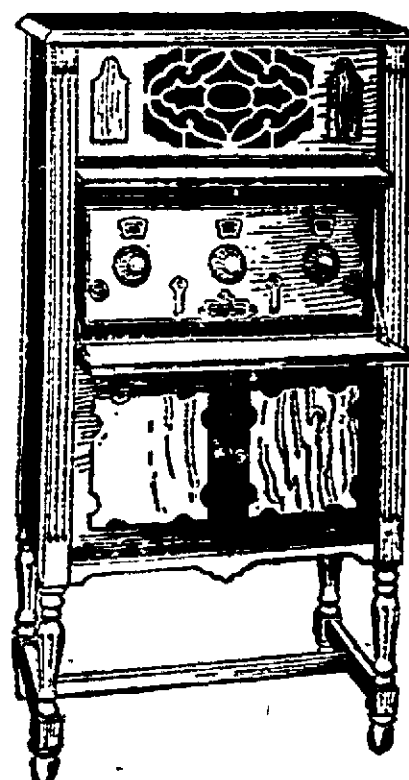


75 RADIO SETS WILL BE
GIVEN AWAY FREE —
All You Pay for is the Tubes
Which are \$15.00

FREE

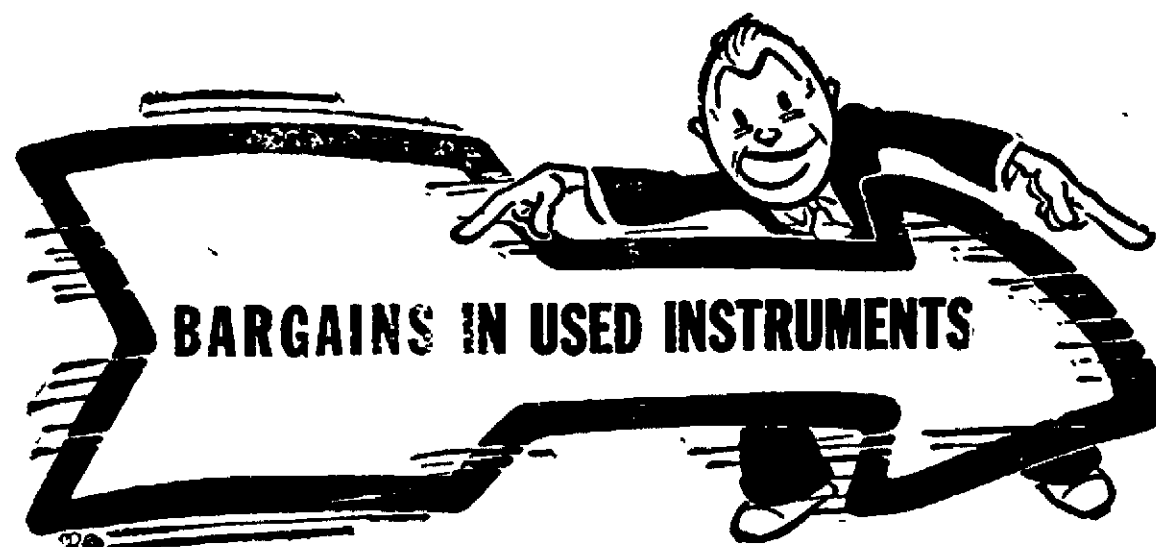
With the first
50 Freshman
and Crosley
Cabinet Radio
Sets Sold

During This Sale, We Will Give
You Absolutely **FREE** the Com-
plete Set of "A" and "B"
Batteries.



OPEN EVENINGS
DURING THIS SALE

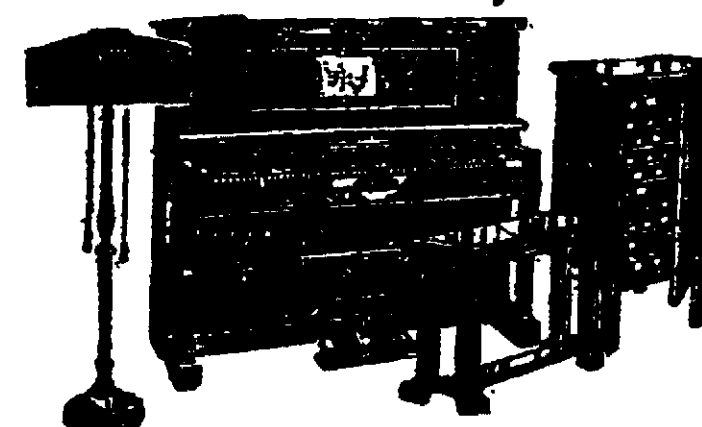
BARGAINS IN USED INSTRUMENTS



IRVING ZUELKE

At Both Our Appleton and Neenah Stores

Schmidt & Schulz Player Pianos \$385



\$3
Per
Week

FREE Lamp, Bench, Cabinet and Scarf **FREE**

Second Hand Player-Pianos with 50 Rolls .. \$186.00
Second Hand Grand \$195.00
Second Hand Uprights \$64.00 up
Second Hand Grand \$242.00
Used Phonographs for \$15.00 up
Second Hand Radio Sets \$10.00 up

Save Money by
Buying **NOW**

NEWSPAPERARCHIVE®

Captain Ott, Vet Tackle, Injured On Eve Of Blue's Big Battle With Marquette

Line Strengthened, However,
When Johnson Shifts to
Guard; Mud Raises Hopes

Encouraged by the heavy rains which, like when Lawrence played Carroll here last year, may give them a chance to hold the classy Marquette squad to a low score Saturday, Coach Mark Catlin Blue's defense slumped through about 45 minutes of scrimmage in a field of mire and water at Whitling field Thursday afternoon. The boys will work at signal practice and limbering up exercises Friday afternoon with no scrimmage.

Hopes of the team for a close score with Marquette, raised by the muddy field which might keep the Golden Avalanche backs from getting started and their passes to lose part of their effectiveness, were greatly dimmed by an injury to Captain Elmer Ott, stellar tackle of the state colleges for the last two years. Ott injured his shoulder but it was not determined what the trouble is. An X-ray picture was to be taken Friday and if the injury is serious the Blue leader will not play Saturday.

The line, which is expected to be the strongest of the team this year, was strengthened more Thursday when Johnson, letterman at guard and center last year, was shifted to varsity guard, replacing Ehler, husky 126 pound lineman. He is almost certain to start against Marquette, with Voceks, Appleton soph, starting his first varsity contest opposite him. Capt. Ott, if he is able, and Krohn, a soph, will work the tackles with Jessup, veteran star, and St. Mitchell, a soph, at ends. Schauer, a guard last year, will be at center. Other tackles, who may have to replace the injured Ott, are Ozzano and Ehler.

ONE VET BACK
The rearwall, the weak spot in the Catlin squad, will find just one regular.

ILLINOIS NEEDS ANOTHER GRANGE

Zupke Has Powerful, Experienced Line, but Is Shy
Rearwall Men

Urbana, Ill.—(P)—There is still a vacancy on the University of Illinois backfield for another "Red" Grange, and even one not quite so good as the famous redhead would be welcome this fall. For his fifteenth season at Illinois, Coach Robert W. Zupke has a powerful and experienced line in prospect, but is shy of good backfield material.

Jud Tamm, who was injured in early practice last fall and out for the season, is the one bright prospect as a ball carrier if his injured arm does not bother him. Fifteen of last year's veterans are among the sixty-five called to report on Sept. 15. Frank Lanum, Frosty Peters, Art French and Jimmy Stewart are the backfield veterans but Lanum is the only one of these sure to be used regularly.

Among his line candidates, Zupke has two giants, T. D. Huddleston weighs 243 and L. Wietz 232, both on the freshman eleven last year.

Captain Robert Nelsch is, of course, a fixture at center, where he won the conference honors last fall. Big Husky guards are plentiful but none of the tackles quite measure up to Bernie Shively, last year's star at that position. Marriner, Grable, Novack and Perkins are the veteran timber for tackle.

Art D'Ambrosio and Edgar Nickel, both Chicago boys, and Frosty Peters will take care of the ends, with the possibility that Garland Grange, "Red's" younger brother, may be shifted to the wings. An injured shoulder kept him on the sidelines most of last fall, his first year out.

The Illini open their schedule with Bradley Polytechnic, champions for two years of the "Little 12" (Illinois conference) and holders of a record of 24 straight victories in the past three years.

The co-champions of the conference for 1926, Northwestern and Michigan are met on successive Saturdays, while the last three games are on the road, Iowa, Northwestern and Ohio State, in that order.

PACKERS IN GOOD SHAPE FOR BEARS

Two Dozen Bay Gridders
Practice Hard for One of
Year's Big Games

Green Bay—Some two dozen footballers, members of the Packers squad, are going through their daily dozen on the practice field back of East High school every morning in preparation for the crucial game with the Chicago Bears, which will be played here Sunday afternoon at the City stadium.

Capt. Lambeau and his gridders realize the importance of their coming fray with the Windy City Bruins. A win will put the Bears well along the road to the championship while a defeat will smear up the pennant picture to such an extent that it will take another long hard drive to reach the top of the heap, where the Green Bay entry in the National Football league is now proudly perched.

Aside from Dick Flaherty, whose injured knee is improving much faster than expected, and Eddie Kotal, who sprang a kink in his back while playing banner football against Cleveland, the Packers squad is in pretty good shape to battle the Bruins. Tom Henden's shoulder is said to be O. K. again and the combination of O'Keefe, Crowley, Gebert and Waskiewicz received the most attention on the offense.

OSHKOSH HANDICAPPED BY NEW FRESHMAN RULE

Oshkosh—(P)—Working under the handicap of a new rule barring freshmen from participation in varsity contests, the Oshkosh State Teachers' College eleven is being drilled overtime in preparation for the opening game of the season against Northern State Normal, Oct. 8.

Although the freshman rule has not proven a detriment to the gridiron fortunes of large schools, smaller colleges have had difficulty becoming adjusted to loss of yearling strength.

The opening game will be played at Marquette, Mich., and the following Saturday, Oshkosh will travel to La Crosse for a clash with the La Crosse State Teachers college. A week later, the Platteville Teachers will come to the local gridiron.

Milwaukee State Teachers College appears on the schedule Oct. 29 here, while Western State Teachers College, Kalama, Mich., will come Nov. 5. The season will close Nov. 11 against Whitewater on the latter's gridiron.

Freshman football players may have a schedule all their own, however as efforts are being made by the athletic department to book games with Lawrence freshmen, St. John's Military academy and Ripon yearlings.

FOUR MORE MEN ADDED TO CARD COACH STAFF

Madison—Fortification of the coaching staff at the University of Wisconsin has been fully realized this week with the announcement that four more men have been named to assist in athletic activities at the Badger institution.

Bob Kasiska, guard on last year's Varsity eleven, has been named to assist in grooming the yearling grid candidates. Rellie Barnum, Captain of the 1927 Cardinal cage team, will devote the winter to assisting "Doc" Meanwell with basketball at Wisconsin. George Little, director of athletics, who Friday began organization of intramural athletics on an extensive scale, will be aided in his work by Capt. Ed Hull of the R. O. T. C. department. George Schmitt, captain of Wisconsin's championship cross country team last year, will act as mentor of freshmen hill and date recruits.

Earlier in the week, Wallie Cole, Varsity wrestling star of last year, was also named to assist in coaching the freshmen grid line.

FRED LECLIDER TO RACE IN MILWAUKEE

Milwaukee—(P)—Fred Leclider, Indianapolis race star, was added Friday to the list of nationally-known race drivers who will complete in the American 100-mile dirt track championship which will be raced Sunday over the state fair track here. Leclider will drive a twin sister of the car, which won the Indianapolis Speedway race this year.

Glenn Fife, New York, Walter Mar-

INDIANS PRACTICE GRID GAME ON LINKS

Gridiron at Indiana Under-
Water; Badgers Get Scrim-
mage in Sun

Chicago—(P)—Football practice on a golf course was necessary at Indiana university Thursday for the final workout before leaving for Lexington, Ky., and the game there Saturday with Kentucky.

Every gridiron at Indiana was under water. So they chose the links. At Purdue, the other Indiana big ten school the landscape also was soaked so the team was drilled in handling a wet ball. The first string men will probably start Saturday against De-pauw. The sun shone at Madison on Thursday giving Wisconsin a chance for a thorough workout. The performance of Coach Thistlethwaite's squad has raised high hopes among the Wisconsin student body for this season. With the freshmen as their opponents, the squad Thursday went through an intensive period of scrimmages in preparation for the first game of the season here Saturday with Cornell college. The yearlings showed two powerful teams against the regulars and battled them in great style. However, through the air and with the aid of several lateral passes, the varsity gained effectively. Thistlethwaite did not announce his varsity team for Saturday but indicated that most of his squad would get into the game.

Iowa is looking for a punter to over come a tendency toward a weak defense. Minnesota with the mighty Jostling

DEMPEY MUST BATTLE 'EM ALL IN COMEBACK

New York—(P)—If Jack Dempsey wants another match with Gene Tunney, he must eliminate every serious heavyweight contender in the boxing game.

That is Tex Rickard's comment on a third meeting between the heavy-weight champion and the Manassa Mauler.

"There are about six contenders who want to get a shot at Tunney," Rickard said Friday. "I am willing to give Dempsey his chance but I am going to ask him to go up against all these fellows. He can have as many fights as he wants. If Dempsey can't beat Jack Sharkey again his challenge won't stand up. If Sharkey cannot clear up his foul claim he ought to step aside."

In the backfield has been drilling especially hard for Saturdays game with North Dakota. Michigan, after three years of successful use of the forward pass, due in large measure to Benny Friedman, is building along aerial lines even though Benny no longer is there to do the tossing. Oosterbaan, an all-American end, largely through his ability to gather in passes, has been drilled in throwing the ball, together with several members of the backfield. Thus Michigan's first game Saturday against the "Battling Bishops" from Ohio Wesleyan may find the Wolverines using a tricky air game, with any one of half a dozen men apparent to do the passing.

At Illinois Coach Zupke continues his experiments with no indications of a regular lineup.

The Northwestern and Chicago squads had high winds and rain to contend with, but both squads worked out despite the weather handicaps.

College Captains

OSTERHOUDT OF FLORIDA

Gainesville, Fla.—If the play of Frank Osterhoudt, its captain, is any sort of a criterion, Florida will have one of the best teams in the southern conference this year.

For Osterhoudt shows promise this early in the season of being one of the best ends in the south this year.

The Orange and Blue captain will have to lead his eleven through one of the hardest schedules ever made for a "Gator" team, a schedule of 11 games with seven of them against tough conference foes.

This will be Osterhoudt's third season of football at Florida. He is known as a lighter, a hard man to fling passes to. He weighs 160 pounds.

Florida should have a stronger team this season than she has had in the past two years. Just how strong cannot be said at this time, but she is going to have one corking good end in her field leader.

GERMAN TILTS CROWN IN OPENING CUE PLAY

Chicago—(P)—Volker Cochran's five months old world's 18.2 ball billiard championship crown was somewhat askew Friday because of the brilliant play of Eric Hagenbacher of Germany, challenger.

Displaying a remarkable stroke and

position game, Hagenbacher Thursday night won the first 500-point block in the 1,500 point match for the title, averaging 29.7-17 points for a block total of 500 as compared to the California's inning average of 19.3-17 and total of 332.

The remaining two other blocks of 500 points each will be played Friday night and Saturday.

Real Clothing Value!

EFFICIENCY has worked its miracles in the tailoring industry. The old fashioned thrifless methods, wasteful practices, and small scale operations have yielded to newer and better methods. Now you can buy a fine, all wool, tailored to your measure suit or overcoat for at least \$12.00 less than you would have to pay for a ready-made.

A Tailored Suit or Overcoat
\$23.75

Men who are accustomed to paying \$70.00 to \$80.00 for their suits insist that Fairbanks all wool made to measure suits at \$23.75 are as good and even better than their high priced clothes.

Just phone or drop me a card today. I will call with my new Fall and Winter line of over 145 of the season's newest all wool Fall and Winter clothes. There is no obligation to buy, but if you should, you have my personal guarantee backed by the renowned guarantee of Fairbanks Tailoring Company.

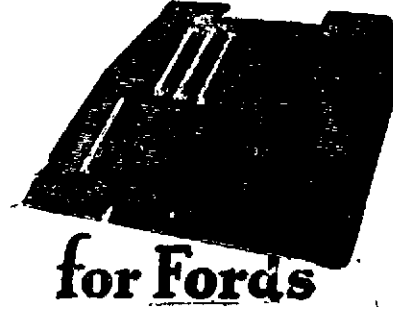
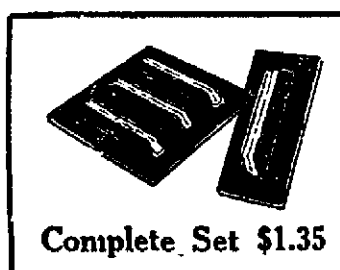
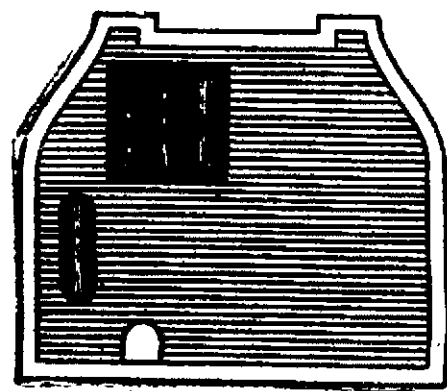
OPEN EVERY EVENING
PRESSING

FAIRBANKS
Tailoring Company

111 North Morrison Street
Next Door North of the Lata Ice Co. Office
APPLETON, WIS.

WALTER BERGLIN
Resident Mgr.

GOOD YEAR No Draft Mats



Complete Set \$1.35

for Fords

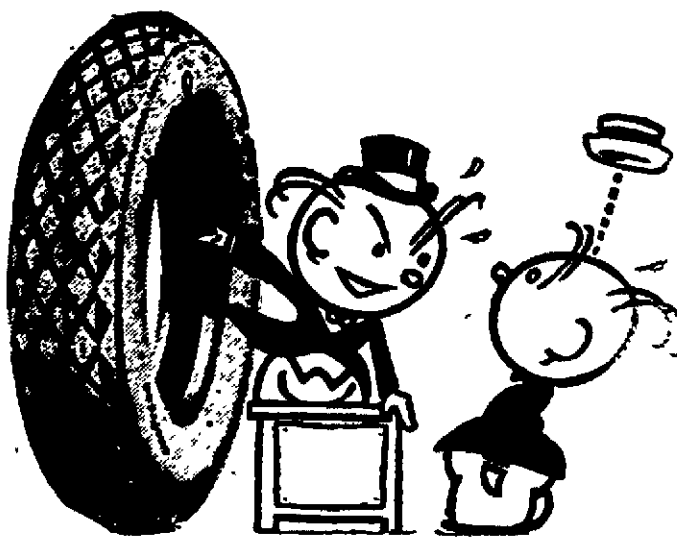
for Fords and Chevrolets

These mats will close out the chilly winds and flying dust — keep your car clean and comfortable in all weather. The complete rug is made of heavy rubber, will lay flat at all times, and is quickly and easily kept clean and sanitary. All vent and pedal openings are sealed with sheep wool presspads, really making your car a CLOSED car.

Priced from \$1.35 to \$3.70
Made For All Model Fords and Chevrolets

S-P-E-C-I-A-L-S

100 ALL-WEATHER Rebuilt BALLOONS



29 x 4.40 TIRE and TUBE \$ 9.50
30 x 4.75 TIRE and TUBE 11.00
31 x 5.25 TIRE and TUBE 13.75
30 x 5.77 TIRE and TUBE 15.75
33 x 6.00 TIRE and TUBE 16.80

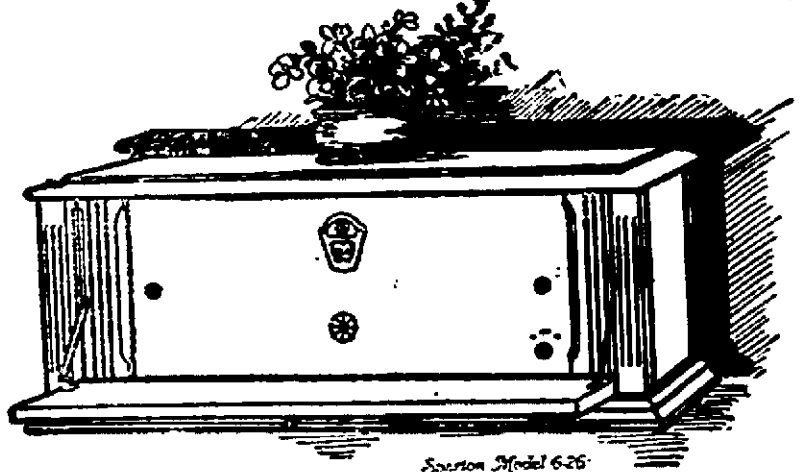
Gibson's DRIVE-IN Service

211-213 W. COLLEGE AVE.

APPLETON, WIS.

Always Open

Phone 3192



RADIO

The Radio Season is here and we invite you to look over the most complete line of Radios ever shown here. This year there is a radio within anyone's means. Come in and see what we have to offer and compare and you will find more radio per dollar in Spar-tan and Erla Radios.

We are sole agents for these two fine radios in Appleton.

ERLA RADIO In Many Styles With Batteries \$65 and up

SPARTON All Electric No Batteries

APPLETON ELECTRIC CO.

EVERYTHING ELECTRICAL

523 W. College Avenue Phone 660

Quality and Service

Personal taste is reflected more perhaps in the selection of Wall papers than in any other attribute of the room. Our lines embrace authoritative patterns of every period and style.

Our customers may visit our store with full confidence that they will be able to select Wallpapers in good taste and of distinctive personality.

William
Nehls

Wall Paper & Paints

PHONE 452

226 W. Washington St.

"Make the Home Walls Smile"

APPLETON CO.
ENGRAVING

Phone 2750

QUICK SERVICE

Artists Engravers

IMMEDIATE ADVERTISING SERVICE

The DENNY PRINCESS

BEGIN HERE TODAY
JERRY MACKLYN, advertising manager of the Peach Bloom Cosmetics Co., transforms his plain secretary, VERA CAMERON, into a beauty by using the company cosmetics, promising to publish her photographs in advertising booklets. The beauty specialist in refashioning Vera copies a picture of Jerry in his desk, an unrecognition colored picture of a lovely woman.

Jerry falls in love with Vera, also called Vee-Vee, and his love survives even after he learns she consents to the transformation only because she is in love with a man who ignores her. Vera goes to Lake Minnetonka for her vacation because this man, SCHUYLER SMYTHIE, is there, and other guests mistake her for VIVIAN CRANDALL, ex-princess, who after a Paris divorce is in hiding. Vera tries to convince everyone of her true identity, but when she learns Schuyler is in love with the girl he thinks she is, she abandons her efforts. Hotel guests returning to the city apparently notify the Crandalls of their supposed daughter's presence at the Minnetonka and detectives are sent to find her.

They come at night and Vera and Schuyler steal a car and flee. Schuyler, who still believes she is Vivian, tells her they must marry that night, believing he will love her for herself alone. Vera tells him the truth, substantiating her identity with Jerry's letter. He is furious, revealing himself definitely as the fortune-hunter he has been called by the hotel guests. Suddenly, Schuyler wonders if this is a scheme to get him by the heels, and he tries to retrieve, and insists they be married at once.

They are stopped by two masked men who take Vera and leave Schuyler with the car. They whisk her away in an airplane. When they land she is surprised to find the men have brought her bag, packed by some accomplice in the hotel. They take her to a shack nearby where PRINCE IVAN POLASKI, Vivian's ex-husband, meets. Vera pulls her hand, she is wearing closely about her face to keep the prince from instantly recognizing his mistake. The men accept the prince's fee for kidnapping, then tell them they both will be held for a ransom from the Crandalls.

NOW GO ON WITH THE STORY

CHAPTER XXXIII
In that instant of time while Prince Ivan forcibly kept her from interrupting the kidnappers as they left the shack, Vee-Vee had time to think of the probable consequences that would have followed her revelation of her real identity. Her instinct had been to cry out that she was not the woman they believed her to be, that they would be able to collect no ran-

But your eyes are strange, you look at me as if you did not know me—" "I don't know you, Prince Ivan," Vee-Vee said slowly and distinctly. "I never saw you before in my life." The man sunk back upon his haunches and stared at her, the color draining out of his puffed little cheeks. The upturned, waxed tips of his mustache quivered comically as he tried to speak. "Who are you?" the prince gasped at last. "I am Vera Cameron. I have never posed as Vivian Crandall. It is all a mistake, a mistake which I hold very much to regret. Vee-Vee told him angrily, straining away from him. "You can tell the kidnappers that I am a friend, if you wish. Perhaps they will let me go. And you, too," she added, as an afterthought. "The prince backed away from her, staring at her with his icy-blue, popping eyes. "No," he whispered, fearfully. "They'd kill us both if they found they'd been tricked. Tell me!" he commanded suddenly. "Have you money? You are richly dressed. You were staying at a fashionable hotel. You are rich, is it not so?"

"No," Vee-Vee answered wearily. "I am a working girl, a private secretary. There is no one to pay a ransom for me—no one." Even as she said it the image of Jerry Macklyn flashed through her tired brain. But of course she couldn't let him be dragged into this hideous tangle. "A pretty pretender, trading on a striking likeness to an heiress. A man-hunt, I suppose?" the prince suggested sarcastically. Vee-Vee refused to answer his question. "What are you going to do?" she asked, struggling wearily. If only she could sleep—"The only thing to do is to keep these traitors believing that you are the heiress," the prince said briskly. Vee-Vee was almost forced to admire the swiftness with which he had realized the situation, so fraught with danger to himself, and accepted it. "We shall have some chance for escape if you continue to play the part. But if they discover that they have been cheated of their ransom, money they will undoubtedly shoot us, leave us here to rot in this abandoned cabin, and so their way in safety. No, my pretty impostor, there is no other way. You must play the part of the princess, and I assure you that I will be a very gallant prince."

As they talked the sound of heavy blows upon the door told them that the kidnappers were affirming the padlock they had brought with them. Now, from the rear of the house, the sounds of hammering came more faintly, as the abductors fastened a padlock to the back door of the shack. Vee-Vee turned to the table and lifted the coffee pot to pour herself a second cup. Most of the first had been spilled when she had dropped her cup in fright. She drank half of the revivifying fluid before she answered the prince. "Very well, Prince Ivan," she said, with a voice that was mocking as his. "But I must ask you to remember that

Vivian Crandall is no longer the Princess Polaski. She divorced you, and I am sure my gallant kidnappers will be glad to help you and me to observe the conventions." "You mean," the prince shrugged, but his blue eyes flashed with anger. "I mean that you are to treat me as your divorced wife, not as your wife." Vee-Vee said very distinctly. "Now, will you please cook me some breakfast? I believe you said that you had a stock of country store groceries on hand. Some toast, please, and some bacon broiled over these coals. They look as if they are just right for broiling. I hope you brought some marmalade?" Her voice was coolly insolent. "You'll cook your own breakfast and mine, too," the prince began angrily. "You forget that I am a prince—" "I am afraid you are not conversant with recent Russian history, Vee-Vee said calmly. "You are not a prince. And you also forget that, so far as these men are concerned, I am your divorced wife, whom you want to become reconciled with. You are really a shockingly bad actor, Prince Ivan."

The prince was squatting before the fireplace, broiling bacon on the end of a stick and Vee-Vee was calmly unpacking her well-stocked bag which the kidnappers had so thoughtfully stolen from her room in the Minnetonka Hotel, when the two abductors entered the front room of the shack. "Now isn't this a pretty picture?" the man called "Happy" applauded, as he pocketed his revolver. "Just as snug as two bugs in a rug, ain't you? Better fizzle a whole package of that bacon while you're about it, prince. Me and Satan's as hungry as a couple of wolves."

"I'm off in a hour or so," Satan told them, slouching over to the table and flopping down upon a stool. "Happy here will stay to guard you two love

PIMPLES AND BLACK-HEADS ALL OVER FACE

Was ashamed to be seen—simple remedy brought quick improvement

Munden, Va., Aug. 5:—"A while ago I began to be troubled with enlarged pores and blackheads. Then pimples developed, and even boils. My skin was very sore and in a terrible condition. It was so disfigured and unsightly I was ashamed of it. I tried about everything to be had for pimples, but with no good results. I had heard Resinol Ointment and Soap so highly recommended for troubles like mine, I decided to try them. After one treatment there was a decided improvement, and the pimples began to fade away. I advise everybody with skin trouble to try Resinol." (Signed) Miss Hazel Beasley. Your druggist sells Resinol Soap and Ointment. Why don't you try them?

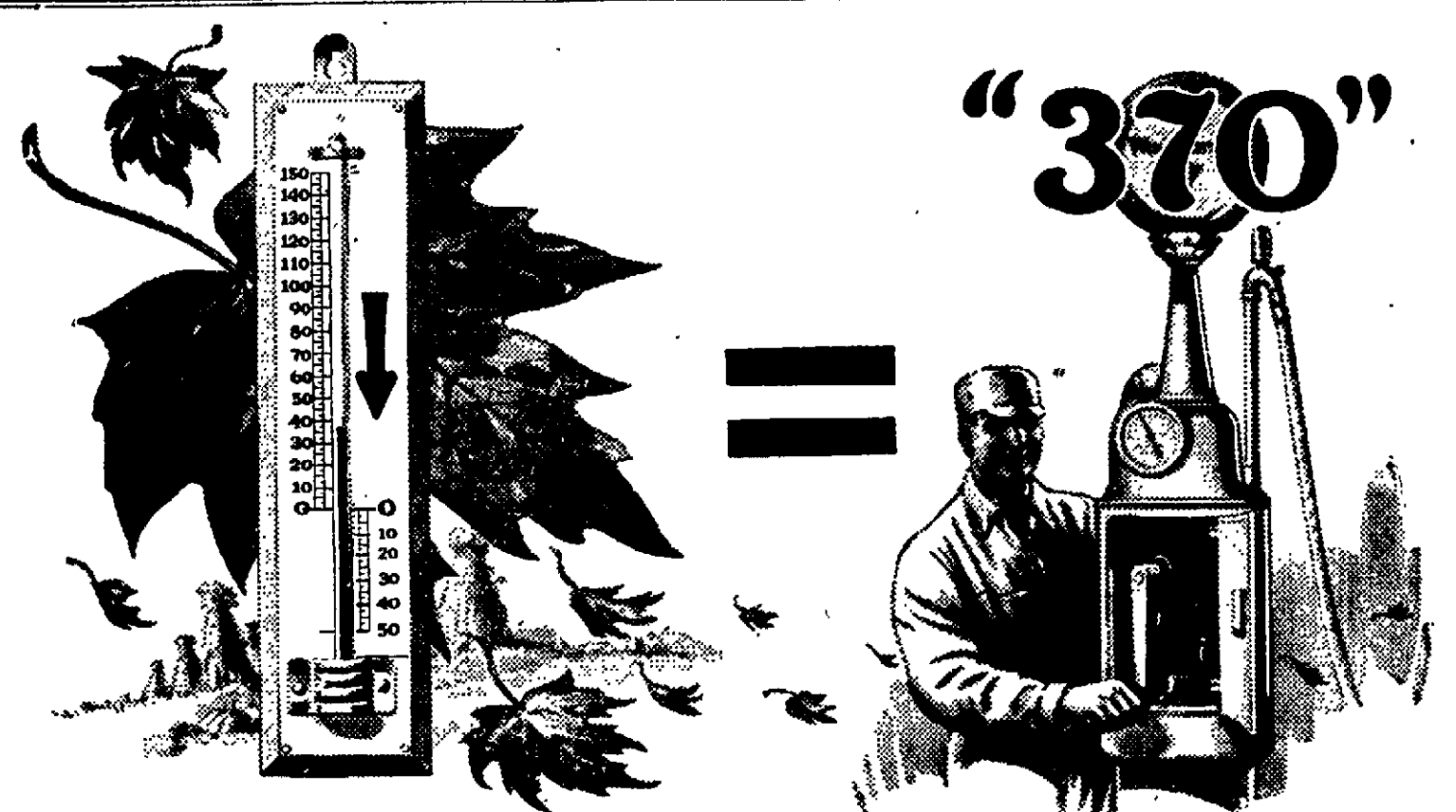
EXTEND TIME LIMIT FOR STATE BAR EXAMINATION

Madison—(P)—An order extending the time for qualification of candidates for the state bar examination was entered Thursday by the state supreme court. It allows candidates wishing to take the examination to qualify until Sept. 1, 1928. Under the provisions adopted June 21, the new rules would become effective Jan. 1 but it has become apparent that in a number of instances this worked hardship on those already entered on the study of law. Many of these had commenced their studies without the two year's academic work necessary under the law, and having failed to pass the last examination, would be ineligible under the

new rules. This ruling of the Supreme Court permits those who commenced the study of law prior to the adoption of the new rules and registered with the Secretary to take the examination before the rules go into effect.

Ends Skin Blemishes Peterson's Ointment

A leopard can't change his spots but you don't have to go around spotted with pimples and eruptions—no, you're wise and use Peterson's Ointment. Just a few applications and your skin clears up and roughness disappears. Quickest and best remedy millions testify. All druggists 25 cents a box.



The Fall Formula

AUTUMN after autumn, year after year, the same formula has repeated itself as inexorably as the calendar itself—as logically as that two and two make four.

The first touch of gold in the leaves, the first tingle of frost in the air—then the onrush to the yellow pumps of 370.

New friends, they are, waiting for this moment to test if Wadhams tradition be true—and old friends secure in the knowledge that Wadhams quick-starting will be theirs again through the cold months to come.

A cordial welcome glows to them afresh from the yellow pumps of

Wadhams 370 - the Year-Round Gasoline

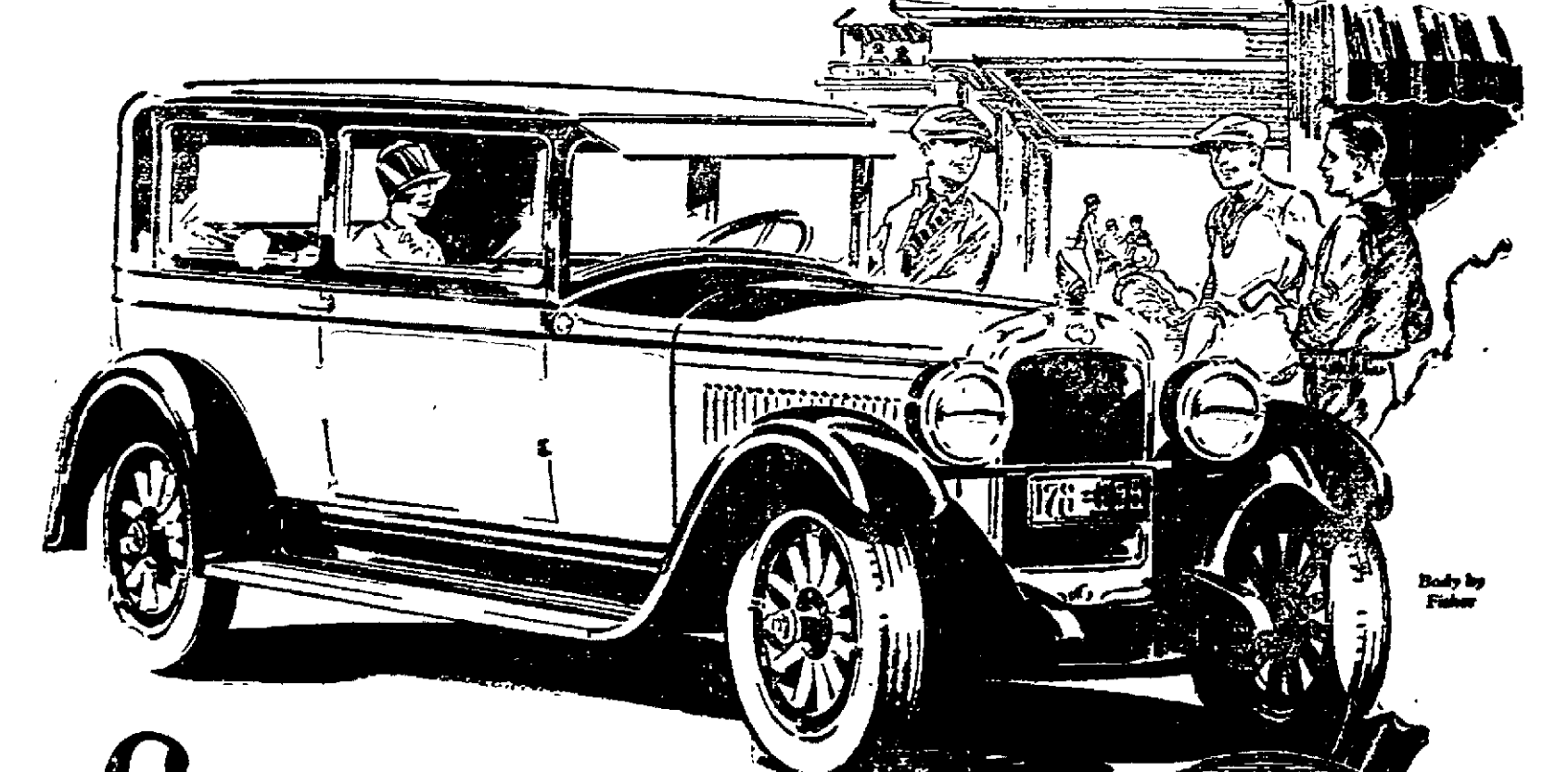
for it is from these cold weather users that grow the staunchest all-year friends of 370—thoughtful thousands who realize that to be the accepted cold weather gas, 370 MUST possess the qualities best serving the motor ALL the time, regardless of temperature or season.

And best of all—for the first autumn in its history—370 no longer requires a higher outlay per gallon. With quality unchanged its price is the same as ordinary high. Now, not a reason can remain for denying your motor its known superiorities.

Wadhams Oil Company, "Makers of extra grade Petroleum Products since 1879", Milwaukee

Fill at These Wadhams Stations:—

- APPLETON
Appleton Service Garage, 116 W. Harris-St.
Central Motor Car Co., 121 E. Washington-St.
O. Gredshaber Station, 1407 E. John-St.
Hawert Drive Co., 307 W. College-Ave.
Haskett Service Station, Cor. S. Onida & Foster-St.
O. R. Kloehn, 414-16 W. College-Ave.
O. Kunka, 112 W. Washington-St.
Fred Lynch Service Station, Cor. of Lemniah W-Avenue.
H. W. Marx Filling Station, 1217 Richmond-St.
Mihaupt Spr. & Auto Co., 312-316 N. Appleton-St.
Northern Boiler Wks., 807 So. Onida-St.
St. John Motor Car Co., 234-36 W. College-Ave.
S. & O. Chev. Co., 121 E. Washington-St.
C. F. Smith Livery, 222 W. Lawrence-St.
Sofa Motor Co., 316 W. College-Ave.
Superior Service Garage, 607 N. Superior-St.
- BUTTE DES MORTS
Butte des Morts Garage
- KIMBERLY
J. J. Demuth, Kimberly.
Siebers & Kramer, Kimberly.
Kimberly Hdw. & Furn. Co., Kimberlie.
Art Gossen Filling Station, Combined 1-1-1.
- LARSEN
Hallock Bros.
- FREEDOM
Gueris Bros. Garage, Freedom.
H. Schommer, Freedom
- LITTLE CHUTE
Lenz Auto Co., Little Chute
Vanden Heuvel Bros., Little Chute
Hammeograph & Van Eyck, Little Chute
Math. Reynebeau Service Station, Little Chute
- MENASHA
Highway Filling Station, 3rd-St.
Star Auto Co., 436 Chute-St.
Baranowski & Lamb, 132 Main-St.
Menasha Motor Car Co., 136 Main-St., Menasha
- WINCHESTER
Annunson & Olson Garage, Winchester.
- NEENAH
W. Barkham, 200 Main-St.
Collip & Vogel, 317 N. Commercial-St.
H. Larson, 512 Caroline-St.
Redner Auto Co., 128 W. Wisconsin-Ave.
Twin City Filling Station, 135 N. Commercial-St.
Valley Inn Buick Co., 120 E. Wisconsin-Ave.
C. G. Zimmerman, R. R. 9, Neenah
R. W. Knapp Filling Station, R. 6, Oshkosh, Wis.
C. G. Struensee, R. 7, Oshkosh, Wis.
Mrs. L. Ternes, R. 7, Oshkosh, Wis.
- KAUKAUNA
J. L. Anderson, Kaukauna
Haas Hdw. Co., Kaukauna
Hennes Auto Co., Kaukauna
A. H. Kempen, Chevrolet Garage
Meyer Battery & Tire Shop, South Side
Meyer's North Side Service Station
Wm. Van Leishout, Kaukauna
- SEYMOUR
Ashman Motor Car Co.
Seymour Battery and Ignition Shop
Seymour Hdw. Co., Seymour
- GREENVILLE
L. A. Collar, Greenville, Wis.
H. Probst, Greenville, Wis.
- DEPERE
Bergstrom Garage, DePere
Main-St., Garage, DePere
Twin City Filling Station, DePere
- MEDINA
A. B. Stencle, Medina
H. Stick, Medina
- DALE
Abel Motor Car Co., Dale
- MACKVILLE
Jas Gainer, Mackville
Fred Vick, 12 Corners
- BLACK CREEK
J. N. Wagner Service Station
J. J. Barthel & Son, Black Creek
W. A. Hartman, Black Creek
D. Griefe, Plinghantown, Wis.
- WRIGHTSTOWN
John Van Vreede, Wrightstown, Wis.
H. Roebke, Wrightstown, Wis.



Lower Prices on a Finer Pontiac Six

Recently announced at lower prices, today's Pontiac Six combines six-cylinder performance and Fisher body luxury at the lowest cost in history. And it offers, in addition, all those improvements in design which have been added since the original Pontiac Six flashed into the field.

Consistently made for a period of almost two years, these improvements have resulted in finer performance, greater operating ease, more pronounced economy, more evident comfort and luxury—in a standard of value which local buyers were quick to recognize—and which you, too, will recognize when you drive today's Pontiac Six—when you try to match its smoothness and snap, its style and roominess, its sturdiness and high-speed endurance in any other six at or near \$745!

Come in today! Study and drive this finer, lower priced Pontiac Six. Then you will know why so many call it the world's best buy among the low-priced sixes—and why it continues to enjoy such spectacular success here and all over the world!

O. R. Kloehn Inc.
Phone 456 414-416 W. College Ave.
The New and Finer PONTIAC SIX

BIGGEST JOB IS TO PAY BILLS, MAYOR SAYS

Tells Kiwanians That City Gets Only Small Portion of Taxes Collected

Problems facing the city administration here were detailed to members of the Kiwanis club at its regular meeting Wednesday noon at the Con-way hotel by Mayor Albert C. Rule. Mr. Rule said the big problem of the administration is to find out what the city needs and its people want and then to get money enough to meet the demands.

In the last five years projects worthy of special note are the extensive paving program, the campus and the appropriation for a municipal golf course, Mr. Rule said. Problems now facing the city are revision of the sewer system, a garbage disposal plant as demanded by the state board of health, a new drawbridge on S. Oneida-st and a new senior high school.

Speaking of the zoning ordinance, the Mayor said that it was framed with the idea of making the city beautiful 25 years from now, forgetting that it might injure present business. A man in business in what now is the residential district cannot improve his property, he said. In case of a fire or a needed expansion to help his business grow, the zoning laws refuse

LETTER GOLF

THE ANSWER
Here is the solution to the Letter Golf puzzle on page 2.

C	O	R	N
M	O	R	N
M	O	R	E
M	O	L	E
M	O	L	E

Dress Up For Fall

We have just received a complete new line of Men's and Young Men's Suits. These suits are positively the finest obtainable for the money. They have every feature of a garment sold at a much higher sum. We have them in all the new popular patterns in all sizes. Come in tomorrow and select yours. We will guarantee you a saving of at least ten to fifteen dollars.

Men's and Young Men's SUITS

\$15.00 — \$17.50 — \$22.50

Also Great Savings on All Fall and Winter Furnishings

Appleton Clothing Store
329 W. College Ave.

How To Play Bridge

By Milton O. Work

The pointer for today is: DENIALS, HOWEVER TEMPTING, SHOULD NOT BE MADE WITHOUT AT LEAST ONE QUICK TRICK.

This week we are considering twenty hands, all supposed to be held by North, South (Dealer) having bid one heart and West (Second Hand) having passed.

Today's four hands are:

NO. 13	NO. 14
♠ J-X-X	♠ J-X-X
♥ X-X	♥ X-X
♦ K-10-X-X-X	♦ K-Q-10-X-X
♣ X-X	♣ X-X

NO. 15	NO. 16
♠ J-X-X	♠ K-X-X-X
♥ X-X	♥ X-X
♦ K-Q-X-X-X	♦ K-Q-X-X-X
♣ X-X	♣ A-X-X

No. 13. North should pass. With only two hearts and with six diamonds North has a natural desire to deny his partner's hearts; but without at least one quick trick, a denial is inadvisable. It announces strength, which the hand does not contain and may lead to disastrous results.

No. 14. Two Diamonds. The Diamond suit has the requisite quick trick and the hand has less than normal support for partner's hearts.

No. 15. One No Trump. With strong diamonds and the clubs stopped, no trump makes a more advantageous denial than two diamonds. A two-diamond denial would announce absence of help for a No Trump (outside of the Diamond suit) but the King of Clubs is an important No Trump factor. With this type of hand game

him the right to expand, the mayor declared.

Speaking of the proposed subway on Wisconsin-ave, the mayor said the city administration is not opposed to it, but that the idea that it can be secured for almost nothing is foolish.

Mr. Rule prescribes statistics to show each year of the taxes collected. A total of \$1,213,593 was collected last January and \$419,000 remained with the city, the rest going to the county, schools and state. In 1920 the city got \$12.60 of each \$35 but in 1926 it got only \$6.24 of each \$35.

Opening Dance K. of C. Hall, New London, Tonight. Glen Geneva Marigold Serenaders.

Big Jo Flour makes good bread.

TWO CARS DAMAGED WHEN MACHINE BACKS FROM CURB

Four Appleton people escaped injury when the machine in which they were riding collided with another car and driven by Nick Gelger, route 1, Menasha, on W. College-ave about 12:35 Friday morning. The Appleton machine was owned and driven by William Klumpers, 621 N. Union-st. He was accompanied by his wife and Mr. and Mrs. William Bleier, 229 E. Washington-st.

The Appleton car was parked in front of 330 W. College-ave and when Mr. Klumpers backed into the street from the curb he collided with Gelger's machine, which was going west on College-ave. The bumpers, fenders and running boards of both machines were damaged.



Wholesome!

"Modern Maid" Bread

Good to the Very Last Crumb. Only the choicest of tested materials ever finds its way into our bakery. Children prefer "Modern Maid" Bread to any other as a between-meals lunch. Get It From Your Grocer Today, Tomorrow and Every Day.

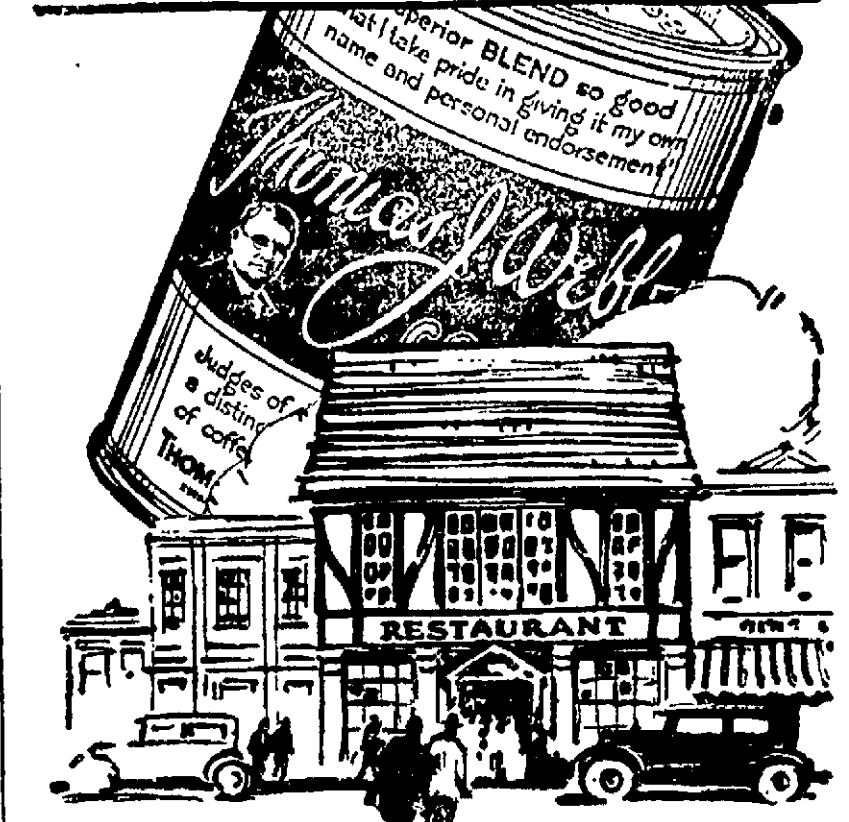


and some of our delicious Pies, Cakes, Doughnuts, Biscuits, etc.

MODERN BAKERY

509 W. Washington-St. Tel. 925
Oscar J. Boldt
Harry J. Kahler

There is a favored coffee flavor



Old fashioned perhaps, but POPULAR! They serve Webb Coffee here. So do leading hotels and restaurants in America. It is not surprising that POPULAR restaurants serve the coffee of POPULAR choice.

Thomas J. Webb COFFEE

THOMAS J. WEBB COMPANY
338 E. Water St., Milwaukee, Wis.

THOMAS J. WEBB TEA ~ The Same Standard of Quality as the Coffee.

FALL VALUES

Values in Fall Foods are to Be Had in Big Varieties at A. & P.—at Big Savings Too!

WHERE ECONOMY RULES

MILK	WHITE HOUSE	3 TALL CANS	25c
SOUPS	CAMPBELL'S TOMATO	3 CANS	25c
JELLO	ALL FLAVORS	3 PRGS.	25c
FIG BARS	GINGER SNAPS	2 LBS.	21c
Quaker	QUICK OR REG.	Oats LARGE PKG.	19c
SOAP	GUEST IVORY	3 CAKES	14c

Virginia Sweet PANCAKE FLOUR

2 Packages 25c

SYRUP	VIRGINIA SWEET	1 1/2 LB. CAN	29c
-------	----------------	---------------	-----

OLD DUTCH CLEANSER	2 CANS	15c
--------------------	--------	-----

DEL MONTE CORN	NO. 2 CANS	15c
----------------	------------	-----

MORTONS SALT	PKG.	11c
--------------	------	-----

BACON	YANKEE SQUARES	PER LB.	18c
-------	----------------	---------	-----

BAB-O	PKG.	15c
-------	------	-----

WALDORFF	TOILET PAPER	4 ROLLS	25c
----------	--------------	---------	-----

BLATZ	MALT SYRUP	HOP FLAV.	PER CAN	55c
-------	------------	-----------	---------	-----

PEAS	KIDNEY BEANS	3 NO. 2 CANS	29c
------	--------------	--------------	-----

VINEGAR	CIDER	PER GAL.	33c
---------	-------	----------	-----

RICE	BLUE ROSE	3 LBS.	25c
------	-----------	--------	-----

Sweet Potatoes	6 LBS.	25c
----------------	--------	-----

PEARS	FANCY EATING	PER DOZ.	30c
-------	--------------	----------	-----

COFFEE	RED CIRCLE	PER LB.	37c
--------	------------	---------	-----

TEA	GREEN JAPAN	PER LB.	49c
-----	-------------	---------	-----

APPLETON 121 N. Appleton-St. 302 E. College-Ave. 614 W. College-Ave.

Neenah, Wis. Menasha, Wis. Kaukauna, Wis.

THE GREAT ATLANTIC & PACIFIC TEA CO.

If you want the world-famous flavor

of Imported Saazer Hops, Blended with Choicest Domestic Hops, ask for

Blatz MALT SYRUP

Unexcelled for Cooking, Baking, Candy Making

Blatz MALT SYRUP

Flavored with Bohemian SAZER AND A BLEND OF DOMESTIC HOPS

The S. C. Shannon Co. Glendens-Gage Co. and Val Blatz Brewing Co. Appleton Branch

Gives rich Delicious Flavor to Cake—

—The kind you associate with the most expensive ingredients

Every woman knows that a cake made with a spread-for-bread is richer and better than if made with an ordinary shortening. But most housewives think it too extravagant. NOW, however, you can give your cakes a rich, mellow, spread-for-bread flavor simply by using Jelke GOOD LUCK Margarine as a shortening. No need to resort to cheap prepared shortenings because the cost of GOOD LUCK is so relatively low that you can afford to use it for cake baking as well as on the table.

JELKE GOOD LUCK MARGARINE

THE FINEST SPREAD FOR BREAD

WHOLESALE DISTRIBUTOR, WISCONSIN DISTRIBUTING CO., APPLETON, WIS.

Service Bakery

Have Fresh BAKED GOODS Delivered to Your Door

Every morning our wagon passes your door with a complete line Bakery. Fresh from our ovens. Just listen for our driver's whistle, or give us a phone call and we'll have him stop.

823 W. College-Ave. Phone 4058

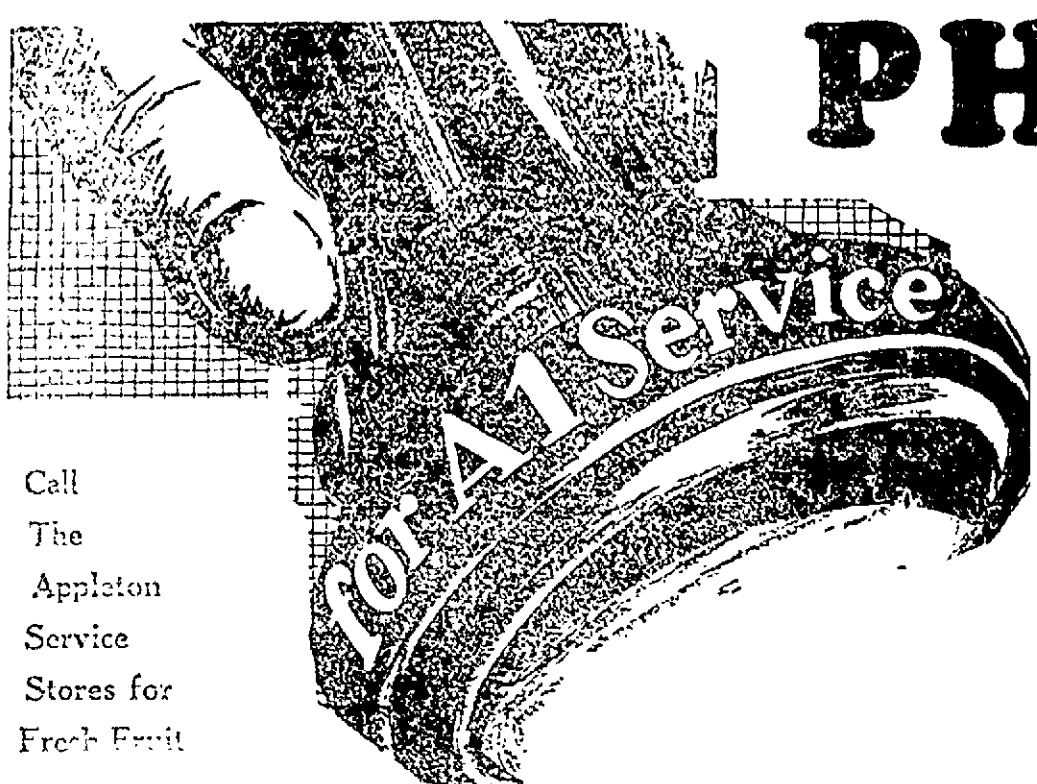
Service to your door

TRY OUR HOME-MADE Palace Fudge

Made just like you would make it at home. It's making a hit with everyone who tries it. You can buy it in bulk or fancy containers.

THE PALACE

"THE HOME OF BETTER CANDY"



Call
The
Appleton
Service
Stores for
Fresh Fruit

PHONE

The Appleton Service Stores

APPLETON SERVICE STORE OWNERS
are all taxpayers in Appleton. A portion of every dollar you
spend at an Appleton Service Store goes toward the upkeep of
our public schools, parks, hospitals, library, and all other public
institutions owned or supervised by our city.

Phone your nearest service store for quality foods. The
Appleton Service stores consist of the most progressive grocers
in Appleton, organized for the purpose of giving food service,
and better food values because of the cooperative buying power.

There are two good places to save money, the bank and the
Appleton Service Stores.

SUGAR 34c

5 LBS. FOR ONLY

HONEY 43c

POUND JARS
2 JARS
FOR ONLY

WAFERS 17c

1 Lb. CARTOON
WAX PAPER
WRAPPED—ONLY

PALMOLIVE SOAP 23c

3 Bars For Only

Catsup 19c

Large Size Bottle
Only

SHREDDED WHEAT 25c

2 PKGS.
For
ONLY

Bitter Chocolate 19c

1/2 Pound
Cake
For Only

TOILET PAPER 20c

3 Rolls
Crepe Paper.
Only

Appleton Service Stores

WM. H. BECHER 119 E. Harrison-St. Phone 532	GRIESBACH & BOSCH 500 N. Richmond St. Phone 329	KLUGE GROCERY 614 E. Hancock-St. Phone 380
CRABB'S GROCERY 1300 W. Prospect-Ave. Tel. 182 (Junction Street, Car Turn)	WICHMANN BROS. 230 E. College-Ave. Phone 166	BETHE GROCERY 1016 E. Pacific-St. Phone 2925
WIS. AVE. GROCERY 730 E. Wis.-Ave. Phone 197	SCHEIL BROS. 514 N. Appleton-St. Phone 200	PIETTES GROCERY 728 W. College-Ave. Phone 511
JUNCTION STORE 1400 Second-St. Phone 650-W	R. C. JENTZ 132 E. Wis. Ave. Tel. 477	BARTMANN'S 226 N. Meade-St. Phone 284
KIEFER MEAT MARKET 621 N. Superior-St. Phone 237	FISH'S GROCERY 206 E. College-Ave. Phone 4090	H. J. GUCKENBERG 1112 S. Madison-St. Phone 385
AUG. RADEMACHER 1221 N. Superior-St. Phone 430	SCHABO MARKETS 1016 N. Oneida-St. Phone 3850 301 E. Harrison-St. Phone 3851	SCHAEFER'S GROCERY 602 W. College-Ave. Phone 223
	KELLER GROCERY 605 N. Superior-St. Phone 734	C. GRIESHABER 1407 E. John-St. Phone 432

Try A Pound of
THOMAS J. WEBB COFFEE
Ask Your Grocer



Highest
Quality
of
Nationally
Known
Brands



Fresh
Stocks
—
Clean
Stores
—
Courteous
Service

Locally Operated and Controlled

FANCY
FRUIT

BUTTER

Very Best
1 lb. Prints

47c

FRESH
Vegetables

SALMON
Fancy 1 Lb. Pink
2 for 35c

SWEET POTATOES
6 lbs. 25c

PEANUT BUTTER
Just in, best yet,
Virginia Belle lb
19c

COFFEE
GOLD MEDAL, finest coffee possible to
produce in airtight bags. Fresh
every week, lb. **47c**
SPOTLIGHT. A perfect blend of old
crop mild coffee. Insures a satis-
fying cup of coffee, lb. **35c**

TEA
GOLD MEDAL. ORANGE PEKOE.
Fancy blend of flavor Ceylon and High
Crown Indias. A delicious cup hot or
cold.
1/2 Lb. **44c** 1/4 Lb. **23c**

POST TOASTIES
or KELLOGGS
Corn Flakes, large
size, 2 for
23c

KELLOGG'S
OATS
Guaranteed, large
pkg.,
23c

POST BRAN
12c

Popcorn
Little Buster in
tins. Each
12 1/2c

TOMATO SOUP
Campbell's, 3
Cans for **23c**

Asparagus, Del Monte,
Large 33c;
Small **19c**

ENZO JELL
Balloon Free with each
sale. 3 Pkgs. **22c**

CANDY BARS
5c bars 3c

**SWANSDOWN
FLOUR pkg. 32c**

FIG BARS
2-lbs. 25c

Harbauer
CATSUP
Large Bottle
19c

Foulds
MACARONI or
SPAGHETTI
3 Pkgs. 27c

CORN PEAS
TOMATOES
3 Cans 29c

XXXX Pwd. Sugar
3 lbs. 27c

STAR
NAPTHA
Large Pkg.
21c

Peets
Vegetable
OIL SOAP
While It Lasts
4 BARS 18c

PALM-
OLIVE
SOAP
3 BARS 22c
GREEN
ARROW
SOAP
CHIPS
Lb-15c

BAB-O
A n absolutely
harmless chemical
s o l v e n t, no
scratching, no la-
bor, once used,
always used.
Large tin
14c

 You'll like it. It's a
new exquisite Cas-
tile. Lathers pro-
fusely. For toilet
and shampoo.

**Doña
CASTILE**
8c

SUNBRITE
Cleanser
6 Cans 25c

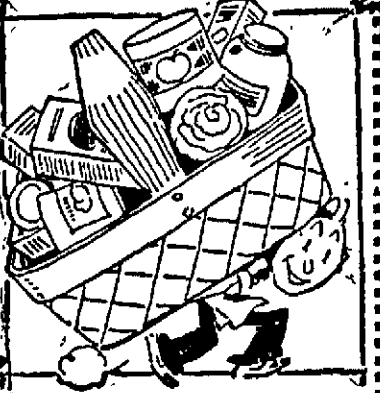
OLEO
Tropic Nut
22c

CHEESE
Rich, Old, New York,
Very Fancy
Lb. 44c
Limbarger
Jar 25c
Pimento, Lb. 38c
Brick, Lb. 35c

Announcing The Formal
Opening Of

Arno Grocery

730 W. Wis. Ave.



Mr. H. M. Arno and son Roy
Arno have purchased the
grocery store formerly
known as the Fox River
Mercantile Co. at 730 W.
Wis. Ave. The store here-
after will be known as the
Arno Grocery.

A fresh and complete stock
of Groceries, Canned Goods,
Fruit and Vegetables will be
sold at reasonable prices.
Fresh sausages and cold
meats will also be sold here.
We cater especially to fami-
lies in the third and fifth
ward and farmers North and
West of Appleton. Farmers
are always welcome to trade
their eggs and produce here.
This assures the city folks
fresh merchandise at the
lowest prices. Just phone
your order and it will be put
up as carefully as if you
were here.

Arno Grocery

Formerly Fox River Mercantile
Company
730 W. Wis. Ave. Phone 677
We Deliver

Phone — We'll
"Meat" You!

The hurry-up, impromptu
dinner — unexpected guests.
They're no worry with
Sprister on the job.

We have just the thing for
the affair — and we deliver
our fine Meats on time every
time.

"The Flavor Tells"

OTTO SPRISTER

MEAT MARKET
611 N. Morrison St.
Phone 106—We Deliver

GOOD SPRING CHICKEN

30c Lb.

PORK STEAK

Per Lb. 25c

Picnic Hams,
per lb. **18c**
Fresh or Smoked Liver
Sausage,
per lb. **15c**
Lean Pork Roast, **25c**
per lb.
Home Made Sausage of
all kinds.

C. Minlschmidt

Meat Market
We Deliver
610 W. College-Ave. Phone 3394

Fraser & Matthes

225 N. Appleton-St.
Phone 998

Specials for Saturday
Oct. 1st, 1927

Jack Frost Cookies, special,
lb. **19c**
Crepe Tissue, Telulah brand,
4 rolls **25c**
Catsup, large bottle **20c**
Small bottle **15c**
Robt. Ross Maple Syrup, 11 oz.
bottle for **21c**
1 lb. 11 oz. bottle for **16c**
Oatmeal, Savoy Quick, lg. **24c**
Small **2c**

We Sell
Thomas Webb
COFFEE



The Best Money Can Buy Goes Into Our Candies

Pure Rich Cream, Select Nut Meats, Best Candied
Fruits, Highest Quality Coating Chocolates and
other Ingredients of finest grade.

Week-End Special For Saturday Only
OUR OWN MADE PAN CANDIES
40c, 50c and 60c Pound at

29c

While They Last

Made Fresh Daily

Burt's Candy Shop

Appleton—Neenah

WANT ADS

READ RESULTS

NEWSPAPER ARCHIVE

The MARKET PAGE

Read these ads for pure foods at lowest cost

APPLETON NEENAH MENASHA

Leading Markets

Hopfensperger Bros.- Inc.

FOUR MARKETS AND SAUSAGE FACTORY

Four Days of Meat Specials beginning Saturday, October 1st, continuing to Oct. 6th.

Another great list of food bargains that prove conclusively Hopfensperger Bros. Inc. dominant leadership as value givers. As the crowd grows larger the values grow greater. Here are prices that will keep Hopfensperger Bros., Inc. busy.

Shop and save at these busy markets, no waiting, we have enough help to give everyone prompt courteous service.

APPLETON NEENAH MENASHA

Leading Markets

SPECIAL

Pork Steak, lean per lb.	27c	Corn Beef, boneless rolled, per lb.	18c
Pork Roast, lean, almost boneless, per lb.	27c	Sugar Cured Smoked Picnic per lb.	19c
LARD, 2 Lbs. for 28c			

Prime Beef Stew, per lb.	14c	LEGS OF GENUINE SPRING LAMB ON SALE
Prime Beef Soup Meat, per lb.	8c	LAMB CHOPS, LAMB STEWS OF GENUINE SPRING LAMB, ON SALE
PRIME BEEF SHOULDER ROAST, per lb.	17c	MILK FED VEAL AT LOWER PRICES
PRIME BEEF CHUCK ROAST, per lb.	20c	KOKOHEART OLEOMARG. ARINE, 2 lbs. for
PRIME BEEF ROUND STEAK, per lb.	25c	SUGAR CURED SMOKED HAMS, trimmed lean, half or whole, per lb.
PRIME BEEF SIRLOIN STEAK, per lb.	25c	SUGAR CURED BACON, half or whole strips, per lb.

Spring Chickens and Broilers, On Sale. Yearling Hens. On Sale. All Poultry is fresh killed and intestines drawn.

HOPFENSBERGER BROS. INC. HIGH GRADE SAUSAGE

At a Discount

Wieners, per lb.	20c	Smoked Liver Sausage, per lb.	20c
Ring Bologna, per lb.	15c	Large Bologna, per lb.	20c
Polish Sausage, per lb.	20c	Frankfurters, per lb.	20c
Ham Sausage, per lb.	20c	Garlic Bologna, per lb.	15c
Summer Sausage, per lb.	20c	Braunschweiger, per lb.	25c
Beef Leaf, per lb.	20c	Minced Ham, per lb.	20c
Fresh Liver Sausage, per lb.	12c	Veal Leaf, per lb.	20c
Mettwurst, per lb.	20c		

No Transaction is Final Unless You are Satisfied.

HOPFENSBERGER BROS. INC.

418-20 W. College Ave., Appleton, Phone 224 - 225.	1222 No. Superior St., Appleton, Phone 930.
111 No. Commercial St., Neenah, Phone 2420.	210 Main Street, Menasha, Phone 2252

Quality Meats

Quality in every line can be purchased here. Beef, Veal, Lamb, Pork, Chicken and fine Home Made Sausage. We deliver the goods right to your door.

Prime Corn Fed Young Pork, Small Loins and Small Chops

Pork Shoulders, whole, lb. 19c Pork Roasts, per lb. 25c Pork Steaks, all lean, lb. 25c Pork Steaks, per lb. 28c Pork Hocks, per lb. 12c Fine All Pork Sausage, lb. 25c	SWIFT'S PREMIUM HAM AND FRANKFONTS GLOBE HAMS Whole 10 to 12 lbs. lb. 25c No. 1 Picnic Ham, lb. 18c Bacon, whole or half strip, lb. 35c No. 1 Smoked Batts, lb. 38c Bacon Briskets, lb. 28c Bacon Squares, lb. 22c Corned Beef, lb. 22c Silver Bell Oils, lb. 24c
---	--

CORN FED NATIVE BEEF

Beef Stew, lb. 12c Beef Chuck Roast, lb. 18c Better Round Steak, lb. 30c Better Sirloin Steak, lb. 35c	Lower Price On Canned Goods and Cookies Van Camp's Milk, can 10c Van Camp's Beans, can 10c Van Camp's Tomato Soup, 3 cans 25c White Pearl Noodles, Macaroni and Spaghetti, 3 pks. for 25c
--	---

Good Supply Spring and Yearling Chickens

Fine Home Made Sausages

F. STOFFEL & SON

(THE QUALITY MARKET)

415 W. College Ave. Phone 3350-3351

If Father Fails To Come Home With Ducks

Just give us a phone call. This is poultry time and we have a large assortment of the season's choicest poultry. Among which are some extra fine tame ducks.

If you would like some new ideas on preparing them for the table, we will be pleased to give you some delicious recipes.

VOECKS BROS.

BETTER MEATS

World's Series

INNINGS 1-2-2-4-5-6-7-8-9

Other Baked Goods 0-0-0-0-0-0-0-0-0

COLONIAL BAKED GOODS Win on Quality

Colonial Bake Shop

517 No. Appleton St. Phone 557

UNIVERSAL GROCERY CO.

3 STORES 3 318 W. College Avenue 318 N. Superior Street 301 N. Morrison St. 3 STORES 3

SPECIAL SATURDAY OCT. 1st

SOAP	10	ROCKWELL'S SOAP	32c
OLEOMARGARINE		Silvernut, Lb.	22c
		Silverchurn, Lb.	25c
PEAS AND CORN	3 CANS		29c
MACARONI OR SPAGHETTI	2 LBS.		20c
PURE LARD	3 LBS.		47c
SUNBRITE CLEANSER	3 LARGE CANS		13c
FLOUR		Hollywood, 49 Lb. Sack \$2.20	
		Universal, 49 Lb. Sack \$2.05	
MATCHES	6 BOXES		25c
JAPAN TEA	1 Pound		49c
OUR BEST COFFEE	1 lb.		39c
DRIED PEACHES	1 lb.		25c
HOLLYWOOD BEANS	1 CAN		21c
FIG BARS	2 Pounds		25c
GINGER SNAPS	2 Pounds		23c
GRANDMAS CHIPS	1 lb.		15c
PEANUT BUTTER	1 lb.		21c
BANANAS	3 lbs.		21c
TOKAY GRAPES	3 lbs.		29c
SWEET POTATOES	6 LBS.		25c

UNIVERSAL GROCERY COMPANY

THE WORLD'S VERY FINEST FOR SO MUCH LESS

PIE!

NOBLE word! Stout, hearty mince pie. Calm, smooth custard pie. Jolly pumpkin pie. Fluffy, almost fickle, meringue pie. Noble word, truly.

And a noble duty making it too. You use the very best ingredients. You want the very best pie. Do you, therefore, use Oak Grove Margarine in the shortening? Flaky, delicate, mouth-melting texture! Use it in all pastries from tarts to cookies, hot breads and biscuits.

Made under U. S. government inspection, it is delivered fresh daily to your grocer. Try a pound. Notice how smoothly it spreads on bread and how good the bread tastes too. You'll like Oak Grove, and if you don't your grocer will cheerfully refund your money.

Lemon Meringue Pie

1 cup Oak Grove, 1 1/2 cups flour, 1/4 teaspoon salt, 1/2 cup ice water.

Cut Oak Grove into flour with knife. Mix and sift flour and salt. Add cold water to form dough. Bake in a moderate oven.

READ THE FOOD PAGE FOR REAL BARGAINS

THE FOOD PAGE Mirrors the Values of the Leading Merchants and Markets

Meat Bargains at the BONINI MEAT MARKET

SATURDAY, OCT. 1ST

Fancy Home Grown Yearling Mutton our Bargain Leader for this week end sale, exceptional quality.

FANCY YEARLING MUTTON

Yearling Mutton Stews, brisket per lb.	10c
Yearling Mutton Shoulders, per lb.	15c
Yearling Mutton Loins, per lb.	25c
Yearling Mutton Legs, per lb.	25c
Yearling Mutton Roasts, boneless, rolled, per lb.	35c
Yearling Mutton Chops, per lb.	25c

POULTRY

Fancy Spring Ducks, per lb.	45c
Squab, broilers, each	25c
Yearling Chickens, per lb.	35c
Milk Fed Broilers, per lb.	35c & 40c
Milk Fed Roasting Chickens, per lb.	40c

EXTRA-SPECIALS-EXTRA-

Soup Meat, brisket, per lb.	10c
Beef Stews, short ribs, per lb.	12c
Beef Roast, chuck, per lb.	15c
Beef Roast, shoulder rib, per lb.	20c
Beef Roast, boneless, per lb.	25c
2 Pounds Pure Lard for	35c

SMOKED MEATS AND SAUSAGE

Smoked Picnics, per lb.	20c
Sugar Cured Regular Hams, per lb.	28c
Bacon Squares, per lb.	20c
Bacon Sliced, per lb.	25c
Liver Sausage, per lb.	15c
Bologna Sausage, per lb.	13c

MARKET

304-206 E. College Ave. Phone 296-297

L. BONINI

Fresh FRUIT and VEGETABLES

Phone 3233

We Deliver

MARKET

201 E. College Ave.

Chocolates from

GARDNER'S

"Appleton's Great Candy Shop"

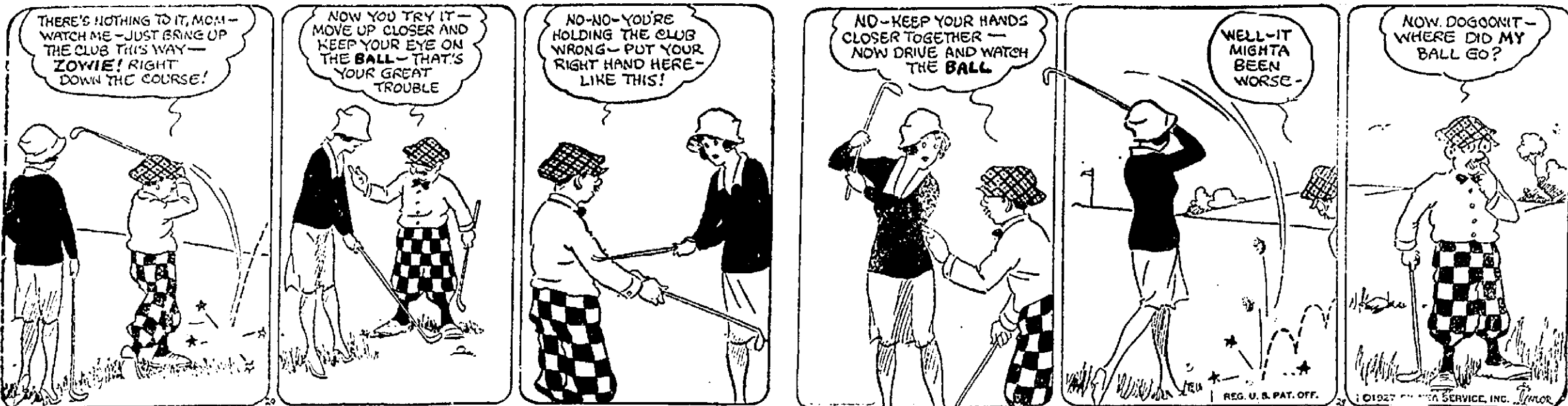
ORIGINAL CHOCOLATES

POST-CRESCENT'S DAILY PAGE OF FUN

MOM'N POP

Needs to Follow His Own Advice

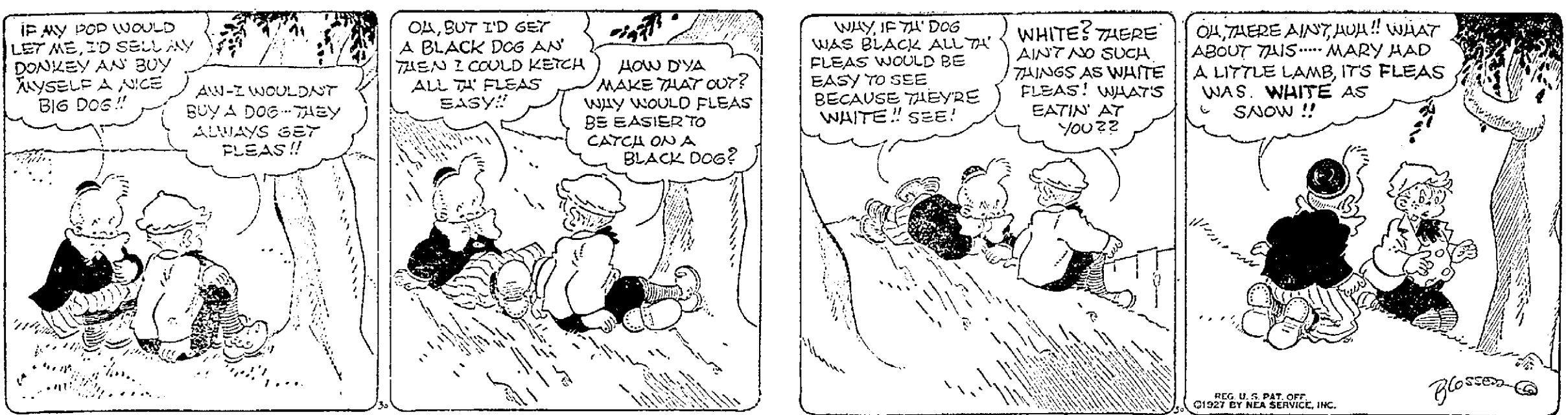
By Taylor



FRECKLES AND HIS FRIENDS

Fleas or Fleece!

By Blosser



SALESMAN SAM

Now You Know

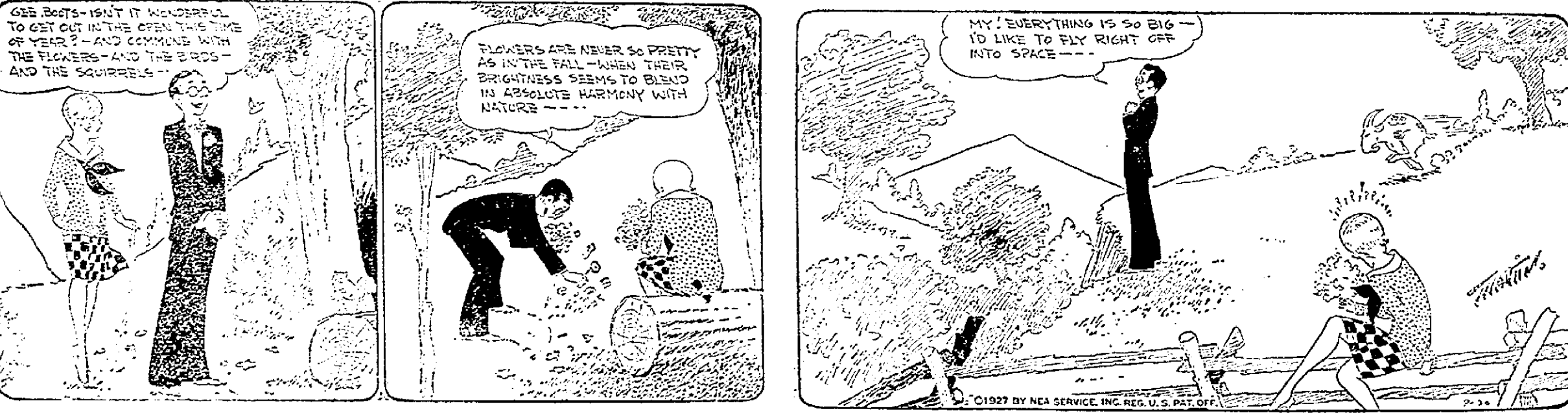
By Small



BOOTS AND HER BUDDIES

It Won't Be Long Now

By Martin

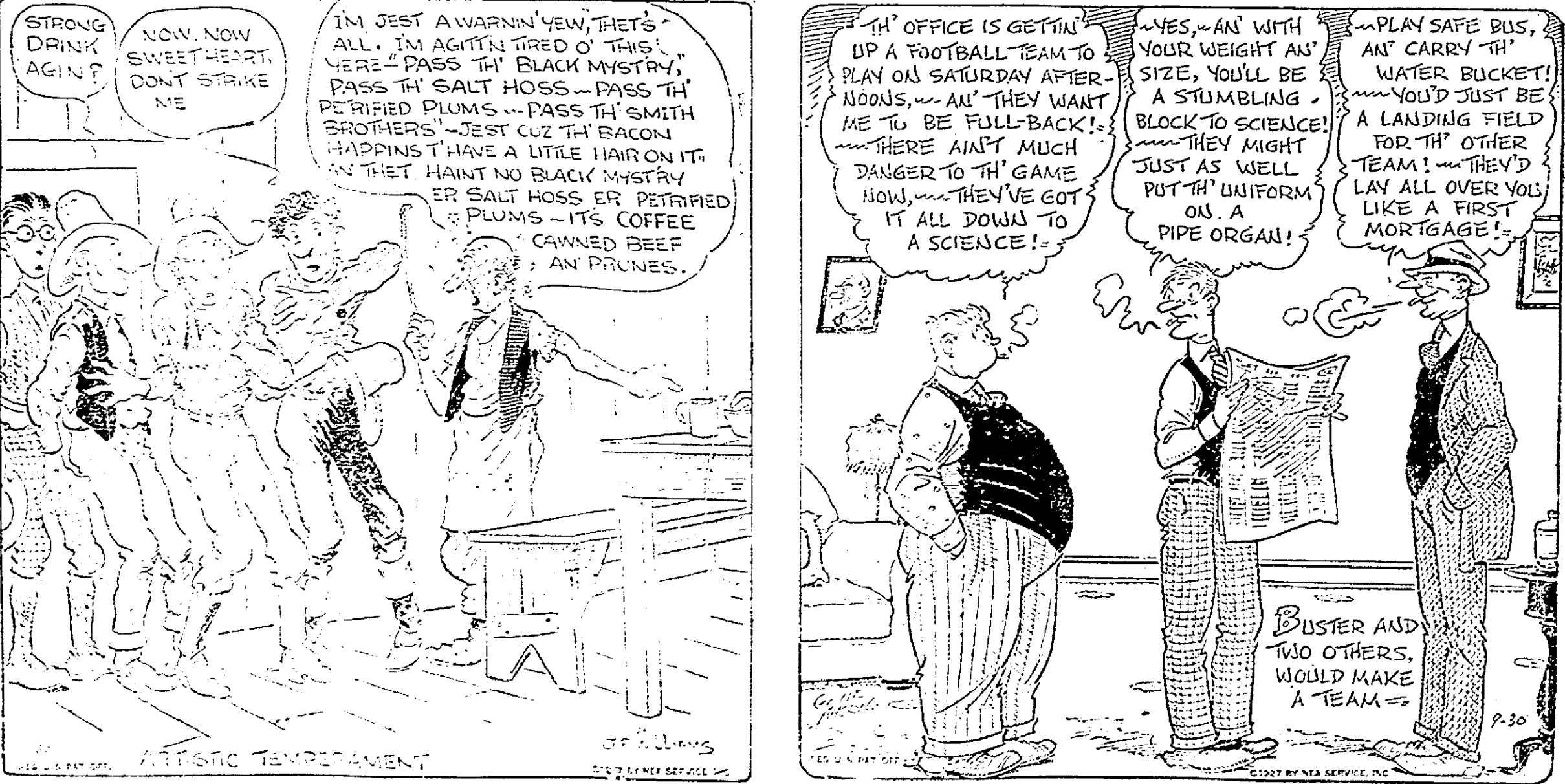


OUT OUR WAY

By Williams

OUR BOARDING HOUSE

By Ahern



75 RADIO SETS FREE!

Read Page 13

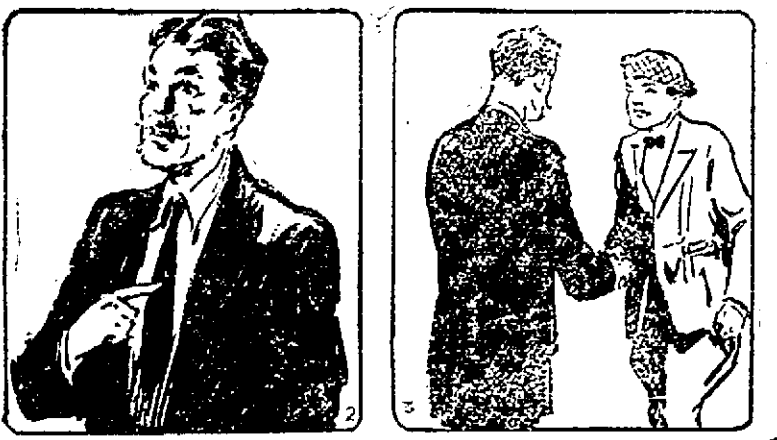
Today!

at Both Our Appleton and Neenah Stores

JACK LOCKWILL, THE LION TAMER



The man gazed at Jack searchingly. "Brick told me you're the finest, manliest youngster he's ever seen," he said. The boy blushed. "Whatever I am," he returned. "I know I owe the most of it to him. There's no finer slapping him on the shoulder approvingly. "Now tell me who you are," requested Jack.



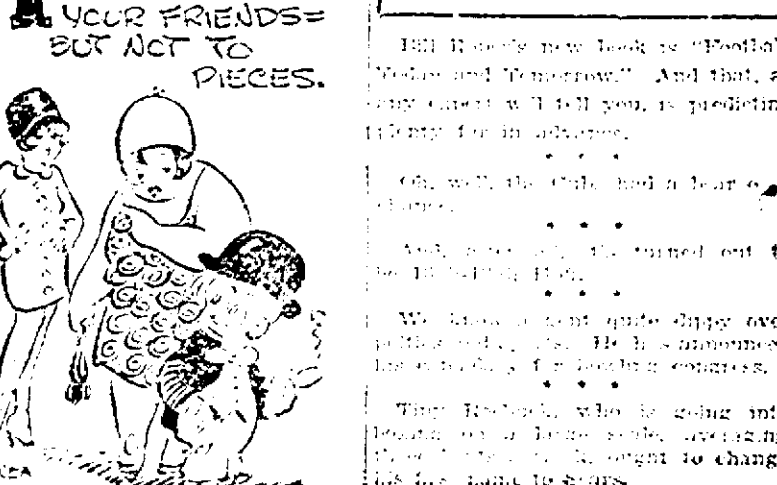
The man drew himself up with surprising pride and dignity. "I," he answered, "am the Great Raoul Delano, the lion tamer of Costello's Mammoth Circus."

"Why, I've heard of you, too!" cried young Lockwill, impulsively grasping Delano's hand. "Brick told me how you saved his life on a hunting trip some years ago."



"That was at no risk to me," declared the lion tamer. "I merely shot a grizzly bear that was charging him. But look at this, and you'll see what I do twice daily with Costello's Mammoth Circus and Menagerie." From an inside pocket, he brought forth and unfolded a large colored poster, on which there was a picture of two caged lions, with Delano standing between them.

LITTLE JOE



THE NUT CRACKER

Will Ruddy new look in "Football, Tennis and Baseball." And that, as you know, will tell you, in predicting things for an advance.

Oh, well, the only had a heart of stone.

And, now, he's turned out to be the best of them.

We know a great wide happy over the world, and the 14th is announced by the 14th of the 14th of the 14th.

There's a great wide happy over the world, and the 14th is announced by the 14th of the 14th of the 14th.

CITY ZONING CALLED PLAIN COMMON SENSE

Not Universal Panacea for
Municipal Ills. but Is Part of
Larger Program

Eau Claire—(C)—Zoning a city is the application of common sense and fairness to public regulations governing the use of private real estate; it gives everyone in a community a chance for the reasonable enjoyment of his rights, at the same time protecting him from unreasonable injury by neighbors who seek private gain at his expense, said C. M. Osborn, city manager of Kenosha, in speaking before the Western Wisconsin Conference of Civic and Social Work here Thursday afternoon.

A city should no more allow its factories and garages to crowd in at random among private dwellings, said Mr. Osborn, than a housekeeper should keep her gas range in the parlor and her piano in the kitchen.

City zoning should go hand in hand with city planning, and should provide for parks, playgrounds, and other essential features of a well-equipped city, he said. Zoning alone is no universal panacea for all municipal ills, but as a part of a larger program it pays the city and the citizens a quicker return than any other form of civic improvement.

"If a city is zoned, no one can put a large apartment house overshadowing a cozy little home, stealing the sunshine from it and spoiling the investment of 20 years saving. Nor can anyone erect a noisy, malevolent public garage in a block of residences, to keep the inhabitants awake at night or to force them to sell out for half what they put into their home. If a city is zoned, property values become more stable, mortgage companies are more ready to lend money, and more houses can be built.

"Zoning saves millions of dollars in waste from scrapping of buildings in 'blighted districts' by which is meant a district originally developed for residence or industry, in the future of which people have lost confidence.

"The cause of blighted districts is manifold. The most familiar case is that of a residential district into which there have begun to creep various uses threatening rapid destruction of its value for residences—such new uses as sporadic stores, or factories, or junk yards. It is not that a few such inappropriate uses really spoil the district, but that people having lost confidence, start a panic like a 'run' on a bank."

Seventy-two per cent of the earth's surface is covered with water.

HORICON MAYOR WANTS VICE INVESTIGATION

Pond du Lac—Public demand for an investigation of alleged vice conditions in Dodge county was urged by State Senator W. H. Markham, who is also mayor of Horicon, as a sequel to affidavits charging District Attorney John A. Thiel with neglect of duty. These affidavits have been filed with the governor at Madison.

The affidavits, three in number, were signed by residents of Dodge county but were not accompanied by any specific request for action on the part of the governor. The governor general for an opinion as to their significance submitted them to the attorney general.

The affidavits, according to Madison dispatches, were presented to the governor by Louis Radtke, prominent in Izaak Walton league circles and a candidate for the office of director of conservation to succeed Elmer S. Hall.

"Because of the seriousness of many reports which have come to my office, I feel that the state should conduct an immediate investigation of al-

leged vice conditions in certain sections of Dodge county," Senator Markham said.

"I have received reports of the existence of alleged resorts on the shores

of Beaver Dam lake, at Minnesota Junction, and in South Beaver Dam. I have also received reports that a white slave trust is operating in the county."

Charging that he strained a muscle while preaching a California preacher has applied to the state industrial accident commission for compensation.

Catherine de Medici was the wife of one French king and the mother of three. She was the wife of Henry II and the mother of Francis II, Charles IX, and Henry III.

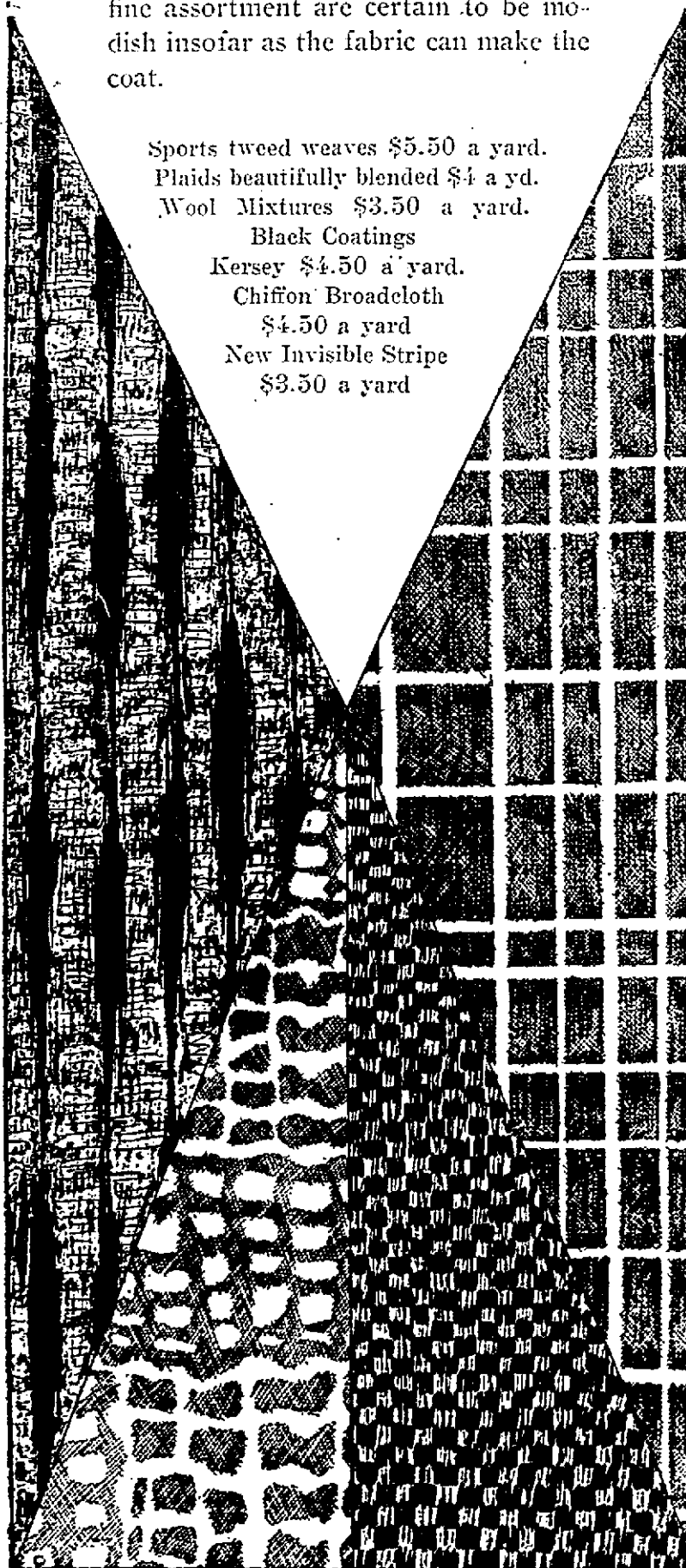
THE PETTIBONE-PEABODY CO. WINTER COATINGS

Representing types sponsored
for smart coats

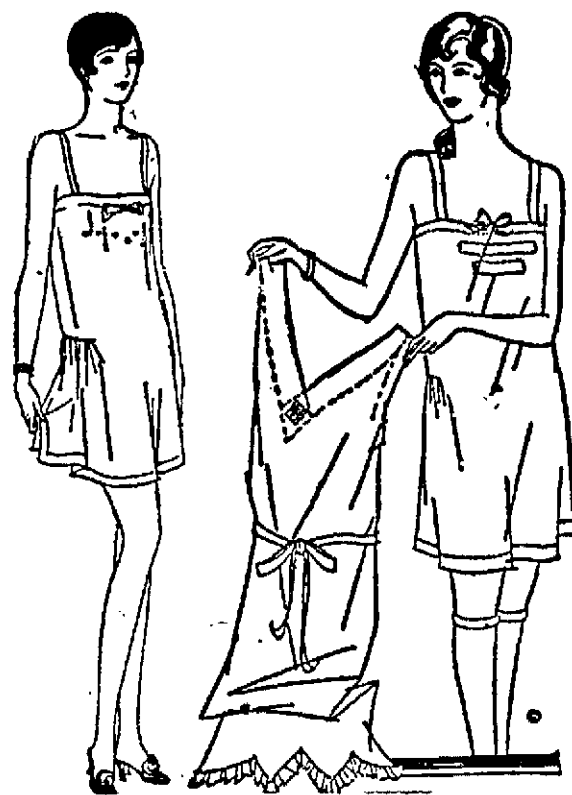
Soft, supple tweed weaves are favored for sports coats, especially the brown tones, and there are beautiful plaids in both striking and conservative combinations of color. The woman who prefers the smart monotones will find the colorings and the weaves more than becoming, and the array of lovely black coating fabrics makes one want to decide at once in favor of them. In every case the material is 54 inches wide.

Discriminating women who choose their winter coatings from any of our fine assortment are certain to be modish insofar as the fabric can make the coat.

- Sports tweed weaves \$5.50 a yard.
- Plaids beautifully blended \$4 a yd.
- Wool Mixtures \$3.50 a yard.
- Black Coatings
- Kersey \$4.50 a yard.
- Chiffon Broadcloth \$4.50 a yard
- New Invisible Stripe \$3.50 a yard



—First Floor—



Exceptional Beauty and Chic in These New Rayon Underthings

Today, our underthings must have style—they are not merely something to be put on and covered as quickly as possible with one's frock. They are important in the general plan for smart dressing and the new rayon garments have the slenderness and the chic that women demand.

Teddies, Plain and Trimmed with Lovely Laces \$2.75 and \$2.95

A tailored rayon teddy trimmed with bands in contrasting color is the appropriate choice to wear with one's simple sports frocks and for afternoon there are lovely lace-trimmed styles. \$2.75 and \$2.95.

The New Rayon Dance Sets \$2.75

A mere wisp of a brassiere and an exquisite little step-in of fine rayon make a dainty dance set in flesh and peach. Brassieres in sizes 34 and 36. \$2.75 a set.

"Petti-skirts"—a Rayon Innovation \$2.95

Many times are there when the short petticoat is really a more convenient garment than the slip and these new ones in flesh colored or white rayon have the yoke front which does away with fullness in front and back and keeps a slender silhouette. 21 and 25 inch lengths. \$2.95.

Lace is Important in the New Rayon Gowns \$2.95

Lace used lavishly makes the new rayon gowns irresistibly lovely and the colors, flesh and peach, are universally becoming. Made of unusually fine rayon with a finish much like silk. \$2.95.



Crepe de Chine Gowns \$3.95

With tucks, pleatings, lace or hemstitching and belted at the waist line with ribbon. In sizes 14 to 17, and three colors—flesh, peach and white. \$3.95.

—Fourth Floor—

KITCHEN KLEENZER

"A Miss is as Good as a Mile—"

"It's as easy to get a good thing as it is to miss it. When I order a cleanser I say Kitchen Kleenzer and that's one way not to miss getting a good thing."

Amazing Invention

A shirt whose collar CAN'T SHRINK cramp, choke, or wrinkle

SCIENCE has joined comfort to style. Now you can get shirts whose collars never lose that fresh neck-fitting newness.

The secret lies in the new Everfit collars of Shirts-craft shirts. By an exclusive process, these new-type collars are made absolutely non-shrinkable. After 100 launderings they remain precisely the same size.

Drop in and look over our stylish, comfortable, guaranteed line of Shirts-craft shirts. Whatever size you wear, you'll find it here, and—what's more—you'll find it still the right size after many washings. These shirts give no hint of their cost.

Ward's Permanent Finish Broadcloth in white, blue and tan \$1.95

THE PETTIBONE-PEABODY CO.

USED FORDS AT A SAVING

COUPES—SEDANS—TOURING ROADSTERS—TOUDOORS

These Fords have all been re-conditioned and are in first class mechanical shape.

We Will Take Your Old Car On a Trade

Special Offers

1924-25 Ford Coaches	\$165 to \$185
1924-25 Ford Four Door Sedans	\$175 to \$200

Day and Night Service With Our Wrecker
Reasonable Rates

Aug. Jahnke Jr.

115 S. Superior-St. Tel. 143-W

SPECIAL THIS WEEK-END ROYAL DATE

A delicious two-layer brick. One of vanilla, filled with rich maple syrup and dates and the other a layer of Mory's plain rich vanilla.

Get It At Your Dealer

MORY ICE CREAM